

Proposed NU Business Name: **SHAHIN ELECTRONIK**



Project identification and prepared by: Md. Aminul Islam
Jamurki Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|---|
| Name | : | SHEKH SHAHIN AHAMMED |
| Age | : | 09-05-1981 (34 Years) |
| Education, till to date | : | Class Five |
| Marital status | : | Married |
| Children | : | 1 Son and 1 Daughter . |
| No. of siblings: | : | 3 Brothers, 3 Sisters. |
| Address | : | Vill: Pkulla, P.O: Jamurkee, P.S: Mirzapur, Dist: Tangail. |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | MOST : REHENA BEGUM |
| (iii) Father's name | : | LATE : SHEKH GOLAM MOSTOFA |
| (iv) GB member's info | : | Branch: Jamurki, Mirzapur, Centre # 22 (Male), Member ID: 1707/1, Group No: 05 Member since: 23-12-1980 to 14-02-1989(9 Years) First loan: BDT 500/- |
| Further Information: | | Outstanding loan: Nil |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|---|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info | : | 6 years experience in running business. He has no years training |
| Other Own/Family Sources of Income | : | Business |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01712-706318 |
| Family's Contact No. | : | 01811-111129 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Tangail. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE : SHEKH GOLAM MOSTOFA joined Grameen Bank since 9 years ago. At first she took BDT 500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

| | | |
|---|---|--|
| Business Name | : | SHAHIN ELECTRONIK |
| Location | : | Pakull, Mirzapur, Tangail |
| Total Investment in BDT | : | BDT 647,000/- |
| Financing | : | Self BDT 547,000/- (from existing business) 85% Required Investment BDT 100,000/- (as equity) 15% |
| Present salary/drawings from business (estimates) | : | BDT 5,000 |
| Proposed Salary | : | BDT 5,000 |
| Size of shop | : | 10 ft x 10 ft= 100 square ft |
| Security of the shop | : | - |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Freeze, TV, LED TV , Fan etc.▪Average 14% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪After getting equity fund one employee will be appointed.▪The shop is not rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months. |

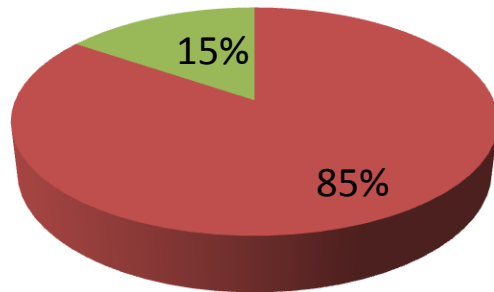
Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|---|-------|---------------|---------------|
| Revenue (sales) | | | |
| Freeze, TV, LED TV , Fan | | 120,000 | 14,40,000 |
| Total Sales (A) | | 120,000 | 14,40,000 |
| Less. Variable Expense | | | |
| Freeze, TV, LED TV , Fan | | 103,200 | 12,38,400 |
| Total variable Expense (B) | | 103,200 | 12,38,400 |
| Contribution Margin (CM) [C=(A-B)] | | 16,800 | 201600 |
| Less. Fixed Expense | | | |
| Electricity Bill | | 500 | 6000 |
| Mobile Bill | | 100 | 1200 |
| Salary (self) | | 5000 | 60000 |
| Transportation | | 500 | 6000 |
| Guird | | 60 | 720 |
| Entertainment | | 500 | 6000 |
| Total fixed Cost (D) | | 6660 | 79920 |
| Net Profit (E) [C-D] | | 10140 | 121680 |

Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
|---------------------------|----------------|----------------|----------------|
| Freeze (15P X25,000) | 375,000 | 100,000 | 475,000 |
| LED TV + TV(15P X 8,000) | 120,000 | | 120,000 |
| Chula (10px 2400) | 24000 | | 24000 |
| Filter (8 p x 1000) | 8000 | | 8000 |
| Rice Cooker (10 p x 1000) | 10000 | | 10000 |
| Iron (20p x 500) | 10000 | | 10000 |
| Total | 547,000 | 100,000 | 647,000 |

Source of Finance



- Entrepreneur's Contribution 547,000
- Investor's Investment 100,000
- Total 647,000

Financial Projection (BDT)

| Particular | | Monthly | 1 st Year | 2 nd Year |
|---|--|---------|----------------------|----------------------|
| Revenue (sales) | | | | |
| Freeze, TV, LED TV , Fan | | 190000 | 2280000 | 2394000 |
| Total Sales (A) | | 190000 | 2280000 | 2394000 |
| Less. Variable Expense | | | | |
| Freeze, TV, LED TV , Fan | | 163400 | 1960800 | 2058840 |
| Total variable Expense (B) | | 163400 | 1960800 | 2058840 |
| Contribution Margin (CM) [C=(A-B)] | | 26600 | 319200 | 335160 |
| Less. Fixed Expense | | | | |
| Electricity Bill | | 500 | 6000 | 6500 |
| Mobile Bill | | 200 | 2400 | 2400 |
| Salary (self) | | 5,000 | 60000 | 60000 |
| Transportation | | 1000 | 12000 | 14000 |
| Guard | | 60 | 720 | 720 |
| Entertainment | | 500 | 6000 | 6000 |
| Total Fixed Cost | | 7260 | 87120 | 89620 |
| Net Profit (E) [C-D] | | 19340 | 232080 | 245540 |
| Investment Payback | | | 60000 | 60000 |

Cash flow projection on business plan (rec. & Pay)

| Sl # | Particulars | Year 1 (BDT) | Year 2 (BDT) |
|----------|---|----------------|---------------|
| 1 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 1,00,000 | |
| 1.2 | Net Profit | 232080 | 245540 |
| 1.3 | Depreciation (Non cash item) | | |
| 1.4 | Opening Balance of Cash Surplus | | 172080 |
| | Total Cash Inflow | 332080 | 417620 |
| 2 | Cash Outflow | | |
| 2.1 | Purchase of Product | 100,000 | |
| 2.2 | Payment of GB Loan | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 60,000 | 60,000 |
| | Total Cash Outflow | 160,000 | 60,000 |
| 3 | Net Cash Surplus | 172080 | 357620 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Pakulla , Mirzapur. Tangail
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

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মোবাঃ ০১৭১২-৭০৬৩১৮, ০১৮১১-১১১১২৯



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এল.জি, বাটারফ্লাই, সিঙ্গার, হয়ার, কেলভিনেটর, এল.ই.ডি, এল.সি.ডি, টিভি নগদ ও সর্বস্বার্থসাধনে বিজয় করা হয়

মেইন রোড পাকুল্যা বাজার, মির্জাপুর, টাঙ্গাইল। মোবা: ০১৭১২-৭০৬৩১৮, ০১৮১১-১১১১২৯





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HI-LUX

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স্বাস্থ্য পরিদপ্তর

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FAMILY PICTURE