

Proposed NU Business Name: ANIKA, ADIBA, POULTRY FARM STOR



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Brief Bio of The Proposed Nobin Udyokta

Name	:	NADIM MIA
Age	:	20-10- 19898(18Years)
Education, till to date	:	Class (IX)
Marital status	:	Unmarried
Children	:	NA
No. of siblings:	:	04Brothers , 2 Sisterss
Address	:	Vill: Khotiya, P.O: Sholla, P.S: Nobabgonj, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	BEGUM <input checked="" type="checkbox"/> <input type="checkbox"/>
(iii) Father's name	:	HELAL UDDIN
(iv) GB member's info	:	Branch :Shilla Nobabgonj, Centre 12(Female), Member ID: 4499/2, Group No: 07 Member since: 1988 (28Years) First loan: BDT 3,000 Existing loan: BDT 30,000 loan: 30,000
Further Information:		
(v) Who pays GB loan installment	:	father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Auto Rickshaw
Business Experiences and Training Info	:	05 years experience in running business. 05 Years in own business. He has training of 5 years.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	Auto Rickshaw
Entrepreneur Contact No.	:	01864-803571
Family's Contact No.	:	01834-306396
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Nobabgonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Begum joined Grameen Bank since 28 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	ANIKA, ADIBA, POULTRY FARM STOR
Location	:	Khotia, Sholla, Nobabgonj, Dhaka
Total Investment in BDT	:	BDT 190,000/-
Financing	:	Self BDT 1,20,000/- (from existing business) 63% Required Investment BDT 70,000/- (as equity) 37%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	50 ft x 100 ft= 500 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like chicken, poltry food, Li e.t.c.▪Average 15% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed after receiving equity money.▪ The shop is in own place.▪Collects goods from▪Agreed grace period is 3 months.

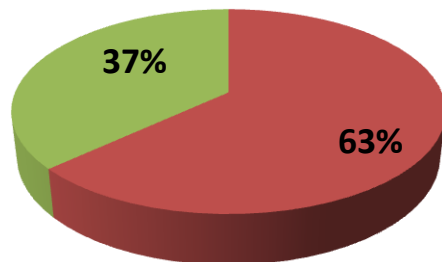
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Chicken	4100	123000	1476000
Total Sales (A)	4100	123000	1476000
Less Variable Expense			
Chicken	3485	104550	1254600
Total variable Expense (B)	3,485	104550	1254600
Contribution Margin (CM) [C=(A-B)]	615	18450	221400
Less Variable Expense			
Electricity bill		3000	36000
Transportation		2,500	30000
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		500	6000
Total fixed cost (D)		11,200	134400
Net Profit (E)= [C-D]		7,250	87000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chicks	700	65	45,500	800	50	40,000	85,500
Food	30	2200	66,000	1	20000	20,000	86,000
Husk	15	100	1,500	0	0	0	1,500
Medicine	1	7000	7,000	1	10000	10,000	17,000
Total	746	0	120,000	802	0	70,000	190,000

Source of Finance



- Entrepreneur's Contribution 120,000
- Investor's Investment 70,000
- Total 190,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Chicken	6800	204000	2448000	2570400	2698920
Total Sales (A)	6800	204000	2448000	2570400	2698920
Less Variable Expense					
Chicken	5780	173400	2080800	2184840	2294082
Total variable Expense (B)	5,780	173400	2080800	2184840	2294082
Contribution Margin (CM) [C=(A-B)	1,020	30600	367200	385560	404838
Less Variable Expense					
Electricity bill		3500	42000	42500	43000
Transportation		3,000	36000	36,500	37000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		4000	48000	48000	48000
Entertainment		200	2400	2400	2400
Mobile bill		600	7200	7300	7400
Total fixed cost (D)		16,300	195,600	196,700	197800
Net Profit (E)= [C-D]		14300	171600	188,860	207038
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	187,200	214,000	242195
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		159,200	345200
	Total Cash Inflow	257200	373200	587395
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28000	28000
3	Net Cash Surplus	159,200	345200	559395

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













FAMILY PICTURE

