

Proposed NU Business Name: **MIM MOTORS**



Project identification and prepared by: MD. Shahinur,
Sherpur Unit, Bogra

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. RASHEDUL ISLAM
Age	:	02-02-1994 (22 Years)
Education, till to date	:	Class 10
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	3 Brothers 1 Sister
Address	:	Vill: Gorer bari, P.O: Sherpur, P.S: Sherpur Sadar, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. NAZNEEN
(iii) Father's name	:	MD. ABUL KALAM
(iv) GB member's info	:	Branch: Mirjapur, Centre # 11(Female), Member ID: 2608; No:05 Member since: 1-11-2012 (03Years) First loan: 10,000 taka.
Further Information:		Existing Loan: BDT 287000, Outstanding loan: BDT 170491
(v) Who pays GB loan installment	:	Nil
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	08 years. He has no training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717352834
Mother's Contact No.	:	01717486030
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Sadar Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. NAZNEEN joined Grameen Bank since 3years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info

Business Name	:	MIM MOTORS
Location	:	Sherua Bot Tola, Sherpue
Total Investment in BDT	:	BDT 630,000/-
Financing	:	Self BDT 480,000(from existing business) 76% Required Investment BDT 1,50,000(as equity) 24%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15ft x 15.ft= 225 square ft
Security of the shop	:	BDT 10,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Battery, Ring, Handle etc.▪Average 15 % gain on sales.▪The business is operating by entrepreneur. Existing 1 employee..▪The shop is rent.▪Collects goods from Bogra , Dhaka▪Agreed grace period is 3 months.

Existing Business (BDT)

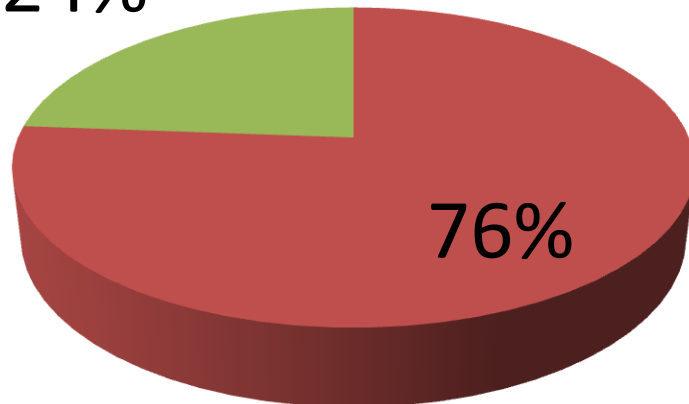
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Motors Item	5,650	169,500	2,034,000
Total Sales (A)	5,650	169,500	2,034,000
Less. Variable Expense			
Motors Item	4,803	144,075	1,728,900
Total variable Expense (B)	4,803	144,075	1,728,900
Contribution Margin (CM) [C=(A-B)]	848	25,425	305,100
Less. Fixed Expense			
Rent		5,000	60,000
Electricity Bill		500	6,000
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Transportation		500	6,000
Entertainment		200	2,400
Salary (staff)		5,000	60,000
Total fixed Cost (D)		16,500	69,600
Net Profit (E) [C-D]		8,925	235,500

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Battery, Battery Charger Set	110,000	25,000	135,000
Chasis, Rickshaw Frame	75,500	25,000	100,500
Ring Handle, Body, Tube	60,000	25,000	85,000
Easy Bike Parts, Cycle Parts, Rickshaw, Van parts etc	234,500	25,000	259,500
Cycle (10 x 5000)	0	50,000	50,000
Total	480,000	150,000	630,000

Source of Finance

24%



■ Entrepreneur's Contribution 480,000

■ Investor's Investment 150,000

■ Total 630,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Motors Item	7,450	223,500	2,682,000	2,816,100
Total Sales (A)	7,450	223,500	2,682,000	2,816,100
Less. Variable Expense				
Motors Item	6,333	189,975	2,279,700	2,393,685
Total variable Expense (B)	6,333	189,975	2,279,700	2,393,685
Contribution Margin (CM) [C=(A-B)]	1,118	33,525	402,300	422,415
Less. Fixed Expense				
Rent		5,000	60,000	60,000
Electricity Bill		500	6,000	700
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		800	9,600	11,500
Entertainment		200	2,400	3,000
Salary (staff)		5,000	60,000	60,000
Total Fixed Cost		16,900	202,800	200,700
Net Profit (E) [C-D]		16,625	199,500	221,715
Investment Payback			90,000	90,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	199,500	221,715
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		109,500
	Total Cash Inflow	349,500	331,215
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	109,500	241,215

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 8 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures


















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একশত টাকা

নং ৩১১০৭১৪ **বিম্মিল্লাহিরি বাহমানিরখান**

দোকান ঘর এটা দুজি পর দানিল

স্বথমপত্রঃ **রুমকান চাহানিক** স্থিতিমপত্রঃ **ওজাতিয়া**

আলহাজি মোঃ আমজুল হক মোঃ **বাক্বাদ**

পিতা মরহুম ওয়াহেদ আলী মতিন পিতা মোঃ **আবুল কালান মোব্বাক**

মাঃ **মেরুয়া**, থানা, **শেওড়া** মাঃ **মেরুয়া সাত্তি বতি**

উপজেলা **শেওড়া** - জেলা **রাজশাহী**

উপজেলা **শেওড়া** - জেলা **রাজশাহী**

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

১০নং শাহ-বন্দেগী ইউনিয়ন পরিষদ কার্যালয়

রহমতপুর, উগজে

ব্যবসা ব

বহি নং **২৮**

লাইসেন্স নং **২৮২৬১২০০৫-২০১৫**

প্রতিষ্ঠানের নামঃ **স্বেরায়**

ঠিকানা গ্রামঃ **শেরুয়া**

লাইসেন্সধারীর নামঃ **প্রোঃ মোঃ**


পিতা/স্বামীর নামঃ **আব্দুল**

ঠিকানাঃ গ্রামঃ **শেওড়া**

উপজেলাঃ **শেওড়া**

জেলাঃ **রাজশাহী**

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
Government of the People's Republic of Bangladesh
NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: **মোঃ রাশেদুল ইসলাম**

Name: **Md: Rashedul Islam**

পিতা: **মোঃ আবুল কালাম**

মাতা: **মোছাম্মা নাজনীল**

Date of Birth: **02 Feb 1994**

ID NO: **19941018877000399**

রাজশাহী

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি।

FAMILY PICTURE

