

Proposed NU Business Name: **SOJIB BATTERY HOUSE**



Project identification and prepared by: Md Shahinur Rahman,
Sherpur Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SOJIB HOSSEN
Age	:	25-04-19986(33Years)
Education, till to date	:	S,S,C
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	1 Sisters
Address	:	Vill: Khondokar,tola P.O: Sherpur, P.S: Sherpur Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. SELINA BEGUM
(iii) Father's name	:	MD . SAIFUL ISLAM
(iv) GB member's info	:	Branch: Mirjapur, Sherpur, Centre #87(Female), Member ID: 7423, Group No: 07 Member since: 09-07-2006(10 Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT 50,000, Outstanding loan: BDT 38,980
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has Not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01727-209778
Mother's Contact No.	:	01716-991739
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. SELINA BEGUM joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SOJIB BATTERY HOUSE
Location	:	Dhunot Mor, Sherpur.
Total Investment in BDT	:	BDT 191,000/-
Financing	:	Self BDT 141,000/-(from existing business) 64% Required Investment BDT 50,000/-(as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 4,000/-
Proposed Salary	:	BDT 4,000/-
Size of shop	:	20 ft x 8 ft= 160 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like.Battery l,ect.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Sherpur, Bogra▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Motor Battery ect.	8,000	240,000	2,880,000
Total Sales (A)	8,000	240,000	2,880,000
Less Variable Expense			
Bamboo,palanset ect.	6,400	192000	201600
Total variable Expense (B)	6,400	192000	201600
Contribution Margin (CM) [C=(A-B)]	1,600	48,000	576,000
Less Variable Expense			
Rent		2,500	30000
Electricity bill		1,500	18,000
Transportation		12000	144,000
Salary (self)		4,000	48,000
Entertainment		200	2,400
Mobile bill		300	3600
Total fixed cost (D)		20,500	228,000
Net Profit (E)= [C-D]		27,500	348,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hamko battery	10	8000	80,000	24	525	12,600	18,900
Motor Battery	8	1300	10,400	4	3350	13,400	20,100
Battery Wotter	30	61	1,830	240	85	20,400	30,600
1 liter Battery	5	250	1,250	20	150	3,000	4,500
Battery	10	30	300	20	30	600	900
Battery							
Oill	12	525	6,300	24	525	12,600	18,900
Total	154		141,000	308		50,000	191,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Motor Battery, Hamko battery ect.	10,000	300000	3600000	3780000
Total Sales (A)	10,000	300000	3600000	3780000
Less Variable Expense				
Motor Battery, Hamko battery ect.	8,000	240000	2880000	3024000
Total variable Expense (B)	8,000	240000	2880000	3024000
Contribution Margin (CM) [C=(A-B)]	2,000	60000	720000	756000
Less Variable Expense				
Rent		2,500	30000	31500
Electricity bill		1,500	18000	18900
Transportation		12,000	144000	151200
Salary (self)		4,000	48000	50400
Entertainment		200	2400	2520
Mobile bill		300	3600	3780
Total fixed cost (D)		20,500	246000	107100
Net Profit (E)= [C-D]		39,500	474000	648900
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	120,600	131,400	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		60,600	
	Total Cash Inflow	220600	192000	
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000	
	Total Cash Outflow	160,000	30000	
3	Net Cash Surplus	60,600	132000	

SWOT ANALYSIS

STRENGTH

Employment: Self: 02 Family:0 Others:0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



AAA
6-EVF-70AH
DRY CHARGED
LOW MAINTENANCE
THE AUTOMOTIVE POWERHOUSE

HAMKO BATTERY

AAA
6-EVF-70AH
DRY CHARGED
LOW MAINTENANCE
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DRY CHARGED
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VOLVO
DRY CHARGED
LOW MAINTENANCE
THE AUTOMOTIVE POWERHOUSE

Lucas
WINNER
PCM17

HAMKO BATTERY
DRY CHARGED
LOW MAINTENANCE
THE AUTOMOTIVE POWERHOUSE

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VOLVO
DRY CHARGED
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HAMKO BATTERY
DRY CHARGED
LOW MAINTENANCE
THE AUTOMOTIVE POWERHOUSE

Various brochures and documents on the counter, including one with the text "HAMKO BATTERY" and "DRY CHARGED".

VOLVO
DRY CHARGED
LOW MAINTENANCE
THE AUTOMOTIVE POWERHOUSE



AAA
1.5V-7.5V
HAMKO BATTERY
DRY CHARGED
LOW MAINTENANCE
THE AUTOMOTIVE POWERHOUSE

LUCAS
WINNER
PCMI7

HAMKO BATTERY
DRY CHARGED
LOW MAINTENANCE
THE AUTOMOTIVE POWERHOUSE

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HAMKO BATTERY
DRY CHARGED
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THE AUTOMOTIVE POWERHOUSE

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সাজিব ব্যাটারী হাউজ

প্রোঃ মোঃ সাইফুল ইসলাম

০১৭১৬-৯৯১৭৩৯

এখানে হ্যামকো ব্যাটারী,

অটোরিক্সার ব্যাটারী সহ সকল প্রকার নতুন-পুরাতন ব্যাটারী ক্রয়-বিক্রয় করা হয়।

বিঃ দ্রঃ এখানে ব্যাটারী ভাড়া দেওয়া হয়।

মোহাম্মদ আট.

ধুনট মোড়, শেরপুর, বগুড়া।

বেকিং ব্যাটারী

apollo
Battery

বাংলার ব্যাটারি

ব্যাটারি হাউজ

স্বিচিং সার্জিকালি সিস্টেম
সাজিব ছাত্রাবাস

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bkash

সিট খালি! সিট খালি!
সজীব ছাত্রাবাস
নিউমার্কেট মোড় থেকে ১০০
মি. দক্ষিণে বিশ্রামের জন্য
সংযোগের ০১৬৩৬ ১০৬৪৬৬
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FAMILY PICTURE

