

Proposed NU Business Name: **HASAN ENTERPRISE**



Project identification and prepared by: Ataur,  
Bason Unit, Dhaka

Project verified by: MD. Rofiquil Islam



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. HASAN MIA</b>
Age	:	03-05-1984 (31 Years)
Education, till to date	:	Class Nine
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Brothers & 2 Sisters
Address	:	Vill: Itahata P.O: Kodda Bazar, P.S: Gazipur Sadar, Dist:Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>HAZERA</b>
(iii) Father's name	:	<b>MANIK MIA</b>
(iv) GB member's info	:	Branch: Bason, Centre # 01(Female), Member ID: 1115/1, Group No: 04 Member since: 08-10-2000 (15Years) First loan: BDT 3,000 /-
Further Information:		Existing Loan: BDT 16,000, Outstanding loan: BDT 12,312
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01936-125061
Mother's Contact No.	:	01990-257434
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

HAZERA joined Grameen Bank since 15 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>HASAN ENTERPRISE</b>
Location	:	Chourasta Konabari, Gazipur.
Total Investment in BDT	:	BDT 2,30,000/-
Financing	:	Self BDT 1,30,000/- (from existing business) 57% Required Investment BDT 1,00,000/- (as equity) 43%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 10 ft= 120 square ft
Security of the shop	:	BDT 20,000
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Flour, Oil, Sugar, Soap, Salt etc.</li><li>▪Average 15% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪The shop is rented.</li><li>▪Collects goods from Chourasta, Konabari.</li><li>▪Agreed grace period is 4 months.</li></ul>

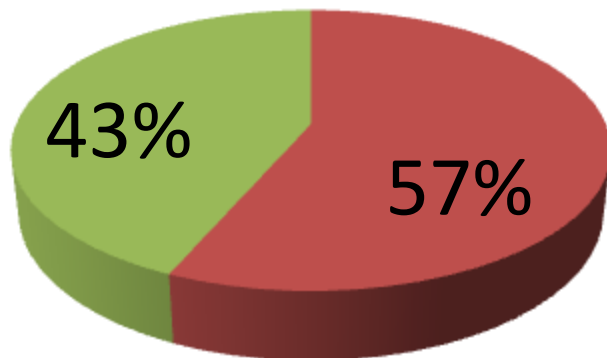
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Grocery Item	3,350	100,500	1,206,000
<b>Total Sales (A)</b>	<b>3,350</b>	<b>100,500</b>	<b>1,206,000</b>
<b>Less. Variable Expense</b>			
Grocery Item	2,848	85,425	1,025,100
<b>Total variable Expense (B)</b>	<b>2,848</b>	<b>85,425</b>	<b>1,025,100</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>503</b>	<b>15,075</b>	<b>180,900</b>
<b>Less. Fixed Expense</b>			
Rent		1,000	12,000
Electricity Bill		500	6,000
Mobile Bill		200	2,400
Salary (self)		5,000	60,000
Transportation		1,500	18,000
Entertainment		150	1,800
Guard		200	2,400
Generator bill		200	2,400
<b>Total fixed Cost (D)</b>		<b>8,750</b>	<b>105,000</b>
<b>Net Profit (E) [C-D]</b>		<b>6,325</b>	<b>75,900</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Rice (20 x 1800)	36,000	36,000	72,000
Mustard oil (2 x 1900)	3,800	4,000	7,800
Soya bin Oil (2 x 1350)	2,700	6,000	8,700
Salt, Pulse, Sugar Flour	30,000	20,000	50,000
Cosmetics	10,000	15,000	25,000
Baby food	10,000	9,000	19,000
Washing Powder, Soap, Shampoo, Coil etc	37,500	10,000	47,500
<b>Total</b>	<b>130,000</b>	<b>100,000</b>	<b>230,000</b>

## Source of Finance



- Entrepreneur's Contribution 130,000
- Investor's Investment 100,000
- Total 230,000

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
<b>Revenue (sales)</b>				
Grocery Item	4,800	144,000	1,728,000	1,814,400
<b>Total Sales (A)</b>	<b>4,800</b>	<b>144,000</b>	<b>1,728,000</b>	<b>1,814,400</b>
<b>Less. Variable Expense</b>				
Grocery Item	4,080	122,400	1,468,800	1,542,240
<b>Total variable Expense (B)</b>	<b>4,080</b>	<b>122,400</b>	<b>1,468,800</b>	<b>1,542,240</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>720</b>	<b>21,600</b>	<b>259,200</b>	<b>272,160</b>
<b>Less. Fixed Expense</b>				
Rent		1,000	12,000	12,000
Electricity Bill		500	6,000	7,000
Mobile Bill		300	3,600	4,000
Salary (self)		5,000	60,000	60,000
Transportation		2,000	24,000	26,000
Entertainment		150	1,800	2,000
Guard		200	2,400	2,800
Generator bill		200	2,400	3,000
<b>Total Fixed Cost</b>		<b>9,350</b>	<b>112,200</b>	<b>116,800</b>
<b>Net Profit (E) [C-D]</b>		<b>12,250</b>	<b>147,000</b>	<b>155,360</b>
<b>Investment Payback</b>			<b>60,000</b>	<b>60,000</b>



# Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	147,000	155,360
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		87,000
	<b>Total Cash Inflow</b>	<b>247,000</b>	<b>242,360</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	<b>Total Cash Outflow</b>	<b>160,000</b>	<b>60,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>87,000</b>	<b>182,360</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 07 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures














**গণপ্রজাতন্ত্রী বাংলাদেশ সরকার**  
 Government of the People's Republic of Bangladesh  
**NATIONAL ID CARD / জাতীয় পরিচয় পত্র**


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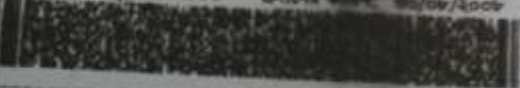

**নাম:** মেহ হুসান মিয়া  
**Name:** MD. HUSAN MIA  
**পিতা:** হুমায়ুন কবীর  
**মাতা:** সুলতানা  
**Date of Birth:** 03 May 1984  
**ID NO:** 3313023747852

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি গণপ্রজাতন্ত্রী জাতীয় পরিচয় পত্র  
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**ক্রিয়াকারী:** হুমায়ুন কবীর, হুমায়ুন কবীর, হুমায়ুন কবীর - ১৩৬৬, মতিঝিল  
 মন, মতিঝিল

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**প্রদানকারী কর্মসূচির স্বাক্ষর**      **প্রদানের তারিখ:** ০৯/০৬/২০০৮



# FAMILY PICTURE

