

SOCHONA MEDICAL HALL



Project identification by: Atikur Rahman

Project prepared by: Md. Mizanur Rahman Patwary

Grameen Shakti SamaJik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	SOHEL RANA
Age	:	11-06-1990 (24 Years)
Education, till to date	:	S.S.C (MARTS)
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	2 Brothers & 4 Sisters
Present Address		Vill: Chakraghonatpur P.O: Elenga P.S: Kalihati Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	RABEYA BEGUM
(iii) Father's name	:	NOOR MOHAMMAD
(iv) GB member's info	:	Branch: Solla Kalihati Centre # 48 (Female), Member ID: 3932, Group No: 06 Member since: 09-08-1991 (24 Years) First loan: 2,000 taka.
Further Information:		Outstanding loan: Nil
(v) Who pays GB loan installment	:	Father : No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Two years experience in running business. He has four years training on medical assistant.
Other Own/Family Sources of Income	:	Father's Income (Agriculture & Cow rearing)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01780-462741
Father Contact No.	:	01789-798566
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rabeya Begum is a member of Grameen Bank since 24 years. At first she took 2,000 taka loan from Grameen Bank. Rabeya Begum gradually took loan from GB. Utilize loan in Agriculture and cow rearing. She made two tin shed house and purchase 10 decimal land.

Proposed Nobin Udyokta Business Info

Business Name	:	SOCHONA MEDICAL HALL
Location	:	Near Elenga B M College, Tangail
Total Investment in BDT	:	3,50,000 taka
Financing	:	Self BDT 2,00,000 (from existing business) 57% Required Investment BDT 1,50,000 (as equity) 43%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary	:	BDT 8,000
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing medicine like; Omiprazole, Isomiprazole, Ranitidine, Paracytamol, Saline & Herbal medicine etc. ▪Provide Flexi-load service. ▪Average 10% gain on Allopathic Medicine sales. ▪Average 30% gain on Herbal Medicine sales. ▪The business is operating by entrepreneur. Existing no employee. ▪After getting equity fund one employee will be appointed. ▪The shop is rented. ▪Collects medicine from company agent & Tangail. ▪Agreed grace period is 4 months.

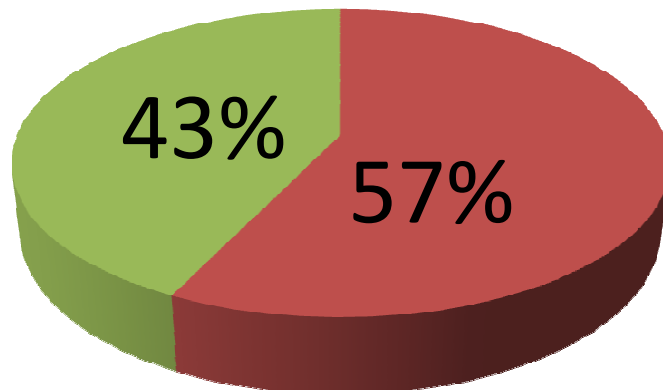
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Seclo, Losectil, Ranitidine, Oxykone, Isomiprazole, Paracytamol, Histacin, Saline, Azithomicine, Anadol etc	1,500	45,000	540,000
Himo care, Sermarex, Calorex, Calovam, Ruchiton, Cinkara, Alfalfa, Bolarist etc	1,000	30,000	360,000
Flexi-Load (1000/1000)*27	27	810	9,720
Total Sales (A)	2,527	75,810	909,720
Less. Variable Expense			
Seclo, Losectil, Ranitidine, Oxykone, Isomiprazole, Paracytamol, Histacin, Saline, Azithomicine, Anadol etc	1,350	40,500	486,000
Himo care, Sermarex, Calorex, Calovam, Ruchiton, Cinkara, Alfalfa, Bolarist etc	700	21,000	252,000
Total variable Expense (B)	2,050	61,500	738,000
Contribution Margin (CM) [C=(A-B)]	477	14,310	171,720
Less. Fixed Expense			
Rent		1,500	18,000
Electricity Bill		200	2,400
Mobile Bill		300	3,600
Transportation		500	6,000
Entertainment		300	3,600
Salary (self)		6,000	72,000
Others		100	1,200
Total fixed Cost (D)		8,900	106,800
Net Profit (E) [C-D]		5,410	64,920

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Allopathic Medicine	97,000	80,000	1,77,000
Herbal Medicine	50,000	30,000	80,000
Flexi-Load	3,000	-	3,000
Rack	20,000	20,000	40,000
Security	30,000		30,000
Fridge	-	20,000	20,000
Total	2,00,000	1,50,000	3,50,000

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 150,000
- Total 350,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Seclo, Losectil, Ranitidine, Oxykone, Isomiprazole, Paracytamol, Histacin, Saline, Azithomicine, Anadol etc	2,500	75,000	900,000	945,000	992,250
Himo care, Sermarex, Calorex, Calovam, Ruchiton, Cinkara, Alfalfa, Bolarist etc	2,000	60,000	720,000	756,000	793,800
Flexi-Load (1500/1000)*27	42	1,260	15,120	15,876	16,670
Total Sales (A)	4,542	136,260	1,635,120	1,716,876	1,802,720
Less. Variable Expense					
Seclo, Losectil, Ranitidine, Oxykone, Isomiprazole, Paracytamol, Histacin, Saline, Azithomicine, Anadol etc	2,250	67,500	810,000	850,500	893,025
Himo care, Sermarex, Calorex, Calovam, Ruchiton, Cinkara, Alfalfa, Bolarist etc	1,400	42,000	504,000	529,200	555,660
Total variable Expense (B)	3,650	109,500	1,314,000	1,379,700	1,448,685
Contribution Margin (CM) [C=(A-B)]	892	26,760	321,120	337,176	354,035
Less. Fixed Expense					
Rent		1,000	12,000	12,000	12,000
Electricity Bill		200	2,400	3,600	4,000
Mobile bill & SMS Monitoring		550	6,600	6,600	6,600
Transportation		750	9,000	10,000	11,000
Entertainment		300	3,600	4,000	4,200
Salary (self)		8,000	96,000	96,000	96,000
Salary (staff)		3,000	36,000	36,000	36,000
Others		100	1,200	1,800	2,000
Non Cash Item					
Depreciation		667	8,000	8,000	8,000
Total Fixed Cost		14,567	174,800	178,000	179,800
Net Profit (E) [C-D]		12,193	146,320	159,176	174,235
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	146,320	159,176	174,235
1.3	Depreciation (Non cash item)	8,000	8,000	8,000
1.4	Opening Balance of Cash Surplus		94,320	201,496
	Total Cash Inflow	304,320	261,496	383,731
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	94,320	201,496	323,731

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 2 Years
Quality medicine & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of pharmacy;
Regular customers;

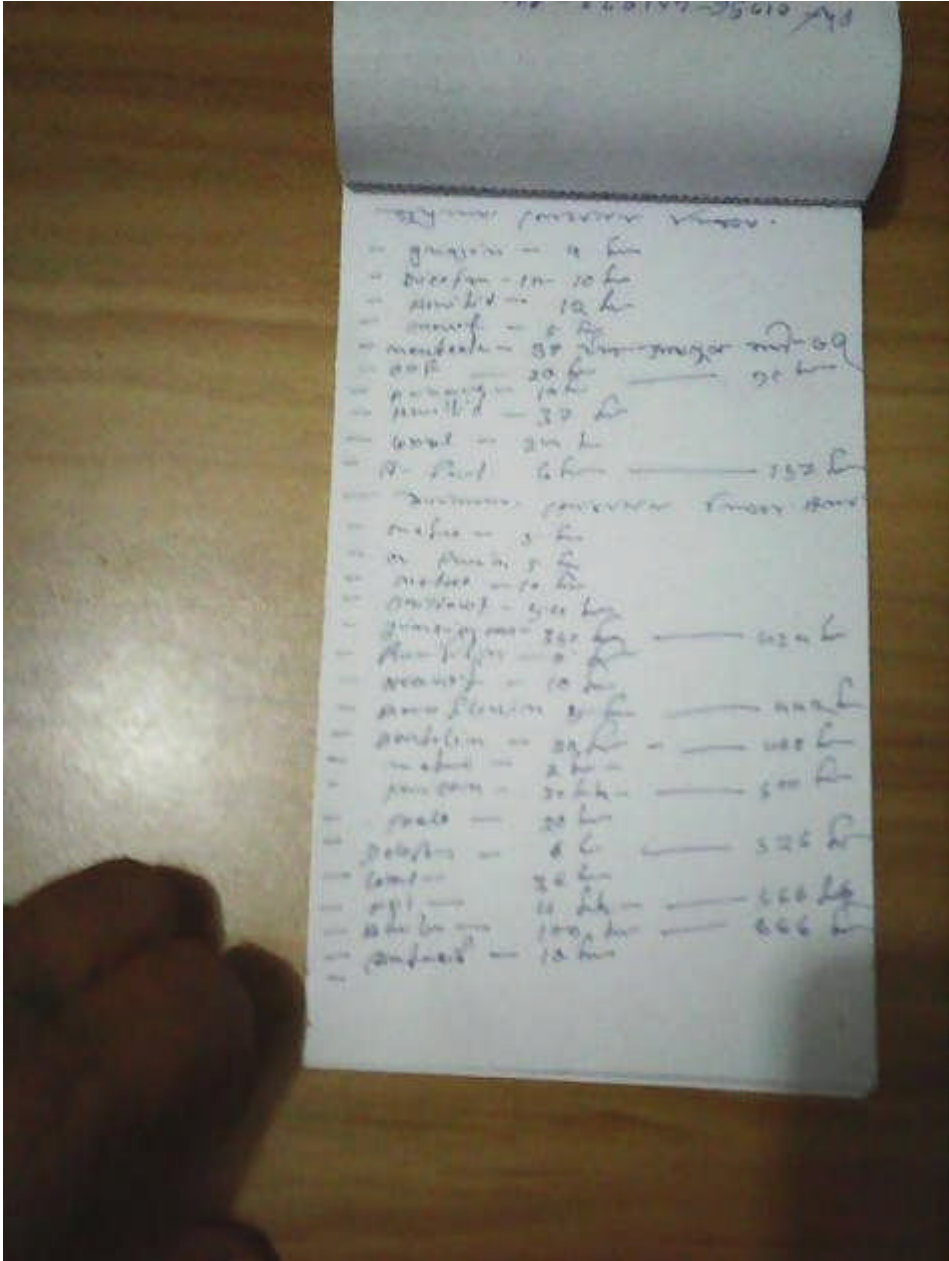
THREATS

Theft
Fire
Political unrest
Local competitors;

Pictures









ফরম নং-২৬

ক্রমিক নং- 2828

এলেক্সা পৌরসভা

কালিহাতি, টাঙ্গাইল।

লাইসেন্স নম্বর **২৮২৮**

সন : ২০১৪-১৫

১৭-০২-২ সনের ৩২, এল, জি, নং সরকারী নোটিফিকেশন এবং ১৯৬০ সনের পৌর কর ধার্য আইনের বিধান মতে

ব্যবসা লাইসেন্স

ব্যবসা প্রতিষ্ঠানের নাম : সুচনা হোমিওপ্যাথিক্যাল সল

প্রোপ্রাইটার : হুসাইন রানা

ঠিকানা : এলেক্সা (বি.এ.এ. কলেজ রোড) কালিহাতি, টাঙ্গাইল।

ব্যবসার ধরণ : হোমিওপ্যাথিক্যাল

মেয়াদ উত্তীর্ণের তারিখ : ৩০ জুন ২০১৫ খ্রিঃ পর্যন্ত।

	রেট	মোট টাকা
লাইসেন্স ফি		= ২০০/-
জরিমানা		/
অন্যান্য		

মোট টাকা : দুইশত টাকা মাত্র = ২০০/-

কথার : হুসাইন রানা

হুসাইন রানা নবায়ন

লাইসেন্স পরিদর্শক ২৩/০২/১৪

এলেক্সা পৌরসভা
মোট আয়তন কার্যালয়
লাইসেন্স পরিদর্শক
এলেক্সা পৌরসভা

হুসাইন রানা
তারিখ ২৩/০২/১৪
এলেক্সা পৌরসভা

হুসাইন রানা
মেয়াদ ২১/১২/১৪
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মোট আয়তন কার্যালয়
মেয়াদ
এলেক্সা পৌরসভা

ঃ প্রঃ পৌরসভা-এর পরিদর্শক কোন কাজ করিলে কর্তৃপক্ষ কোন কারণ না দর্শাইয়া এই লাইসেন্স বাতিল সহ বিধি মোতাবেক জরিমানা ও শাস্তিমূলক ব্যবস্থা গ্রহণ করিতে পারিবেন।

FAMILY PICTURE

