

Proposed NU Business Name: **RUMPA POULTRY FARM**



Project identification and prepared by: Md Mozaharul Islam Sarker
Bogra shadar Unit, Bogra

Project verified by: Md Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	MST ROTNA BEGUM
Age	:	16-09-1988(28 Years)
Education, till to date	:	Class 9
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	1 Brother 02 Sister
Address	:	Vill: Betgari P.O: Betgari P.S: Bogra shadar Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. ASMA BEGUM
(iii) Father's name	:	MD . ABDUR RASHID PRAMANIK
(iv) GB member's info	:	Branch: Madla, Shahjahanpur, Centre # 01 (Female), Member ID: 1103, Group No: 04 Member since: 25-09-1996 (20 Years) First loan: BDT 1,000
Further Information:		Existing Loan: BDT 39,000/-, Outstanding loan: 31894/=
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	01 years experience in running business. She has training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-594970
Mother's Contact No.	:	01749-962817
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra shadar Unit, Bogra .

BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

MST. ASMA BEGUM joined Grameen Bank since 20 years ago. At first she took 1,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	RUMPA POULTRY FARM
Location	:	Betgari,Bogra shadar, Bogra
Total Investment in BDT	:	BDT 1,85,000/-
Financing	:	Self BDT 1,15,000/-(from existing business) 62% Required Investment BDT 70,000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 6,000/-
Proposed Salary	:	BDT 6,000/-
Size of shop	:	30 ft x 15 ft= 450 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a hen rearing business.▪ Average 20% gain in sales.▪The business is operating by entrepreneur. Existing 1 employee.▪One employee will be appointed after getting equity fund.▪Collects goods from Bogra▪Agreed grace period is 3 months.

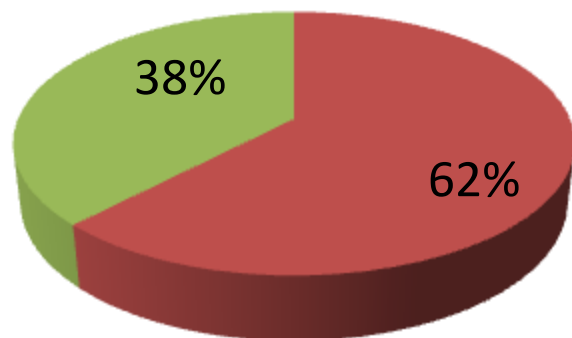
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
Hen	115,000	1,380,000
Total Sales (A)	115,000	1,380,000
Less. Variable Expense		
Feed, Medicine etc	92,000	1,104,000
Total variable Expense (B)	92,000	1,104,000
Contribution Margin (CM) [C=(A-B)]	23,000	276,000
Less. Fixed Expense		
Electricity Bill	1,200	14,400
Mobile Bill	300	3,600
Salary (self)	6,000	72,000
Transportation	2,000	24,000
Salary (staff)	5,000	60,000
Total fixed Cost (D)	14,500	174,000
Net Profit (E) [C-D]	8,500	102,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Sonali Chicken	2700	24	64,800	2083	24	50,000	114,800
Water Pot (Large)	70	50	3,500	0	0	0	3,500
Water Pot (small)	48	25	1,200	0	0	0	1,200
Feed	20	1950	39,000	5	1950	9,750	48,750
Medicine	1	6500	6,500	1	10250	10,250	16,750
Total	2839		115,000	2,089		70,000	185,000

Source of Finance



- Entrepreneur's Contribution 115,000
- Investor's Investment 70,000
- Total 185,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year
Revenue (sales)			
Hen	176,000	2,112,000	2,217,600
Total Sales (A)	176,000	2,112,000	2,217,600
Less. Variable Expense			
Feed, Medicine etc	140,800	1,689,600	1,774,080
Total variable Expense (B)	140,800	1,689,600	1,774,080
Contribution Margin (CM) [C=(A-B)]	35,200	422,400	443,520
Less. Fixed Expense			
Electricity Bill	1,600	19,200	20,000
Mobile Bill	400	4,800	5,500
Salary (self)	6,000	72,000	72,000
Transportation	3,200	38,400	40,000
Salary (staff)	10,000	120,000	120,000
Total Fixed Cost	21,200	254,400	257,500
Net Profit (E) [C-D]	14,000	168,000	186,020
Investment Payback		42,000	42,000

Cash flow projection on business plan (rec. & Pay)

Sl #	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	168,000	186,020
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		126,000
	Total Cash Inflow	238,000	312,020
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	126,000	270,020

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:02
Experience & Skill : 01 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures























FAMILY PICTURE

