

Newsletter - February 2023

Inauguration of “Grameen Eye Care Center” at Panchagarh

On 14 January 2023, GHS inaugurated its 5th Eye Care Center, Panchagarh under the supervision of Grameen Eye Hospital, Thakurgaon. Grameen Eye Care Center started its activities with the presence of prominent people of Panchagarh district such as Chairman of Panchagarh Zilla Parishad, Upazila Health and Family Planning Officer, Director In-charge, Hospital Manager and local community in the opening ceremony. All the guests present on the occasion highly appreciated this initiative of Grameen Healthcare and hope to establish a full-fledged eye hospital in future.



Visit of Regional Director from Seva Foundation, USA

The Regional Director from Seva Foundation Mr. Kuldeep Singh visited GHS on 12 February 2023. Progress update on existing projects and probable areas of future funding were discussed with him during his short stay. He was happy and expressed his wish to visit again and see the activities in hospitals also.



Mr. Kuldeep Singh
Regional Director
Seva Foundation

Fred Hollows Team Visited Barishal Hospital

The Fred hollows foundation, Australia based international organization, has been working in partnership with Grameen GC Eye Hospital, Barishal of GHS since 2020. Noor Dubai foundation is also working with the Fred Hollows Foundation as partner.



A combined team of both organizations, including Acting country Manager, Program Manager & Project Officer from the Fred Hollows Foundation and CEO, Program Manager, Head Program Development & Regional Partnership Manager from Noor Dubai Foundation, visited Grameen GC Eye Hospital, Barishal on 22 February 2023. Mr. Mainul Hassan, General Manager of GHS was present there during their visit. The delegates express their satisfaction on overall activities of the hospital.



Vertical Extension of Satkhira Hospital

The patient flow of Satkhira hospital has been increased lately. In order to accommodate the growing patients and continue to provide smooth services we started the extension work of Satkhira hospital.



Performance Award to Employee

A performance award was given to the Optical Shop employees in Grameen GC Eye Hospital, Barishal, to achieve 109% of revenue and 118% of sales target in the month of February 2023.



Promotional & Marketing Activities in Thakurgaon Hospital

In February 2023 Grameen Eye Hospital, Thakurgaon took massive initiative to highlight the activities of the hospital. The field workers distributed the calendar mentioning hospital services in every Hat-Bazar in villages including hotel, saloon and medicine shops so that anyone can easily contact with the hospital by dialing the given phone number on the calendar. In doing so, we expect the footfall of patients will increase immensely in no time.



"Uthan Boithak" Program Launched at Grameen Eye Hospital, Satkhira

"Uthan Boithak" is one of the most popular marketing strategies in Healthcare sector. Recently the "Uthan Boithak" program has been launched at Grameen Eye Hospital Satkhira. Satkhira hospital has initiated the program with the aim of increasing eye care awareness for mothers and children at the grassroots level. As a result, everyone is becoming aware to keep their eyes healthy. Now they are coming to the hospital to get necessary treatment if any eye problem arises.

