

Proposed NU Business Name: **MGR ELECTRONICS**



Project identification and prepared by: Md Shahinur Rahman,
Sherpur Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD MIZAN RAHMAN
Age	:	13-02-1995 (21 Years)
Education, till to date	:	Textile Diploma Engineering
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	02 Brother & 02 Sisters
Address	:	Vill: Bogra Colony , P.O: Sherpur , P.S: Sherpur, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST MERINA BEGUM
(iii) Father's name	:	MD ZILLUR RAHMAN
(iv) GB member's info	:	Branch: Kusumbi Sherpur , Centre # 42 (Female), Member ID: 3660, Group No: 10 Member since: 03-02-2000 to 2007 (07 Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT 50000, Outstanding loan: Nil
(v) Who pays GB loan installment	:	
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	02 years experience in running business. 02 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-117900
Mother's Contact No.	:	01710-905240
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MERINA BEGUM joined Grameen Bank since 07 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MGR ELECTRONICS
Location	:	Goshaibari, Bottola
Total Investment in BDT	:	BDT 720000/-
Financing	:	Self BDT 600000/-(from existing business) 83% Required Investment BDT 120,000/-(as equity) 17%
Present salary/drawings from business (estimates)	:	BDT 3,000/-
Proposed Salary	:	BDT 3,000/-
Size of shop	:	22 ft x 15 ft= 330 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Electronic items , Poultry Medicine.▪The Shop is rented.▪ 15% Gain of sale.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Goshaibari, Bottola▪Agreed grace period is 3 months.

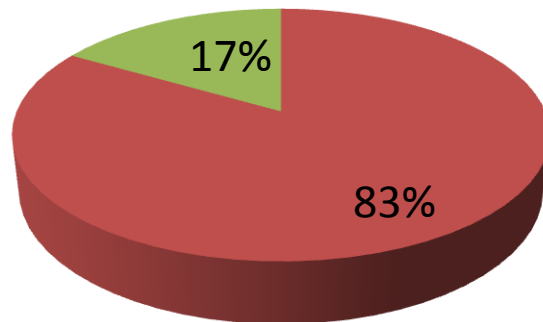
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Electronic items , Poultry food	4300	129000	1548000
Total Sales (A)	4300	129000	1548000
Less Variable Expense			
Electronic items , Poultry food	3655	109650	1315800
Total variable Expense (B)	3,655	109650	1315800
Contribution Margin (CM) [C=(A-B)]	645	19350	232200
Less Variable Expense			
Rent		1,600	19200
Electricity bill		700	8400
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		200	2400
Guard		150	1800
Mobile bill		300	3600
Total fixed cost (D)		9,950	119400
Net Profit (E)= [C-D]		9,400	112800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Freede	7	25000	175,000	2	25,000	50,000	225,000
TV	15	8000	120,000	25	480	12,000	132,000
Croma chair	15	480	7,200	1	15000	15,000	22,200
Hamko chair	18	450	8,100	20	450	9,000	17,100
Dining table	3	3450	10,350	4	8000	32,000	42,350
Plastic Items	1	20000	20,000	0	0	0	20,000
Energy balb	3	2280	6,840	0	0	0	6,840
Electric items	1	10000	10,000	0	0	0	10,000
Poultry items	1	40000	40,000	0	0	0	40,000
Others	1	2510	2,510	1	2000	2,000	4,510
Security	1	200000	200,000	0	0	0	200,000
	66	0	600,000	53	0	120,000	720,000

Source of Finance



- Entrepreneur's Contribution 600,000
- Investor's Investment 120,000
- Total 720,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Electronic items , Poultry food	7300	219000	2628000	2759400
Total Sales (A)	7300	219000	2628000	2759400
Less Variable Expense				
Electronic items , Poultry food	6205	186150	2233800	2345490
Total variable Expense (B)	6,205	186150	2233800	2345490
Contribution Margin (CM) [C=(A-B)]	1,095	32850	394200	413910
Less Variable Expense				
Rent		1,600	19200	19,200
Electricity bill		900	10800	11000
Transportation		2,500	30,000	31,000
Salary (self)		5000	60000	60000
Salary(Staff)		4000	48000	48000
Entertainment		200	2400	2400
Guard		150	1800	1800
Mobile bill		350	4200	4300
Total fixed cost (D)		14,550	174,600	175,900
Net Profit (E)= [C-D]		18300	219600	238,010
Investment Payback			72,000	72,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	120,000	
1.2	Net Profit	219,600	238,010
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		147,600
	Total Cash Inflow	339600	385610
2	Cash Outflow		
2.1	Purchase of Product	120,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	72000	72000
	Total Cash Outflow	192,000	72000
3	Net Cash Surplus	147,600	313610

SWOT ANALYSIS

STRENGTH

Employment: Self: 02 Family:0 Others:0
Experience & Skill : 02 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





2016

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4
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6	6	6	6	6	6	6	6	6	6	6	6
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30	30	30	30	30	30	30	30	30	30	30	30
31	31	31	31	31	31	31	31	31	31	31	31

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21"

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MODEL: CFXB50

ميوني MYONE
MODEL: CFXB50







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স্বদেশী



নায়ঃ- মোঃ জিল্লুর রহমান



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-মাই-ওয়ান পার্ক শেরপুর, বগুড়া।

থোঃ মোঃ মিজানুর রহমান

শেরপুর, বগুড়া। ফোন : ০১৭৩৭-৮৫১৪৯২, ০১৭১০-৯০৫২৪০ বেবী আর্ট



FAMILY PICTURE

