

**Proposed NU Business Name : *Jasim Sound Corner***



**Presented by  
Jasim Uddin**

**NU Identified, Verified  
& PP Prepared By:  
Mr. Khalilur Rahman (Manikgonj Unit)**

**GRAMEEN TRUST**



# **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name	:	Md. Jasim Uddin
Age	:	32 years
Marital Status	:	Married
Children	:	-
No. of siblings:	:	3 Brothers; 2 Sisters
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mrs. Jabeda Begum
(iii) Father's name	:	Mr. Late Shahed Ali
(iv) GB member's info	:	Branch: Muljan Centre # 26 Loanee no. 5145 Group No: 05; Member since 30.12.2000 First loan: Tk. 2,000/- Existing loan: Tk 20,000/- Outstanding: 11,064/-
Further Information:		
(v) Who pays GB loan installment	:	NU
(vi) Mobile lady	:	N/A
(vii) Grameen Education Loan	:	Loan Tk.36,000/- ,Outstanding Tk. 24,800/-
(viii) Any other loan like GCCN, NU etc.	:	N/A
Education	:	MBS

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation	:	Sound System Business
Trade License No	:	124
Business Experience	:	3 (Three) Years
Other Own Sources of Income	:	Flexi load
Other Own Sources of Liabilities	:	Education Loan
NU Project Source/Reference	:	Bottola Bazer, Patrail ,Muljan, Manikgonj
NU Contact Info	:	01721316541

## ***BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY***

NU's mother has been a member of Grameen Bank since 2000. She built their house from the income of Grameen Bank loan. NU expanded his business using GB loan. They also bought some cattle. NU's mother gradually improved their living standard by using GB loan.

# ***PROPOSED NOBIN UDYOKTA BUSINESS INFO***

Business Name	:	Jasim Sound Corner
Address/ Location	:	Vill : Patril Bazer, Muljan, Manikgonj
Total Investment in BDT	:	7,00,000 Taka
Financing	:	Self BDT 4,00,000.00 from existing business) 57 % Required Investment BDT 3,00,000.00 (as equity) 43 %
Present salary/drawings from business (estimates)	:	7,000 Taka
Proposed Salary	:	8,000 Taka
Proposed Business (i)% of present gross profit margin	:	<b>30%</b>
(ii) Estimated % of proposed gross profit margin	:	<b>31%</b>
(iii) Agreed grace period	:	<b>05 months</b>

## ***PRESENT & PROPOSED INVESTMENT BREAKDOWN***

Particulars	Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BDT) (1+2)
Investments in different categories: 1. Three pair Sound System =4,00,000	4,00,000		
Proposed Items 1. Sound system ( 1 Pair ) 1,15,000 2.Mixture Machine (1) 1,05,000 3. Monitor (1) 80,000		3,00,000	4,00,000+ 3,00,000
<b>Total Capital</b>	<b>4,00,000</b>	<b>3,00,000</b>	<b>7,00,000/</b>

# ***INFO ON EXISTING BUSINESS OPERATIONS***

Particulars	Existing Business (BDT)		
	Daily	Monthly	Yearly
Income (A)	2,500	75,000	9,00,000
<b><i>Less: Cost of sales (B)</i></b>	1,750	52,500	6,30,000
<b>Gross Profit (C) [C=(A-B)]</b>	750	22,500	2,70,000
<b><i>Less: Operating Costs</i></b>			
Electricity bill		500	6,000
Shop Rent		700	8,400
Night Guard bill			
Entertainment		100	1,200
Mobile bill		1,000	12,000
Present salary (self)		7,000	84,000
Present salary-Employee (1)		5,000	60,000
Others cost		500	6,000
<b>Non Cash Item:</b>			
Depreciation Expenses		5000	60,000
<b><i>Total Operating Cost (D)</i></b>		<b>19,800</b>	<b>2,37,600</b>
<b>Net Profit (C-D):</b>		<b>2,700</b>	<b>32,400</b>

# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales (A)	4,500	135,000	16,20,000	4550	1,36,500	16,38,000	4,700	1,41,000	16,92,000
Less: cost of sales (B)	3,100	93,000	11,16,000	3,100	93,000	11,16,000	3,200	96,000	11,52,000
Gross Profit (C) [C=(A-B)]	1,400	42,000	5,04,000	1,450	43,500	5,22,000	1,500	45,000	5,40,000
<b>Less: Operating Costs</b>									
Electricity bill		700	8,400		700	8,400		750	9,000
Shop Rent		700	8,400		700	8,400		700	8,400
Mobile Bill (SMS & Reporting inclusive)		1,000	12,000		1,000	12,000		1,000	12,000
Proposed Salary- Self		8,000	96,000		8,000	96,000		8,000	96,000
Salary Staff (1)		5,000	60,000		5,000	60,000		5,000	60,000
Others		500	6,000		500	6,000		500	6,000
<b>Non Cash Item:</b>									
Depreciation Expenses		8,750	1,05,000		8,750	1,05,000		8,750	1,05,000
<b>Total Operating Cost (D)</b>		24,650	2,95,800		24,650	2,95,800		24,700	2,96,400
<b>(Net Profit C-D) :</b>		6,850	2,08,200		8,350	2,26,200		11,350	2,43,600
<b>Payback:</b>			1,20,000			1,20,000			1,20,000
<b>Retained Income:</b>			88,200			1,06,200			1,23,600



# **CASH FLOW PROJECTION ON BUSINESS PLAN**

## **(REC. & PAY.)**

<b>Sl #</b>	<b>Particulars</b>	<b>Year 1 (BDT)</b>	<b>Year 2 (BDT)</b>	<b>Year 3 (BDT)</b>
<b>1.0</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	3,00,000/-	-	-
1.2	Net Profit	2,08,200/-	2,26,200/-	2,43,600/-
1.3	Depreciation (Non cash item)	8,750	8,750/-	8,750/-
1.4	Opening Balance of Cash Surplus	-	<b>61,086/-</b>	<b>1,76,036/-</b>
	<b>Total Cash Inflow</b>	<b>5,16,950/-</b>	<b>2,96,036/-</b>	<b>4,28,386/-</b>
<b>2.0</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	3,00,000/-	-	-
2.2	Payment of GB Loan & Education Loan	35,864/-	-	-
2.3	Investment Pay Back (Including Ownership Tr. Fee)	1,20,000/-	1,20,000/-	1,20,000/-
	<b>Total Cash Outflow</b>	<b>4,55,864/-</b>	<b>1,20,000/-</b>	<b>1,20,200/-</b>
<b>3.0</b>	<b>Net Cash Surplus</b>	<b>61,086/-</b>	<b>1,76,036/-</b>	<b>3,08,386/-</b>

# SWOT ANALYSIS

## **S**TRENGTH

- Educated, young & energetic.
- Skill & Experience.
- Environment- friendly.
- Well known in the locality.

## **W**EAKNESS

- Lack of Investment

## **O**PPORTUNITIES

- Would be a owner gradually
- Expansion of Business .

## **T**HREATS

- Fire.
- Theft

Pictures







# জসিম সাউন্ড কনসার্ট

প্রোঃ মোঃ জসিম উদ্দিন  
মোবঃ ০১৭২১-৩১৬৪৫১



এখানে সকল প্রকার কনসার্ট সাংস্কৃতিক ও ধর্মীয়  
অনুষ্ঠানে ডিজিটাল সাউন্ড সিস্টেম ভাড়া দেয়া হয়।

হেড অফিস : বটতলা বাজার, পাথরাইল, মুলভান, মানিকগঞ্জ।

শাখা অফিসঃ তানজিম ডেকোরেটর, বিল্ট স্মৃতি হাট, তরা মানিকগঞ্জ। মোঃ বিল্লাল হোসেন (বিলা) মোবঃ ০১৭৮৫-৮৭৩৭৪



**জসিম সাউন্ড কর্নার**  
মোঃ মোঃ জসিম উদ্দিন  
ফোন : 01721-316943



এখানে সব ধরনের স্পিকার, সার্কিট ও বীম্ব অডিও  
ডিজিটাল সাউন্ড সিস্টেম কাজে লেগেছে।  
কলকাতা, কলকাতা, কলকাতা, কলকাতা





*Presented at*  
*GT's 5<sup>th</sup> Internal Design Lab*  
**on March 19, 2015**

