

Ryukoku University



Ryukoku University Yunus Social Business Research Center About the Activities of the Yunus Social Business Research Center at Ryukoku University

Vice President, Ryukoku University (in charge of matters related to social contribution, SDGs, etc.)

Deputy Director, Yunus Social Business Research Center, Ryukoku University

Professor, Faculty of Policy Studies, Ryukoku University

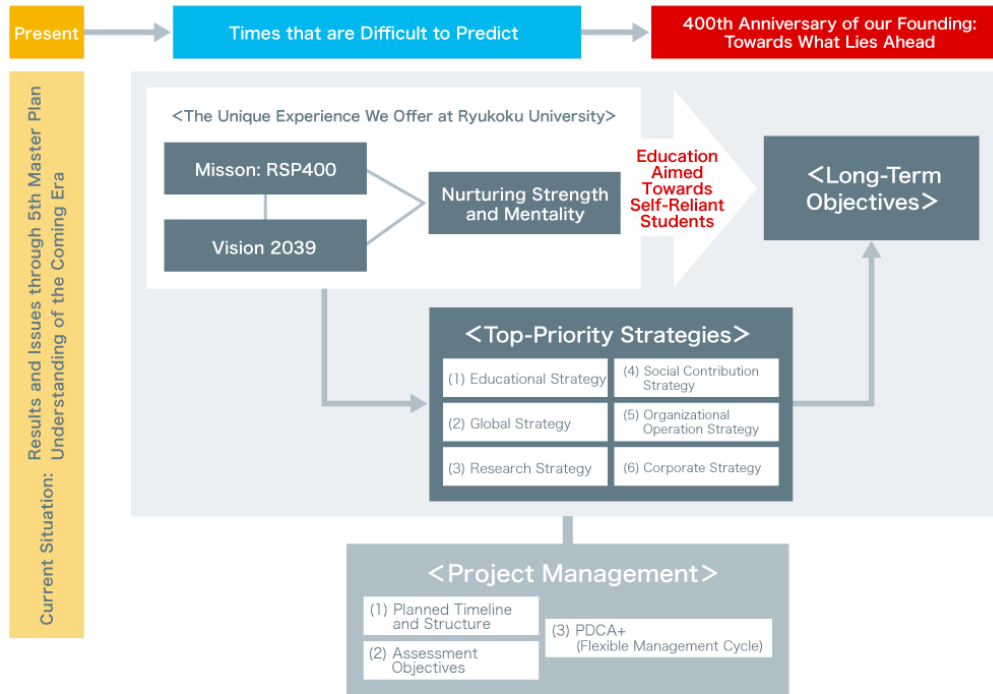
Masaaka Fukao

Established as an institution of the university in commemoration of the 380th anniversary of Ryukoku University, under an agreement with the Yunus Center (in Bangladesh), headed by Dr. Muhammad Yunus (agreement signed in June 2019, establishment in November 2019).

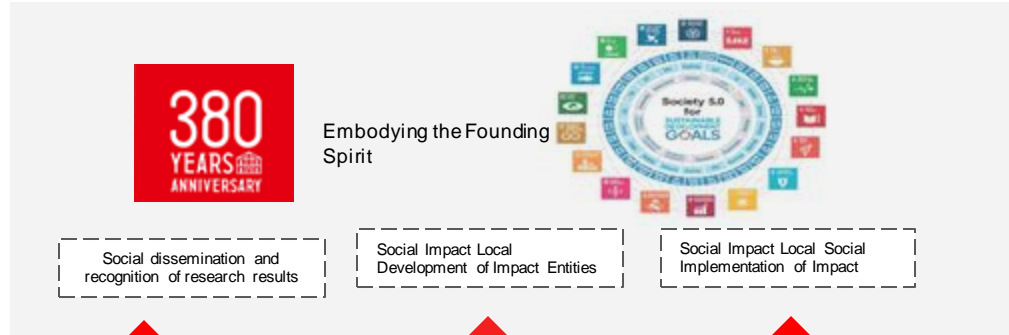
Research activities leading to local implementation of social business, support for social activities, and development of the university's community-based projects.

Aim to collaborate with Yunus Social Business Centers (YSBC) located around the world.

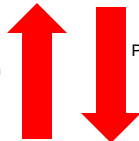




Yunus Social Business Research Center Projects



Global Dissemination



Provide support and resources

Theorized social business and published a book. Symposiums



Implementing a training program for impact evaluators



Impact Evaluation Commercialization



Yunus Social Business Research Center, Ryukoku University

Promotion of research in each unit
 Buddhism and social implementation, social business theorizing
 Social business ecosystem
 Local Impact
 Art and Society
 Circular Economy Implementation

Commercialization and research process back and forth



Joint and commissioned projects related to impact evaluation at municipalities, credit unions, corporations, foundations, etc.



Hatake Mikata Corporation

Representative
Yukina Takemura

Sells safe, additive-free baby food using locally produced vegetables grown without pesticides.



Cat in Leather Boots Inc.

Representative Director
Kota Uomi

Shoeshine and shoe maintenance store for disabled members to earn income to lead independent lives.



Akainoroshi Corporation

Representative Director Ryuhei Yano
Director
Kosaku Miwa

The Akha, a minority tribe in northern Thailand, shifted from drug cultivation to coffee bean cultivation.

Imported and sold in Japan as fair trade



RE-SOCIAL Corporation

Representative Director
Daiki Kasai
Nodoka Eguchi
Kaito Yamamoto

Hunting, dismantling, and processing deer and wild boars that cause gonorrheal diseases in agriculture, and distributing them as gibier



Hatatake no Mikata Co.

Established: 2014
Konan City, Shiga
<https://hatake-no-mikata.co.jp/>



Sells "manma," a safe and secure, additive-free baby food made from seasonal vegetables grown without pesticides in Shiga Prefecture. In the spirit of "sampo yoshi," the company develops sustainable businesses that solve consumer issues and enhance the value of agriculture by providing goods, services, and products.



Responding to the challenges of families raising children
mamma: baby food for all four seasons



Connecting Consumers and Producers. Creating a network of producers



Representative Yukina Takemura
(Graduated from Faculty of Policy Studies in 2015)

Cat in Leather Boots, Inc.

Established: 2017

Kyoto, Japan

<https://kawaneko39.com/>

People with disabilities and people who have reintegrated from social withdrawal learn shoeshine and shoe repair skills and offer their services as craftsmen.

Under the corporate philosophy of "giving and sharing," the company aims to realize a society in which young people with disabilities and socially withdrawn people can play an active role.



革靴をはいた猫
kawaneko



Trained craftsmen provide finishes that exceed the imagination with their sensitivity and skill.



He started his business as a visiting shoeshine service with members he met at Cafe Jyurin, a welfare workshop on the university campus. He continues to provide on-site services.



Representative Director,
Mr. Kota Uomi
(Graduated from Faculty
of Policy Studies in 2017)

Akainoroshi Corporation

Established: 2018
Kyoto, Japan
<https://laughter-coffee.com/>



Import and wholesale of high quality, rare coffee beans produced by the Akha ethnic minority in northern Thailand. By directly visiting the farms, importing, roasting, and selling coffee beans, we are able to achieve high-quality, sustainable transactions. The company also provides Japanese consumers with a hands-on experience that is full of local conditions and stories.



Aiming to improve producers' income and create jobs for the realization of a sustainable society



Opened "Laughter," a specialty coffee shop specializing in home-roasted specialty coffee, in Nishijin in 2020.



Representative Director Mr. Ryuhei Yano
Director Mr. Kosau Miwa
(Graduated from the Faculty of Policy Studies in 2019)

RE-SOCIAL Corporation

Established: 2019
Kasagi Town, Souraku-
gun, Kyoto Prefecture
<https://www.resocial-kasagi.com/>

The company hunts, dismantles, and processes deer and wild boar, which cause serious damage to animals throughout Japan, and distributes them as gibier. Under the corporate philosophy of "pursuing maximum value creation for ecosystem services and bringing innovation from local communities to the world," the company aims to distribute venison from a multifaceted perspective.



Developing the "Yamato Aru" brand of venison. Selling a variety of lineups to pass on nature's bounty of precious life to the next life.



All processes from hunting to manufacturing are done in-house under thorough hygiene control at the Yamato Aru Kobo, which is licensed by the public health department.



From left, Mr. Kazu Eguchi, Mr. Daiki Kasai, Mr. Kaito Yamamoto
(Graduated from the Faculty of Policy Studies in 2020)

General Incorporated Association DANSTORK

Established: 2018
Toyooka City, Hyogo
Prefecture
<https://danstork.com/>

A community dance organization based in Kinosaki Onsen. With the belief that "dance belongs to everyone", they pursue a new way of dance in the community. Aiming to create opportunities for everyone to encounter dance and to meet people and the community through dance, they are developing various projects without specializing in any one genre.



DANSTORK



Formed a dance company with local children. Created and presented dances with children from scratch.



Programs range from stretching and yoga to deep dance-making programs.



A project for high school students to confront their own bodies and inner selves to nurture their powers of expression, imagination, creativity, and attachment to the community.

Entrepreneur from Ryukoku University (6)

General Incorporated Association
Yamanashi City Hometown Promotion
Organization

Established: 2017
Yamanashi City, Yamanashi
Prefecture

<https://www.furusato-yamanashi.jp/>

As a "cultural trading company for fostering regional pride," with the mission of "creating a regional economy that fosters culture," the company aims to create a region where culture and economy are compatible through the development and sale of products and sightseeing tours that utilize regional resources. The company also engages in research and dissemination of local culture, human resource development for university students and prospective new farmers, and community design.



To support the creation of local businesses that learn about local issues and possibilities and lead to solutions to problems.



We create products and services that bring happiness to the land, the creator, the recipient, and the future.



Launched Tsumori, an online store selling local cultural products in 2020.

社会的投資で地域を拓く
PS PLUS SOCIAL



PS洲本株式会社



Ryukoku Solar Park (3 locations nationwide)



PLUS SOCIAL Inc.

PS Sumoto Corporation

Development of renewable energy business that contributes to the local community



Revenue from electricity sales Supporting activities in the local community where the site is located

Funding for social cooperation projects of Ryukoku University students



Foster interest through classes, lectures, RYUKOKU CINEMA, etc.

Lectures, workshops, and RYUKOKU CINEMA are held throughout the year, co-hosted with the Student Executive Committee.



Business Plan Contest Presentation Dragon

Business Plan Contest has been held jointly with the Student Executive Committee since 2001 (Heisei 13).



Social Entrepreneurship Development Program

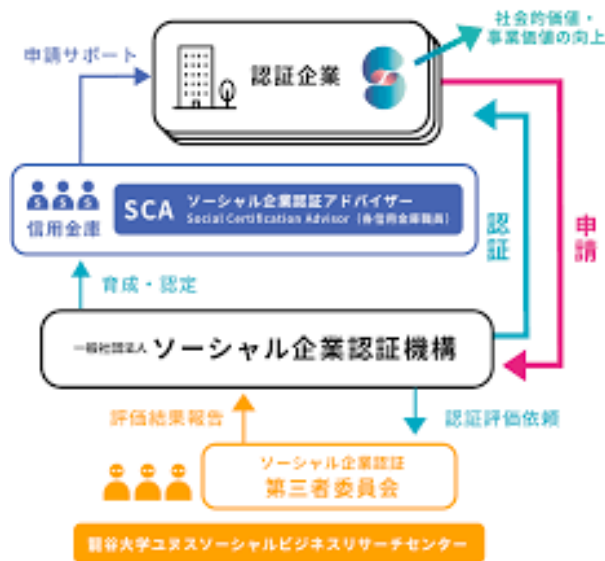
The Incubate Program will be held from FY2021 as a first step to acquire Entrepreneurship (Entrepreneurship) to proactively engage in society and take action.



Business start-up support booth

A coworking space for students and alumni of the University of Tokyo who are aiming to start their own business or have just started their own business. Currently, about 40 people have moved in and are active.

Based on the "Cooperative Agreement on the Establishment and Promotion of the Social Enterprise Certification System" concluded with Shinkin banks, this system aims to foster a social mindset in local communities and realize sustainable local communities by visualizing the social impact of corporate activities and supporting the growth of local companies that address social issues. As of July 2023, 865 companies have been certified.



Collaboration between Shinkin Bank and Ryukoku YSBRC



First certified companies (April 29, 2021)



Support facility for the disabled, Sakigake



Ryukoku University and Nanzanjo Gakuen have built Japan's first production line in the manufacturing industry that demonstrates the characteristics of robots working with people with disabilities.

In the manufacturing industry, there is a shortage of labor, and in the welfare sector, there are issues regarding the treatment of people who have difficulty working. To solve these problems, Ryukoku University and Nanzanjo Gakuen launched the KOUFUKU (Industry x Welfare) Collaboration Project.

With the cooperation of Kawasaki Heavy Industries, JOHNNAN, Kyoto University, and Wakayama University, a production line for sensor devices that demonstrate the characteristics of robots that work with people with disabilities was established at Nanzanjo Gakuen.

A group of students from Ryukoku University recorded the processes at an existing welfare workshop, identified the functions of the robots, and created tools to create more diverse jobs in the future.



In June 2021, a working loop of faculty and staff to solve physiological poverty was launched.

Installed OiTr terminals in approximately 220 locations on campus in FY2021.

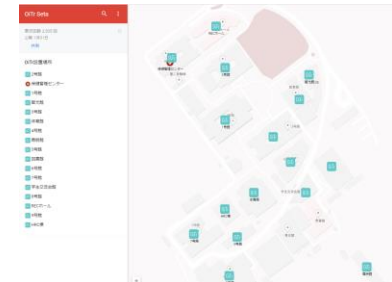
In FY2022, Ryukoku University, Oitel Corporation, which provides the "OiTr" sanitary napkin free of charge service, and Kyoto City will collaborate to install OiTr terminals in Kyoto City schools on a trial basis and use them for health guidance for students.



Lecture "#Physiology for Everyone: Toward a Society Where Everyone Can Live WAGAMAMA" (2022)



Creation of an educational video to be aired on OiTr (2022)



Campus map showing OiTr installation locations



映画「桜色の風が咲く」特別先行試写会
福島智先生（東京大学）講演会



10月24日 (月) 13:30-16:30

場所：深草キャンパス成就館 4階 Main Theater

瀬田キャンパス 7号館第1講義室

対象：学生、教職員、一般の方

※深草キャンパスでの講演会を瀬田キャンパスにLIVE配信します

RYUKOKU CINEMA" is a fun learning event with films on social themes and mini-lectures related to the themes by Ryukoku University professors and outside lecturers.

The event will be held at the university's 300-seat theater from 2021.



Buddhism with Everyone" (2020)



龍谷大学 学生の取り組み 

お寺の掲示板

自己中心性、ありのまま……
みんなと仏教の関わりあい。

**Everyone,
and Buddhism**
2020
10/5 NOV ▶ 11/7 JST

時間：月～金 8:00 - 22:00
土曜日 8:00 - 19:00

休館日：日曜日・祝日
※和服展の開催日・開館時間に準じます

WAGENKAN 1F Gallery
和顔館 1F ギャラリー
龍谷大学深草キャンパス

主催：龍谷大学ユネスコソーシャルビジネスリサーチセンター
共催：龍谷大学宗教部

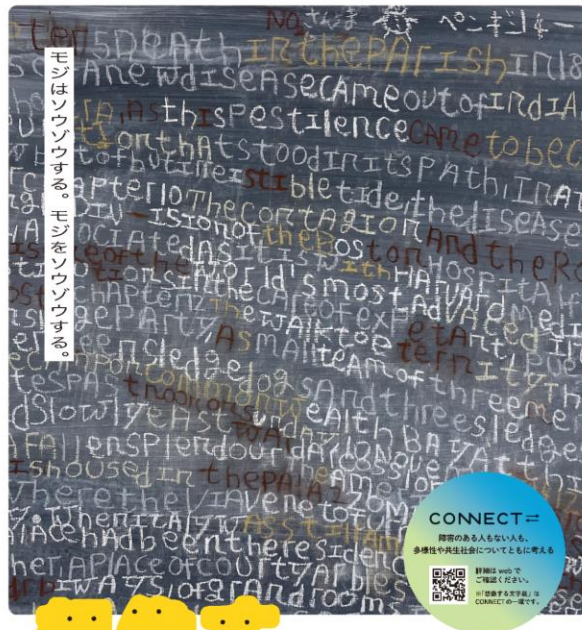
仏教展 **みんなと**

入場無料



Under the theme of "Creating Opportunities to Talk about Buddhism in a More Ordinary, Fun and Free Way," the Religious Affairs Department and the Yunus Social Business Research Center co-sponsored the exhibition "Buddhism with Everyone.

Shine! Temple Bulletin Board Awards" (Association for the Propagation of Buddhism) were introduced, as well as student efforts to confront themselves in connection with Buddhism and the founding spirit, and a collection of Dharma word posters from the University's Religious Affairs Department.



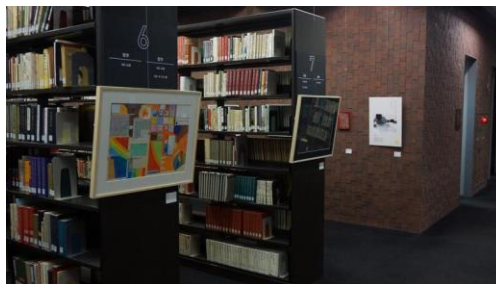
Letters Imagine / imagine Letters
想像する文字展

2022.12.1⑧-12.21⑧
京都府立図書館 IF・BIF

時間 火～金 9:30～19:00
土・日 9:30～17:00

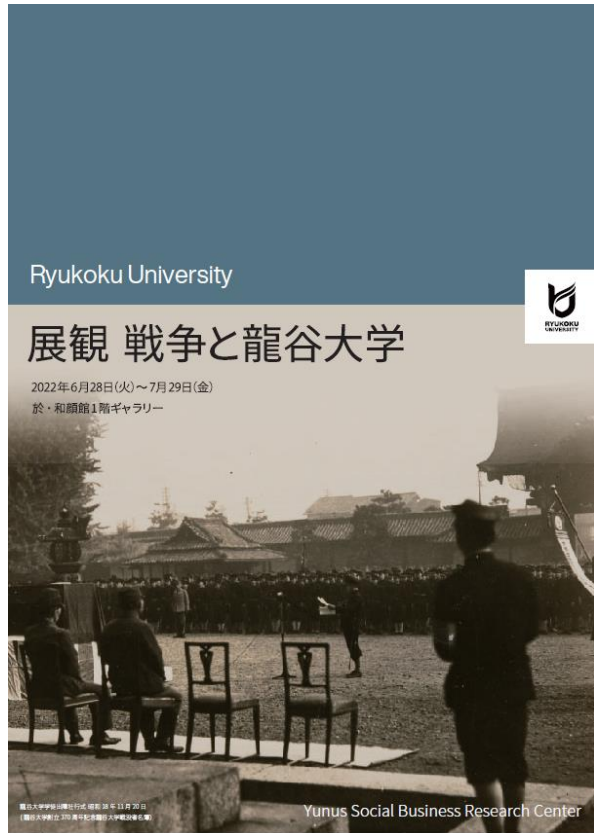
休館日 月曜日

主催 龍谷大学ユネスコソーシャルビジネスリサーチセンター
共催 京都府立図書館
企画 龍谷大学 研究部
HP: <https://yobrc.ryukoku.ac.jp/>
Mail: yobrc@ad.ryukoku.ac.jp



Since the "Too Much! Exhibition 2019" (in cooperation with Yamanami Kobo), and since then, exhibitions related to "Art Brut (outsider art)" have been held every year.

In FY2022, we will participate in the FY2022 "CONNECT⇄", an 18-day event held in conjunction with the Cabinet Office's "Disabled Persons Week" to encourage people with and without disabilities to think together about diversity and a symbiotic society, along with the National Museum of Modern Art, Kyoto, the Kyoto Kyocera Museum of Art, the Kyoto Zoo, and others. Nine works by artists with disabilities were exhibited at the Kyoto Prefectural Library.



In 2011, Ryukoku University War Veterans Directory was published to commemorate the 370th anniversary of the founding of Ryukoku University, listing the names and biographies of 301 war dead who had been students or faculty members of the university.

In addition to the re-display of panels based on the list, events were held in collaboration within the university, such as the "War and Peace Literature Collection Exhibition" (Fukakusa Library) and the public lecture "Contemporary Issues and the Founding Spirit Program" (Department of Religion).

We have been striving to reflect the spirit of our founding in all aspects of the university's administration, including education and research, and we consider the publication of the "Ryukoku University War Veterans Directory" as part of our efforts to do so. We believe that the publication of the "Ryukoku University War Veterans Directory" is a concrete step toward learning about the spirit of peace.

(Preface to "The 370th Anniversary of Ryukoku University's Founding: List of Ryukoku University War Dead")

Participation in 3Zero Club and Ryukoku University

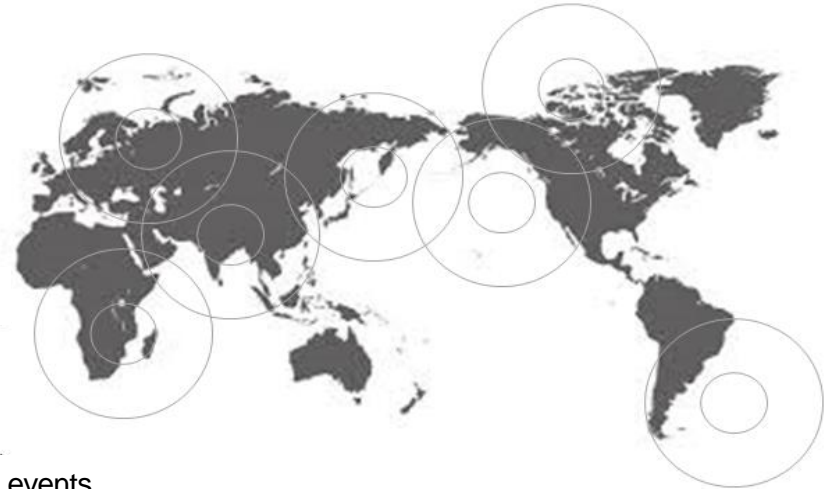


networking

Participation in events,
etc.

- Formation of 3zero club in units of 5 members within the university

3ZERO: refers to zero carbon emissions, zero concentration of wealth to eliminate poverty, and zero unemployment by unleashing all entrepreneurial spirit. Participants learn from each other and take initiative in groups of five (12-35 years old), while learning together, supporting each other, and taking action through networking with other clubs around the world.



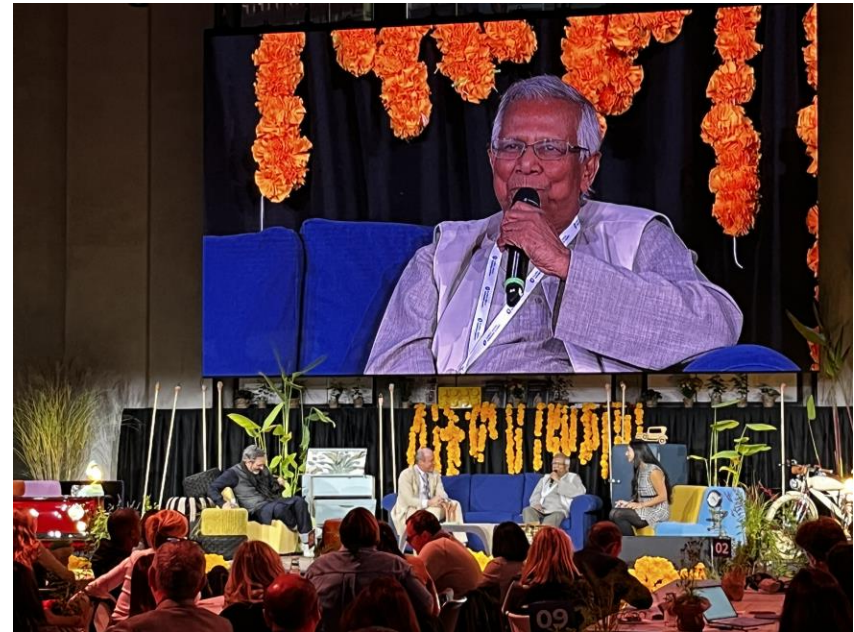
現在8団体が参加中



The event, in which Ryukoku University students took the initiative to think about climate change and make proposals to the university, inspired its participating members to start a new student organization to continue their efforts.

As part of this year's efforts, a "Climate Clock," which shows the time limit for maintaining global warming below 1.5° C, was installed on campus.

3ZERO CLUB (a global youth initiative advocated by Dr. Yunus)



YSBRC of Ryukoku University will also participate in the report and discussion.
The number of Yunus Centers in universities around the world has reached 100.
3 ZERO CLUBs have registered over 500 clubs.



**RYUKOKU
UNIVERSITY**