

Proposed NU Business Name: **SHUMON SHOE STORE**



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Jamurki Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>SUMAN ROBI DAS</b>
Age	:	02-02-1988 (28 Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Brothers 2 Sisters
Address	:	Vill: Jamurki , P.O:Jamurki P.S: Mirzapur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	<b>ANJALI RANI ROBI DAS</b>
(iii) Father's name	:	<b>KARTIK ROBI DAS</b>
(iv) GB member's info	:	Branch: Jamurki Mirzapur, Centre # 11(Male), Member ID: 1314/1, Group No: 05 Member since: 26-03-1986 (30 Years) First loan: 2000/- taka.
Further Information:		Existing Loan: 60000/- taka, Outstanding loan: 44982/- taka
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	12 years experience in running business. He has 4 years training.
Other Own/Family Sources of Income	:	Business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01782214810
Mother's Contact No.	:	Nil
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki. Unit, Tangail.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**KARTIK ROBI DAS** joined Grameen Bank since *30 Years* ago. At first she took 2,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in Business & house development and cow health development.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>SHUMON SHOE STORE</b>
Location	:	Jamurlki,Mirzapur,Tangail
Total Investment in BDT	:	BDT 83,000
Financing	:	Self BDT 33,000 (from existing business) 40% Required Investment BDT 50,000(as equity) 60%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	5 ft x 7 ft= 35 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like Shoe .( Manufacture &amp; Sale)</li><li>▪Average 35 % gain on sales.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪The shop is own.</li><li>▪Collects goods from Dhaka Bangshal.</li><li>▪Agreed grace period is 4 months.</li></ul>

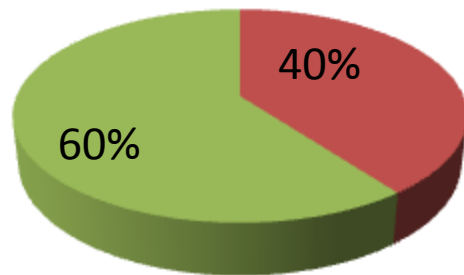
## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue(Sales)</b>		0
Shoe	40000	480000
<b>Total Sales (A)</b>	40000	480000
<b>Less Variable Expense</b>		0
Shoe	26000	312000
<b>Total variable Expense (B)</b>	26000	312000
<b>Contribution Margin (CM) [C=(A-B)]</b>	14000	168000
<b>Less Variable Expense</b>		
Electricity bill	200	2400
Transportation	1,000	12000
Salary (self)	6000	72000
Entertainment	150	1800
Mobile bill	150	1800
<b>Total fixed cost (D)</b>	7,500	90000
<b>Net Profit (E)= [C-D]</b>	6,500	78000

## Investment Breakdown

Particulars	Existing	Proposed	Total
Lather,Sandal	16,000	0	16000
Machine	11,000		11000
Dice	6,000	0	6000
lather,Foam,Rubber,Faibar		50,000	50000
Total	33,000	50,000	83000

## Source of Finance



- Entrepreneur's Contribution 33,000
- Investor's Investment 50,000
- Total 83,000

## Financial Projection (BDT)

Paticular	Monthly	Year1	Year 2
<b>Revenue(Sales)</b>			
Shoe	58000	696000	730800
<b>Total Sales (A)</b>	58000	696000	730800
<b>Less Variable Expense</b>			
Shoe	37700	452400	475020
<b>Total variable Expense (B)</b>	37700	452400	475020
<b>Contribution Margin (CM) [C=(A-B)]</b>	20300	243600	255780
<b>Less Variable Expense</b>			
Electricity bill	200	2400	3000
Transportation	1,200	14,400	15,000
Salary (Self)	6000	72000	72000
Entertainment	250	3000	3000
Mobile bill	300	3600	3600
<b>Total fixed cost (D)</b>	7,950	95,400	96,600
<b>Net Profit (E)= [C-D]</b>	12350	148200	159,180
Investment Payback		<b>30,000</b>	30,000



# Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	148,200	159,380
1.3	Depreciation (Non cash item)		
<b>1.4</b>	Opening Balance of Cash Surplus		118,200
	<b>Total Cash Inflow</b>	198200	277580
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
<b>2.3</b>	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	<b>Total Cash Outflow</b>	80,000	30000
3	<b>Net Cash Surplus</b>	118,200	247580

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:00  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







































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APD  
PROD











# FAMILY PICTURE

