

Emran Varieties shop



(A nobin udyokta project)

Presented by: Emran Hossain

Picture of Nobin Udyokta & Mother



BRIEF BIO OF THE PROMOTER

Name : Md. Emran Hossain
Age : 22 years
Contact No. : 01914613544
Marital Status : Single
Address : Vill: Hammankurdi, P.o: Shahtali,
p.s: Chandpur sadar, Dist:Chandpur
Mother : Nazma Begum
(Grameen Bank Borrower) : Member ID : 9079, Center No. 24/M
Branch : Torporchandi,
GB Member : Since 03.05.2009,
Outstanding Loan: 57,000 Taka
Academic Qualification: Class Ten
Experience : 8 Years experience in Running business.

Project Objective

- Self employment for the Promoter
- Create employment opportunity for others.
- Ensure Quality goods to community
- Meet demand in the community
- Contribute in improving of socio-economic condition

Means of Finance

<u>Particulars</u>	<u>Amount (BDT)</u>	<u>%</u>
Entrepreneur's Contribution	200,000	50.00%
Investor's Investment	200,000	50.00%
Total	400,000	100%

Business picture



Project summary

- Proposal for expansion of business
- Running a Shop with an experience of 8 Years
- Average 8 percent gain on sales
- All kinds of Rice, Oil, cosmetic, Masala, Flour, Soft drink, cigarette, salt, dal, onion, Milk, sugar, tea, Biscuit, Consumer product etc. are available

Investment Break down

Particulars	Existing	Proposed	Total
Freeze, TV	30,000		30,000
Furniture	10,000		10,000
Rice	30,000	40,000	70,000
Oil(soyabin,cocunut)	30,000	40,000	70,000
Cosmetics(soap,sampoo)	20,000	30,000	50,000
Biscuit,bakary item	10,000	10,000	20,000
Soft Drink	10,000	20,000	30,000
Masala,Onion	10,000	20,000	30,000
Dal	10,000	10,000	20,000
Salt,sugar,tea	10,000	10,000	20,000
Flour,suji,atha	10,000	10,000	20,000
Cigarette	10,000		10,000
Others	10,000	10,000	20,000
Total required capital	200,000	200,000	400,000

Existing Business

Particular	Daily	Monthly	Yearly
Revenue			
SALE (Rice, Oil, Biscuit, Cosmetics, Cigarette, Masala, Tea, Drinking water etc.)	8,000/-	2,40,000/-	28,80,000/-
Total income (8%)	640/-	19,200/-	230,400/-
Expense			
Rent		1,000/-	12,000/-
Electricity		800/-	9,600/-
Salary(employee)		6,000/-	72,000/-
Others		1400/-	16,800/-
Total Expense		9,200/-	110,400/-
Net profit		10,000/-	120,000/-

Financial Projection

Particular	1 st YR Monthly	1 st YR Annually	2 nd YR Monthly	2 nd YR Annually	3 rd YR Monthly	3 rd YR Annually
Revenue						
TOTAL SALES	350,000	42,00,000	400,000	48,00,000	500,000	60,00,000
Total income (8%)	28,000	336,000	32,000	384,000	40,000	4,80,000
Expense						
Rent ,	1,000	12,000	1,000	12000	1,000	12,000
Electricity	800	9,600	1,000	12,000	2,000	24,000
Salary (manager)	8,000	96,000	9,000	108,000	10,000	120,000
Salary (Employee)	6,000	72,000	7,000	84,000	8,000	96,000
Others	1,200	14,400	1,000	12,000	2,000	24,000
Total Expense	17,000	204,000	19,000	228,000	23,000	276,000
Net profit	11,000	132,000	13,000	156,000	17,000	204,000
Pay back to GT		80,000		80,000		80,000
Retained Earning		52,000		76,000		124,000

Swot Analysis

Strength

1. Provide quality goods to community.
2. Meet demand for the community.

Threat

1. increase Competitors

Weakness

1. Credit sales

Opportunity

1. Nearest Govt. primary School
2. Nearest Brick field

THANK YOU



For Further Information

Grameen Trust

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