

## Proposed NU Business Name: **MITHILA POULTRY FARM**



Project identification and prepared by: Md Jahangir Ferdous,  
Munshigonj Unit, Munshigonj

Project verified by: Sushanto Kumar Biswash



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>SUJON SHEIKH</b>
Age	:	15-11-1987 (29 Years)
Education, till to date	:	Class 10
Marital status	:	Married
Children	:	2 Daughter
No. of siblings:	:	5 Brothers & 2 Sister
Address	:	Vill: Sukhbash pur, P.O: Sukhbash pur. P.S: Munshigonj Sadar, Dist: Munshigonj.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>SETARA BEGUM</b>
(iii) Father's name	:	<b>LATE. CHAND MIAH SHEIKH</b>
(iv) GB member's info	:	Branch: Rampal Munshigonj, Centre # 97 (Female), Member ID: 1483/1, Group No: 03 Member since: 05-08-2000 to 2008(08 Years) First loan: BDT 3,000/-
Further Information:		Existing loan: BDT 40,000/- Outstanding loan: Nil
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	02 years experience in running business. 02 Years in own business. He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01823-625580
Family's Contact No.	:	01951-544517
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit ,Munshigonj

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

**SETARA BEGUM** joined Grameen Bank since 08 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>MITHILA POULTRY FARM</b>
Location	:	Muktar bari, Sukhbaspur, Munshigonj
Total Investment in BDT	:	BDT 165,000/-
Financing	:	Self BDT 95,000/- (from existing business) 58% Required Investment BDT 70,000/- (as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	35 ft x 25 ft= 875 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Broiler Chicken etc</li><li>▪Average 15% gain on sales.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪The shop is owned.</li><li>▪Collects goods from Munshigonj.</li><li>▪Agreed grace period is 3 months.</li></ul>

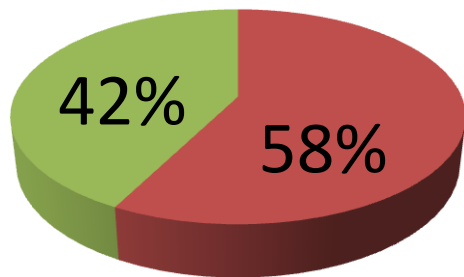
## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue (sales)</b>		
Chicken	120,000	1,440,000
<b>Total Sales (A)</b>	<b>120,000</b>	<b>1,440,000</b>
<b>Less. Variable Expense</b>		
Chicken	102,000	1,224,000
<b>Total variable Expense (B)</b>	<b>102,000</b>	<b>1,224,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>18,000</b>	<b>216,000</b>
<b>Less. Fixed Expense</b>		
Electricity Bill	3,000	36,000
Mobile Bill	300	3,600
Salary (self)	5,000	60,000
Transportation	3,000	36,000
<b>Total fixed Cost (D)</b>	<b>11,300</b>	<b>135,600</b>
<b>Net Profit (E) [C-D]</b>	<b>6,700</b>	<b>80,400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Broiler Chick	820	70	57,400	1000	70	70,000	127,400
Feed	8	2190	17,520	0	0	0	17,520
Medicine	10	1000	10,000	0	0	0	10,000
Others	101	100	10,080	0	0	0	10,080
<b>Total</b>	<b>938.8</b>		<b>95,000</b>	<b>1,000</b>		<b>70,000</b>	<b>165,000</b>

## Source of Finance



- Entrepreneur's Contribution 95,000
- Investor's Investment 70,000
- Total 165,000

## Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>				
Chicken	150,000	1,800,000	1,890,000	1,984,500
<b>Total Sales (A)</b>	<b>150,000</b>	<b>1,800,000</b>	<b>1,890,000</b>	<b>1,984,500</b>
<b>Less. Variable Expense</b>				
Chicken	127,500	1,530,000	1,606,500	1,686,825
<b>Total variable Expense (B)</b>	<b>127,500</b>	<b>1,530,000</b>	<b>1,606,500</b>	<b>1,686,825</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>22,500</b>	<b>270,000</b>	<b>283,500</b>	<b>297,675</b>
<b>Less. Fixed Expense</b>				
Electricity Bill	3,000	36,000	37,000	38,000
Mobile Bill	400	4,800	5,500	6,000
Salary (self)	5,000	60,000	60,000	60,000
Transportation	4,000	48,000	50,000	52,000
<b>Total Fixed Cost</b>	<b>12,400</b>	<b>148,800</b>	<b>152,500</b>	<b>156,000</b>
<b>Net Profit (E) [C-D]</b>	<b>10,100</b>	<b>121,200</b>	<b>131,000</b>	<b>141,675</b>
<b>Investment Payback</b>		<b>28,000</b>	<b>28,000</b>	<b>28,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	121,200	131,000	141,675
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		93,200	196,200
	<b>Total Cash Inflow</b>	<b>191,200</b>	<b>224,200</b>	<b>337,875</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	<b>Total Cash Outflow</b>	<b>98,000</b>	<b>28,000</b>	<b>28,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>93,200</b>	<b>196,200</b>	<b>309,875</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 2 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







PARINA GROUP  
% Export Quality C  
Date (Mo)  
Lot No. 125  
Gross Weight 2906  
Net Weight 501  
No. of Cone 24





MAHARAJA GROUP  
Sugaut, Puggoni, Maragudi  
Ex. Export Quality Cotton Yarn  
Lot No. 1257  
Gross Weight 25kg  
Net Weight 24kg





PARIMA GROUP  
Rupat, Ruggani, Marayana  
The Export Quality Cotton Textile  
Cot No (Kie)  
Grp No













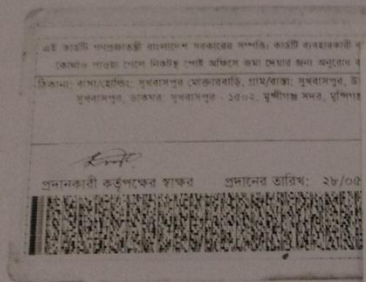
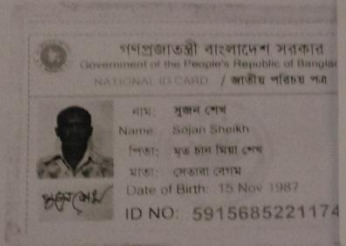






অতিরিক্ত পৃষ্ঠা

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স্বাক্ষর:

০ ইয়াসমিন

০ মুনীর

স্বাক্ষর:- স্ত্রী

নাম:- মৃত্যু রেকর্ড

স্বাক্ষর:- মুনীর

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স্বাক্ষর:- মুনীর

# FAMILY PICTURE

