

Proposed NU Business Name : M/S Sadia Shoes & Cosmetics

Business Category: General Retail & Wholesale





BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Billal Hossin Vill: Dharesshor, Union: Rajapur, Post: Choranol, Upazila: Burichong, District: Comilla.		
Age	:	35 years		
Marital status	:	Married		
Children	:	01 (one) Son & 01 (one) Daughter		
No. of siblings:	:	01 (one) Brother and 04 (four) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		06 (six) years working experiences and last 08 (eight) years he is running his own business. He started the business with BDT 50,000 (fifty thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father income from agriculture.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contact No.	-	01719903752
NU's National ID No.		1911875708229
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Morsheda Begum is a GB member since April 02, 2002 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow and mortgaging 54 (fifty four) decimal land.
- Finally GB loan helped her to improve her economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Sadia Shoes & Cosmetics
Address/ Location	:	Shongkuchail bazar, Burichong, Comilla.
Total Investment in BDT	:	Tk. 561,000
Financing	:	Self Tk. 411,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 9,000 (Nine thousand)
Proposed Salary	:	BDT 9,000 (Nine thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 17%
(ii) Estimated % of proposed gross profit margin	:	On products 17%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutioulous	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (retail & wholesale) (A)	5,000	130,000	1,560,000		
Less: Cost of sales of products (B)	4,150	107,900	1,294,800		
Gross Profit (C) [C=(A-B)]	850	22,100	265,200		
Less: Operating Cost:			,		
Electricity bill		600	7,200		
Shop Rent		1,800	21,600		
Night Guard bill		150	1,800		
Mobile bill		1,000	12,000		
Conveyance		1,500	18,000		
Present Salary (Self)		9,000	108,000		
Present Salary (Assistant-1)		1,000	12,000		
Other Cost (stationary & Entertainment etc.)		2,000	24,000		
Non Cash Item:		2,000	21,000		
Depreciation Expenses		796	9,555		
Total Operating Cost (D)		17,846	214,155		
Net Profit (C-D):		4,254	51,045		

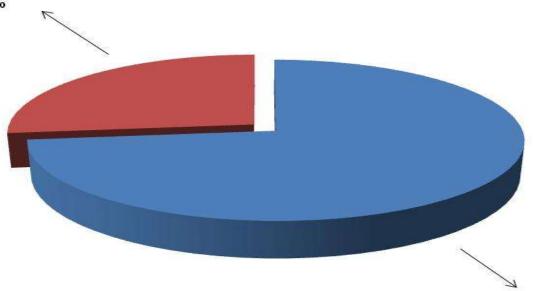
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
	Cosmetics item, shoe item, gift item and bag item etc	230,006	150,000	380,006	
Investment in Machineries (bulb and fan etc.)				2,500	
Cash in hand				2,094	
Debtors (September, 2015 to at present)				28,600	
Creditors (June, 2015 to at present)	(14,000)		(14,000)		
Decoration (fixture and fittings)	91,800		91,800		
Advance for shop		70,000		70,000	
Total Capital		411,000	150,000	561,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 411,000
- ■GTT's Investment BDT 150,000
- Total Capital BDT 561,000





Entrepreneur's Contribution 73%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (retail & wholesale) (A)	6,000	156,000	1,872,000	6,900	179,400	2,152,800	7,245	188,370	2,260,440
Less: Cost of sales of products (B)	4,980	129,480	1,553,760	5,727	148,902	1,786,824	6,013	156,347	1,876,165
Gross Profit (C) [C=(A-B)]	1,020	26,520	318,240	1,173	30,498	365,976	1,232	32,023	384,275
Less: Operating Cost:									
Electricity bill		800	9,600		900	10,800		900	10,800
Shop Rent		1,800	21,600		2,000	24,000		2,000	24,000
Night Guard bill		150	1,800		200	2,400		200	2,400
Mobile bill (SMS & Reporting)		1,300	15,600		1,300	15,600		1,300	15,600
Conveyance		2,500	30,000		3,500	42,000		4,500	54,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self)		9,000	108,000		10,000	120,000		10,000	120,000
Proposed Salary (Assistant-1)		1,000	12,000		1,500	18,000		1,500	18,000
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,400	28,800
Non Cash Item:									
Depreciation Expenses		796	9,555		796	9,555		796	9,555
Total Operating Cost (D)	ļ	20,346	238,155	-	23,396	280,755	_	24,596	295,155
Net Profit (C-D):		6,174	80,085	-	7,102	85,221	_	7,427	89,120
Retained Income			80,085			165,306			254,426

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	86,085	97,221	101,120
1.3	Depreciation Expenses	9,555	9,555	9,555
1.4	Opening Balance of Cash Surplus	-	59,640	94,416
	Total Cash Inflow	245,640	166,416	205,091
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	59,640	94,416	133,091



Strength	Weakness
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 0 □ Trade License in his own name; □ Quality of product; □ Experiences: 14Yrs. 	☐ Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customer; Increasing demand; The Capital of the entrepreneur will be BDT 665,426 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 14th In-house Executive Social Business Design Lab on September 16, 2015 at Grameen Telecom Trust Premises

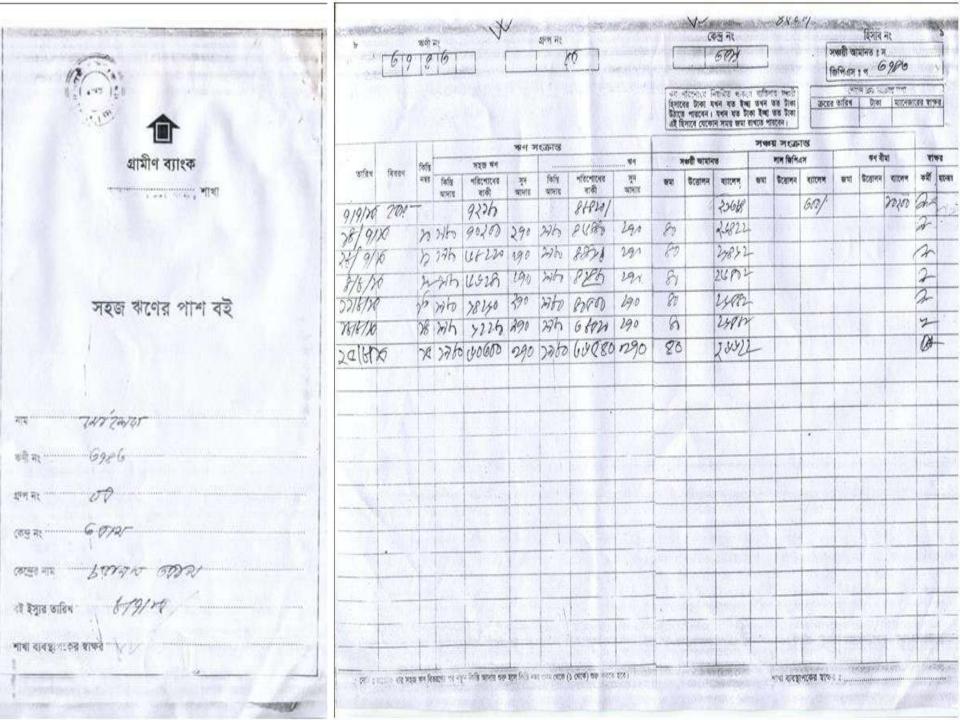
Thank you

Pictures













গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



মে: ঝোঃ বিল্লাপ হোসেন

Name: Md Billal Hossin

পিতা: মোঃ আঃ মজিদ মিয়া

মাতা: মোর্শেদা বেগম

Date of Birth: 27 May 1980

ID NO: 1911875708229

এই কার্ডটি গণগুজাতথ্রী বাংলাদেশ সরকারের সম্প্রতি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোন্ধার পাওয়া গেলে নিকটছ পোট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোক্তিং: উত্তর পাড়া, গ্রাম/রাস্তা: ধারেশুর, ধারেশুর,

ডাক্ষর: চড়ানল - ৩৫০০, বুড়িচং, কুমিল্লা

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৯/০৪/২০০৮

Thank You