

Proposed NU Business Name: **NON STOP ELITRONICK SUPPLAI**



Project identification and prepared by Md. Nurul Islam
kaliakor Unit , Gazipur .

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD:MIRAJ HOSSAIN
Age	:	06-08-1993 (23 Years)
Education, till to date	:	Diploma
Marital status	:	Unmarried
Children	:	Not Applicant
No. of siblings:	:	02 Brothers , 5 sister
Address	:	Vill: Rakaliacala P.O: Mouchak P.S: Kaliakore, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	JAHANARA BEGUM
(iii) Father's name	:	MD: SIRAJUL ISLAM
(iv) GB member's info	:	Branch: Mouchak , Centre # 1 (Male), Member ID: 1048 , Group No: 01 Member since:11/01/2009 (7 Years) First loan: BDT 10,000 /- Outstanding loan: 55,000
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	1 years experience in running business. He has training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	Auto Garage
Entrepreneur Contact No.	:	01915-573918
Family's Contact No.	:	01724-990556
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JAHANARA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	NON STOP ELITRONICK SUPPLAI
Location	:	Rakaliacala ,Kaliakore, Gazipur
Total Investment in BDT	:	BDT 1,13,000/-
Financing	:	Self BDT 63,000/- (from existing business) 56% Required Investment BDT 50,000/- (as equity) 44%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10ft x 12 ft= 120 square ft
Security of the shop	:	10,000
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Paip,bod,suich, etc. ▪Average Studio 20% gain on sales. ▪The business is operating by entrepreneur. ▪ Existing one employee. ▪After getting equity fund no employee will be appointed. ▪ The shop is rented. ▪Collects goods from Dhaka . ▪Agreed grace period is 3 months.

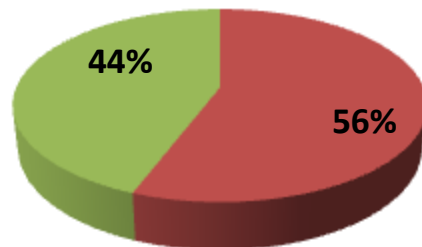
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Paip,bod,socat ,etc	1,500	45,000	540,000
Servesing	300	9,000	108,000
Total Sales (A)	1,800	54,000	648,000
Less. Variable Expense			
Paip,bod,socat ,etc	1,200	36,000	432,000
Servesing	0	0	0
Total variable Expense (B)	1,200	36,000	432,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000
Less. Fixed Expense			
Rent		1,000	12,000
Electricity Bill		250	3,000
Transportation		300	3,600
Mobile Bill		200	2,400
Entertainment		200	2,400
Salary (self)		5,000	60,000
Genator		150	1,800
Total fixed Cost (D)		7,100	85,200
Net Profit (E) [C-D]		10,900	130,800

Investment Breakdown

Particulars	Q	Unit (P)	Existing	Q	Proposed	Proposed Total
Paip 3/4	150	50	7,500	0	0	7,500
Paip 1/2	100	27	2,700	80	2,160	4,860
Gang Bod-3	50	52	2,600	0	0	2,600
Gang bod -2	50	32	1,600	0	0	1,600
Gang bod -1	80	14	1,120	0	0	1,120
3/3" box	70	14	980	50	700	1,680
3/5 bod	50	18	900	50	900	1,800
Enargi Balb	24	250	6,000	40	10,000	16,000
Balb	36	22	792	50	1,100	1,892
Tar	150	55	8,250	600	33,000	41,250
Others			30,558		2,140	32,698
Total			63,000		50,000	113,000

Source of Finance



- Entrepreneur's Contribution 63,000
- Investor's Investment 50,000
- Total 113,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Paip,bod,socat ,etc	2,200	66,000	792,000	831,600
Servesing	400	12,000	144,000	151,200
Total Sales (A)	2,600	78,000	936,000	982,800
Less. Variable Expense				
Paip,bod,socat ,etc	1,760	52800	633600	665280
Servesing	0	0	0	0
Total variable Expense (B)	1,760	52,800	633,600	665,280
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400	317,520
Less. Fixed Expense				
Rent		1,000	12,000	12,000
Electricity Bill		250	3,000	3,000
Transportation		300	3,600	3,600
Mobile Bill		200	2,400	2,400
Entertainment		200	2,400	2,400
Salary (self)		5,000	60,000	60,000
Genarator		150	1,800	1,800
Total Fixed Cost		7,100	85,200	85,200
Net Profit (E) [C-D)		18,100	217,200	232,320
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	217,200	232,320
1.3	Depreciation (Non cash item)	1,800	1,800
1.4	Opening Balance of Cash Surplus		189,000
	Total Cash Inflow	269,000	423,120
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	189,000	393,120

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 1 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Rakaliacala ,Kaliakore,
Gazipur
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





Advertisement with text in Hindi and a logo.

Advertisement with a circular logo and text in Hindi.

सा
Advertisement with the word 'सा' and text in Hindi.

Advertisement with text in Hindi.

Stacks of white boxes, likely medicine or pharmaceutical products, on a shelf.

Shelves filled with various products, including boxes of medicine and packaged goods.

Shelves filled with various products, including boxes of medicine and packaged goods. Some boxes have the word 'yan' visible.













জাতীয় পরিচিতি বিবরণ



নাম : মো: মিরাজ হোসাইন
Name : MD. MIRAZ HOSSAIN
পিতা : মিরাজুল ইসলাম
মাতা : সাহলানা বেগম
Date of Birth : 06-08-1993
NID No. : 19933313266000818
Blood Group : -
বর্তমান ঠিকানা : বন/জরিদা: -, গ্রাম/পাড়া: ফারাক্কালা,
- ডাকঘর: মেইল - 1782, কলিগাঁও,
পট্টা, রাঙ্গাবালি

FAMILY PICTURE

