

Proposed NU Business Name: **ANIS ELECTRONICS AND MIKE SERVICE**



Project identification and prepared by: Abu Salek,
Dagonbhuiyan, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta

Name	:	MOKAREM HOSSIAN
Age	:	01-02-1984 (33 Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	2 Brothers & 2 Sisters
Address	:	Vill: Dakshin Ali pur, P.O: Chomi bhuiar Hat, P.S: Dagonbhuiyan, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MARJAHAN BEGUM
(iii) Father's name	:	ABUL HASHEM
(iv) GB member's info	:	Branch: Companigonj, Centre # 47 (Female), Member ID: 3757/1, Group No: 02 Member since: 01-01-1992 to 2000 (08 Years) First loan: BDT 2,000/-
Further Information:		Existing loan: Nil, Outstanding loan: Nil
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01815-072695
Family's Contact No.	:	01818-694094
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MARJAHAN BEGUM joined Grameen Bank since 08 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ANIS ELECTRONICS AND MIKE SERVICE
Location	:	Mokbule Tek, Dagonbhuiyan
Total Investment in BDT	:	BDT 300,000/-
Financing	:	Self BDT 230,000/--(from existing business) 77% Required Investment BDT 70,000/--(as equity) 23%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 12ft = 120 square ft
Implementation	:	<ul style="list-style-type: none">▪The entrepreneur provide mike service.▪Average 60% gain on sales.▪The business is operating by the entrepreneur himself. He has no employee.▪The shop is rented.▪Collects goods from Feni.▪Agreed grace period is 3 months.

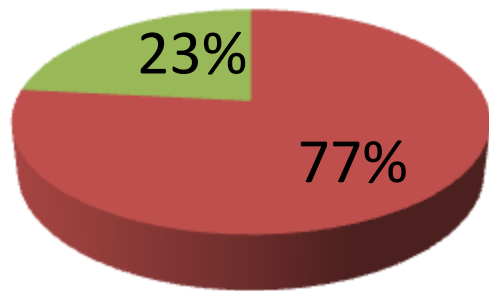
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
Mike Service	25,000	300,000
Total Sales (A)	25,000	300,000
Less. Variable Expense		
Mike Service	10,000	120,000
Total variable Expense (B)	10,000	120,000
Contribution Margin (CM) [C=(A-B)]	15,000	180,000
Less. Fixed Expense		
Rent	600	7,200
Electricity Bill	300	3,600
Mobile Bill	300	3,600
Salary (self)	5,000	60,000
Transportation	600	7,200
Entertainment	500	6,000
Total fixed Cost (D)	7,300	87,600
Net Profit (E) [C-D]	7,700	92,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Light	100	1000	100,000	0	0	0	100,000
Mike	10	3000	30,000	0	0	0	30,000
Speaker	4	10000	40,000	0	0	0	40,000
Generator	3	20000	60,000	0	0	0	60,000
Mike Machine	0	0	0	1	55000	55,000	55,000
Cable	0	0	0	15	1000	15,000	15,000
Total	117		230,000	16		70,000	300,000

Source of Finance



- Entrepreneur's Contribution 230,000
- Investor's Investment 70,000
- Total 300,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2 Year
Revenue (sales)			
Mike Service	35,000	420,000	441,000
Total Sales (A)	35,000	420,000	441,000
Less. Variable Expense			
Mike Service	14,000	168,000	176,400
Total variable Expense (B)	14,000	168,000	176,400
Contribution Margin (CM) [C=(A-B)]	21,000	252,000	264,600
Less. Fixed Expense			
Rent	600	7,200	7,200
Electricity Bill	300	3,600	4,000
Mobile Bill	400	4,800	5,500
Salary (self)	5,000	60,000	60,000
Transportation	600	7,200	9,500
Entertainment	500	6,000	7,000
Total Fixed Cost	7,400	88,800	93,200
Net Profit (E) [C-D]	13,600	163,200	171,400
Investment Payback		42,000	42,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	163,200	171,400
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		112,200
	Total Cash Inflow	233,200	283,600
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	98,000	42,000
3	Net Cash Surplus	112,200	241,600

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others: 0
Experience & Skill : 6 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



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হাজী মোহাম্মদ হাবিব মিল্লাহ মুন্সীরগঞ্জ জেলা
স্বাক্ষর: হাজী মোহাম্মদ হাবিব (স্বাক্ষর: হাজী মোহাম্মদ হাবিব)
তারিখ: ১৫/১১/২০

আজকের তারিখ: ১৫/১১/২০
আজকের তারিখ: ১৫/১১/২০

১/১১/২০
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৩/১১/২০



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উই. পি. মফস-১২ (১) নং বিধান প্রটো
গণ-প্রজাতন্ত্রী বাংলাদেশ সরকার
লাইসেন্স ফি আদায়
অর্থ বছর ২০২১-২০২২

ডনং দাগনভূঞা সদর ইউনিয়ন পরিষদ

উপজেলা : দাগনভূঞা জেলা : মেন্দী।

ট্রেড লাইসেন্স

স্বাক্ষর: হাজী মোহাম্মদ হাবিব
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স্বাক্ষর
তারিখ

FAMILY PICTURE

