



Portable Health Clinic

-Homecare Delivery for Unreached People-

Ashir Ahmed

Associate Professor, Kyushu University, **Japan**

Director, GCC Project, Grameen Communications, **Bangladesh**

Who are UnReached? Why?.....(1)



Who?

People in Remote Areas
Low Income People

Why?

-Doctors/Hospitals are far away
-Expensive

Who are UnReached? Why?.....(2)

Who?

-Ageing Community

Why?

-Hard to travel

-Need regular
checkup



How can we Reach the UnReached?

1

Advanced
Technology

3

Local Community
Empowerment

2

Service at the
your door step

4

Sustainable
Business Model

Apply Grameen's Philosophy: Yunus-ism

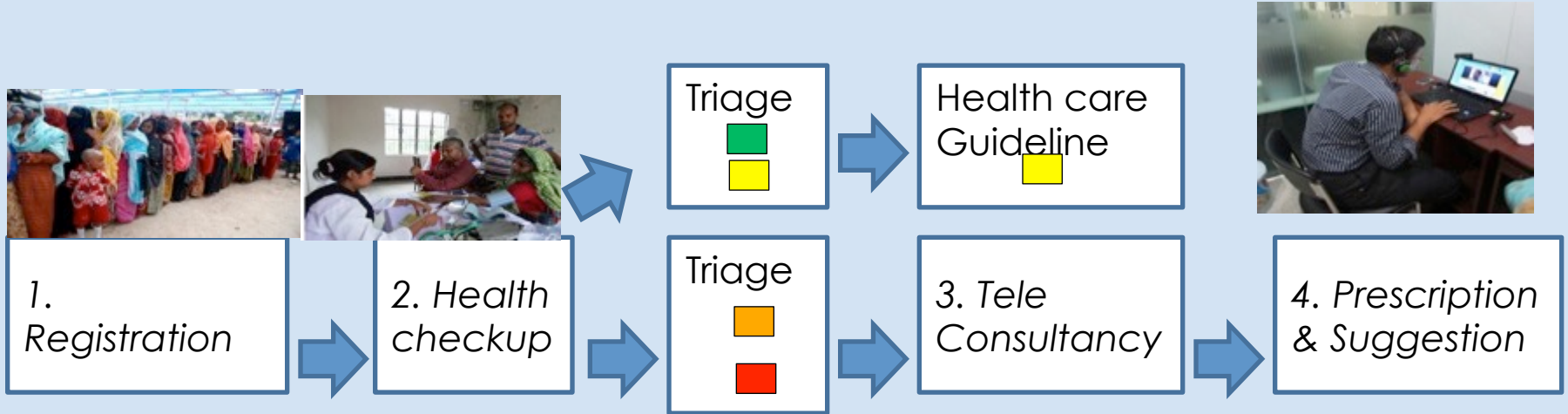
1 Advanced Technology: Portable Health Clinic System

Clinic in a Box

Target Price \$300



GramHealth Software Data Collection



Advanced Technology: Intelligent Triage System

Safe ←————→ Risky

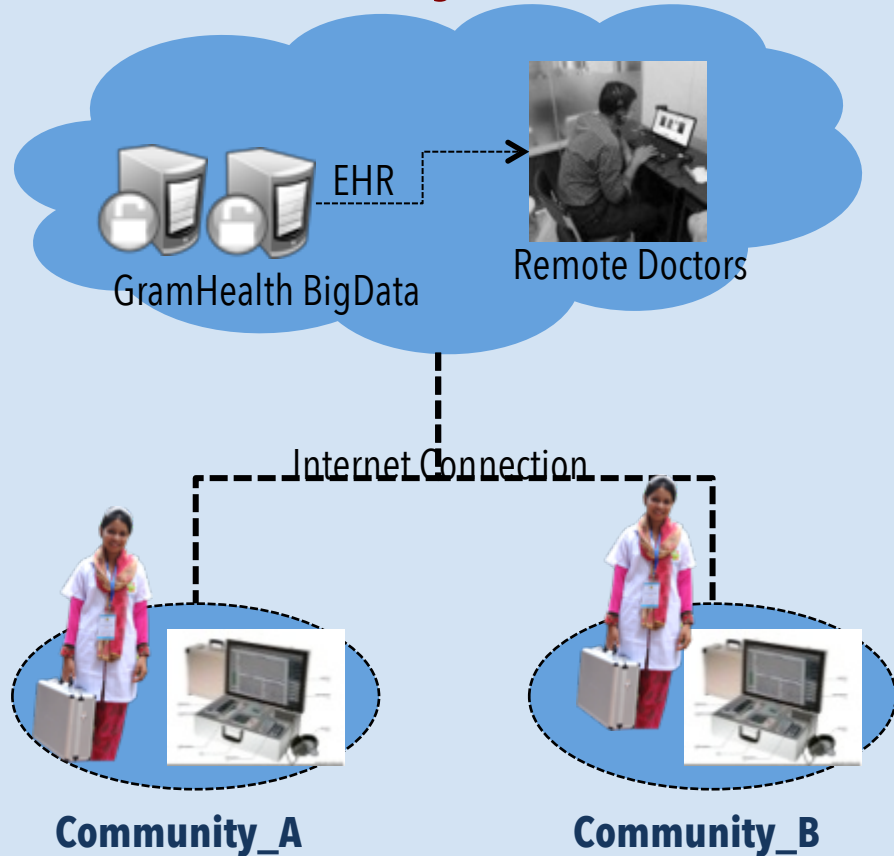
	Green	Yellow	Orange	Red
Blood Pressure (mmHg)	<140	$140 \leq <160$	$160 \leq <180$	$180 \leq$
	<90	$90 \leq <100$	$100 \leq <110$	$110 \leq$
Blood Sugar (mg/dl)	<100	$100 \leq <126$	$126 \leq <200$	≥ 200
Postprandial Blood Sugar (mg/dl)	<140	$140 \leq <200$	$200 \leq <300$	≥ 300
Urine test				

2

Homecare: Service at your doorstep



Nobin Uddokta
Grameen Healthcare Lady



Community_A

Community_B

2

Local Empowerment

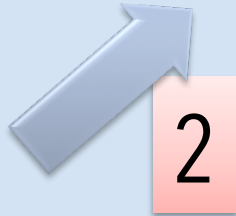
GHE Income: \$150-200/ M
Target: 7-15 patients per day
Per service income: \$2-\$5



Maintenance



Portable Health Clinic



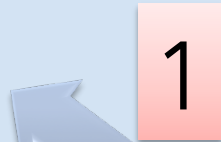
2

Homecare Services



3

Rural/Urban Patients



1

Healthcare Nobin Uddokta



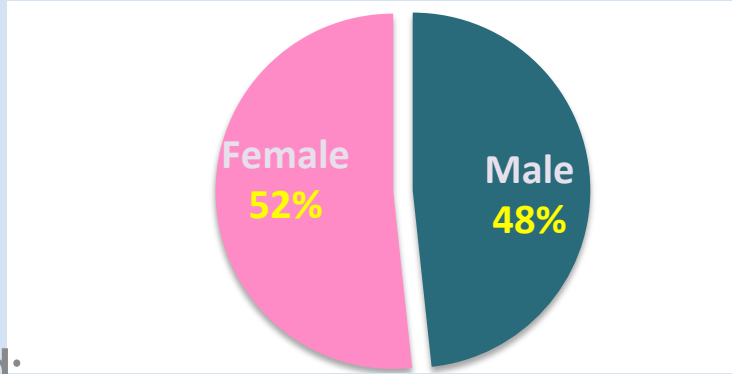
4

New Social Business Venture

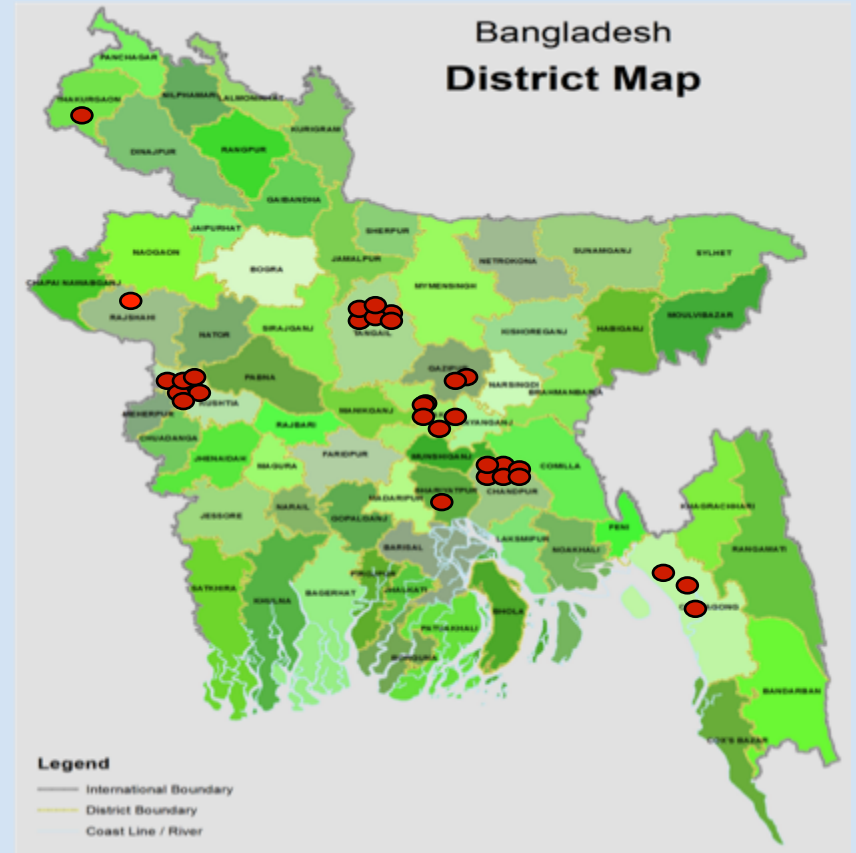
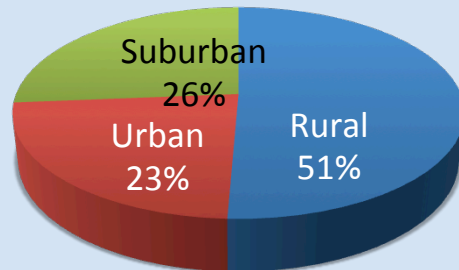
Training
Finance



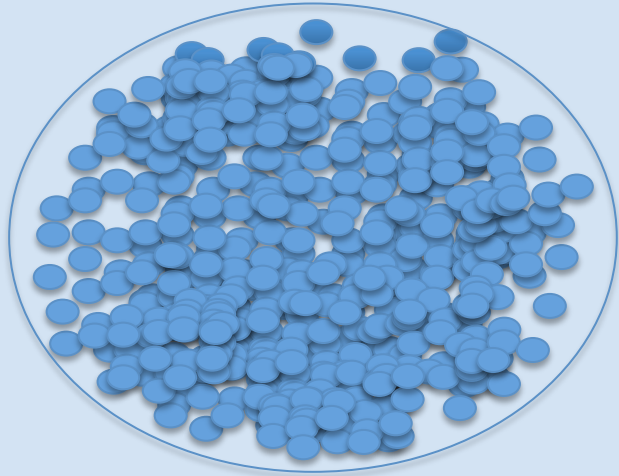
Reached 32 locations, 9 Districts



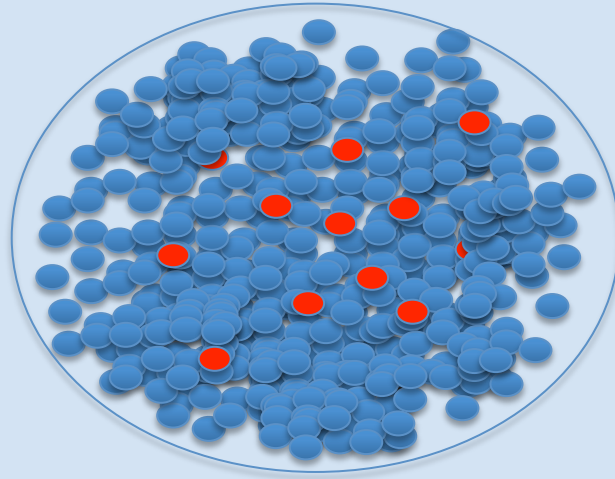
Reached:
32 locations (Rural) in 9 Districts
2 Semi Urban Corporates
30,000 subjects



Wrong Data, Wrong Decision



Healthcare Data

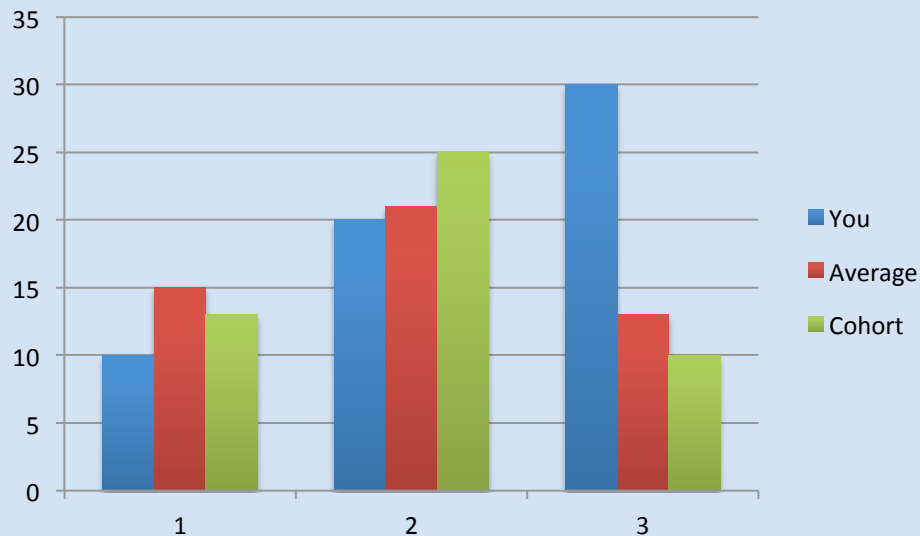
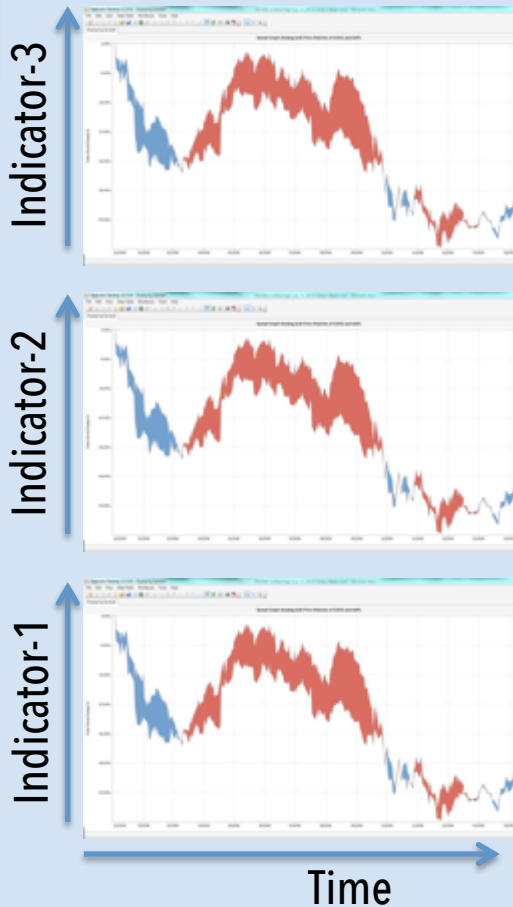


Errors in Healthcare Data

Detection of Errors in Tele-medicine Data

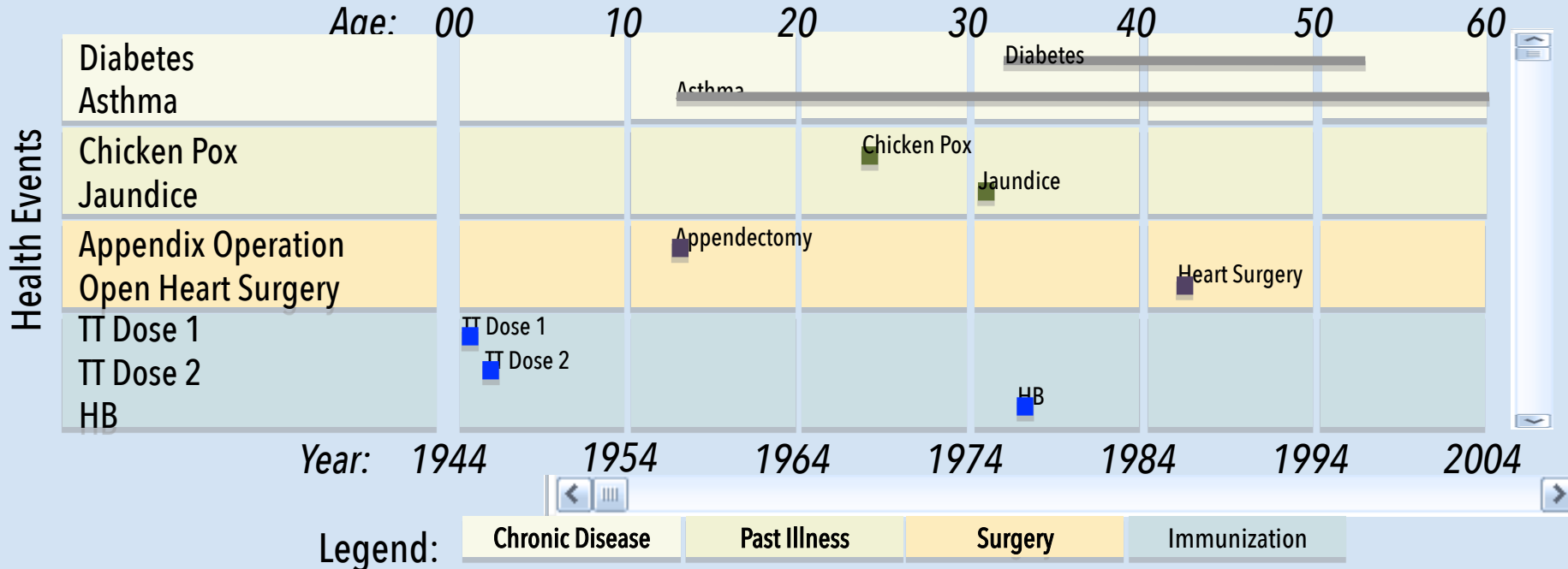
HealthView: Your Medical History

Self learning
Self Management
Self Awareness



GramHealthView: For Doctors

Reduce Doctor Time
Share accurate History
Better Clinical Decision



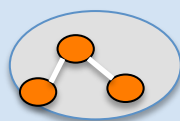
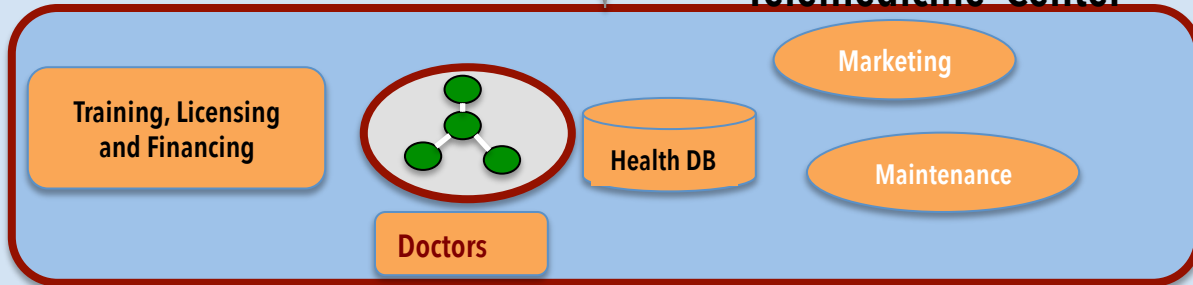


○ On demand
● Contract



License
Devices

Telemedicine Center



Family Members



Research Orgs