

# Proposed NU Business Name: **M/S C K POULTRY & FISH FEED**



Project identification and prepared by: Md Mohiuddin Rubel,  
Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD KAISER ALAM</b>
Age	:	28-11-1982 (33 Years)
Education, till to date	:	MBA
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	2 Brother & 2 Sisters
Address	:	Vill: West Pakutia, P.O: D. Pakutia, P.S: Ghatail, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>NURJAHAN BEGUM</b>
(iii) Father's name	:	<b>MD MAJHARUL ISLAM</b>
(iv) GB member's info	:	Branch: Pakutia Ghatail, Centre # 03(Female), Member ID: 5929, Group No: 06 Member since: 26-09-2005 (10 Years) First loan: BDT 5,000 taka.
Further Information:		Existing Loan: BDT 80,000 /- Outstanding loan: BDT 69,440/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	3 years experience in running business. He has one year training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711-026320
Mother's Contact No.	:	01712-540247
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

NURJAHAN BEGUM joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>M/S C K POULTRY &amp; FISH FEED</b>
Location	:	Pakutia, Ghatail, Tangail.
Total Investment in BDT	:	BDT 4,00,000/-
Financing	:	Self BDT 2,50,000/- (from existing business) 62% Required Investment BDT 1,50,000/- (as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 30 ft= 300 square ft
Security of the shop	:	BDT 2,00,000/-
Implementation	:	<ul style="list-style-type: none"> <li>▪The business is planned to be scaled up by investment in existing goods like; Fish Feed, Poultry feed etc.</li> <li>▪Average 10% gain on sale.</li> <li>▪The business is operating by entrepreneur. Existing one employee.</li> <li>▪After getting equity fund one employee will be appointed.</li> <li>▪The shop is rented.</li> <li>▪Collects goods from Valuka, Mymensingh.</li> <li>▪Agreed grace period is 4 months.</li> </ul>

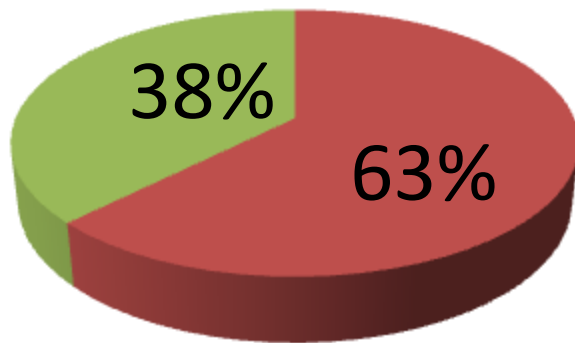
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Poultry feed & Medicine	8,000	240,000	2,880,000
<b>Total Sales (A)</b>	<b>8,000</b>	<b>240,000</b>	<b>2,880,000</b>
<b>Less. Variable Expense</b>			
Poultry feed & Medicine	7,200	216,000	2,592,000
<b>Total variable Expense (B)</b>	<b>7,200</b>	<b>216,000</b>	<b>2,592,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>800</b>	<b>24,000</b>	<b>288,000</b>
<b>Less. Fixed Expense</b>			
Rent		3,200	38,400
Electricity Bill		350	4,200
Mobile Bill		500	6,000
Salary (self)		5,000	60,000
Guard		350	4,200
Salary (staff)		3,000	36,000
Entertainment		400	4,800
Transportation		3,000	36,000
Generator Bill		150	1,800
<b>Total fixed Cost (D)</b>		<b>15,950</b>	<b>191,400</b>
<b>Net Profit (E) [C-D]</b>		<b>8,050</b>	<b>96,600</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Fish Feed (30 x 1137)	34,110	57,000	91,110
Broiler feed (52 x 2045)	106,860	46,500	153,360
Layer Feed (55 x 1640)	90,200	46,500	136,700
Medicine	18,830	-	18,830
<b>Total</b>	<b>250,000</b>	<b>150,000</b>	<b>400,000</b>

## Source of Finance



- Entrepreneur's Contribution 250,000
- Investor's Investment 150,000
- Total 400,000

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Poultry feed & Medicine	12,350	370,500	4,446,000	4,668,300	4,901,715
<b>Total Sales (A)</b>	<b>12,350</b>	<b>370,500</b>	<b>4,446,000</b>	<b>4,668,300</b>	<b>4,901,715</b>
<b>Less. Variable Expense</b>					
Poultry feed & Medicine	11,115	333,450	4,001,400	4,201,470	4,411,544
<b>Total variable Expense (B)</b>	<b>11,115</b>	<b>333,450</b>	<b>4,001,400</b>	<b>4,201,470</b>	<b>4,411,544</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>1,235</b>	<b>37,050</b>	<b>444,600</b>	<b>466,830</b>	<b>490,172</b>
<b>Less. Fixed Expense</b>					
Rent		3,200	38,400	38,400	38,400
Electricity Bill		350	4,200	5,500	6,500
Mobile Bill		600	7,200	8,000	8,500
Salary (self)		5,000	60,000	60,000	60,000
Guard		350	4,200	4,500	5,000
Salary (staff)		6,000	72,000	72,000	72,000
Entertainment		500	6,000	7,000	8,000
Transportation		4,500	54,000	56,000	58,000
Generator Bill		150	1,800	2,200	2,500
<b>Total Fixed Cost</b>		<b>20,650</b>	<b>247,800</b>	<b>253,600</b>	<b>258,900</b>
<b>Net Profit (E) [C-D]</b>		<b>16,400</b>	<b>196,800</b>	<b>213,230</b>	<b>231,272</b>
<b>Investment Payback</b>			<b>60,000</b>	<b>60,000</b>	<b>60,000</b>



# Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	196,800	213,230	231,272
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		136,800	290,030
	<b>Total Cash Inflow</b>	<b>346,800</b>	<b>350,030</b>	<b>521,302</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	<b>Total Cash Outflow</b>	<b>210,000</b>	<b>60,000</b>	<b>60,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>136,800</b>	<b>290,030</b>	<b>461,302</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:02  
Experience & Skill : 3 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

বিস্মিল্লাহির রাহমানির রাহীম

# জি.কে পোল্ট্রি এন্ড ফিস ফিডস

ডিলারঃ নারিশ পোল্ট্রি এন্ড হ্যাচারী লিঃ

এখানে বেকু, ড্রাম ট্রাক ভাড়া দেওয়া হয় এবং উন্নতমানের  
ইট, বালি, পাথর, কয়লা ক্রয় বিক্রয় করা হয়।



গাকুটিয়া বাসস্ট্যান্ড, ঘাটাইল, টাঙ্গাইল। মোবাঃ ০১৭১২-৫৪০২৪৭, ০১৭১১-০২৬৩২০, ০১৭১১-২০৫৮৪৫



















# FAMILY PICTURE

