

DOYAL GENERAL STORE



MD. SENTU MIA

NOBIN UDYOKTA (New Entrepreneur)



BRIEF BIO OF THE PROMOTER

Name	MD. SENTU MIA
Father's Name	ABDUR RAZZAK
Age	25 Years
Contact No.	01767-732313
Marital Status	Single
Address	Vill: Kawlar, P.O: Khilkhet P.S: Dokshinkhan Dist: Dhaka
Mother (Grameen Bank Borrower)	JAHNARA BEGUM Member ID: 1739/1, Centre No. 20 (Female), Group No.: 02 Branch: Dokshinkhan Uttara Branch GB Member: Since 12 Years Outstanding Loan: 2,10,000 Taka
Education Qualification	Class Eight
Experience	Three years experience in running business. He is now interested to scale up his business.

Picture of NOBIN UDYOKTA & MOTHER



PROJECT SUMMERY



- ✓ Running a departmental store with an experience of three years.
- ✓ All kinds of Consumer product; like Rice, Pulse, Flour, Oil, Sugar, Salt, Bran, Drinks, etc. are available.
- ✓ Average fifteen percent gain on sales
- ✓ Retailer.

Project Objectives

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graph TD; A([Project Objectives]) --> B([Self employment for the promoter]); A --> C([Contribute in improving of socio-economic condition]); A --> D([Meet demand in the community.]); A --> E([Create employment opportunity for others.]); A --> F([Ensure quality goods to community.]);
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Self employment for the promoter

Contribute in improving of socio-economic condition

Meet demand in the community.

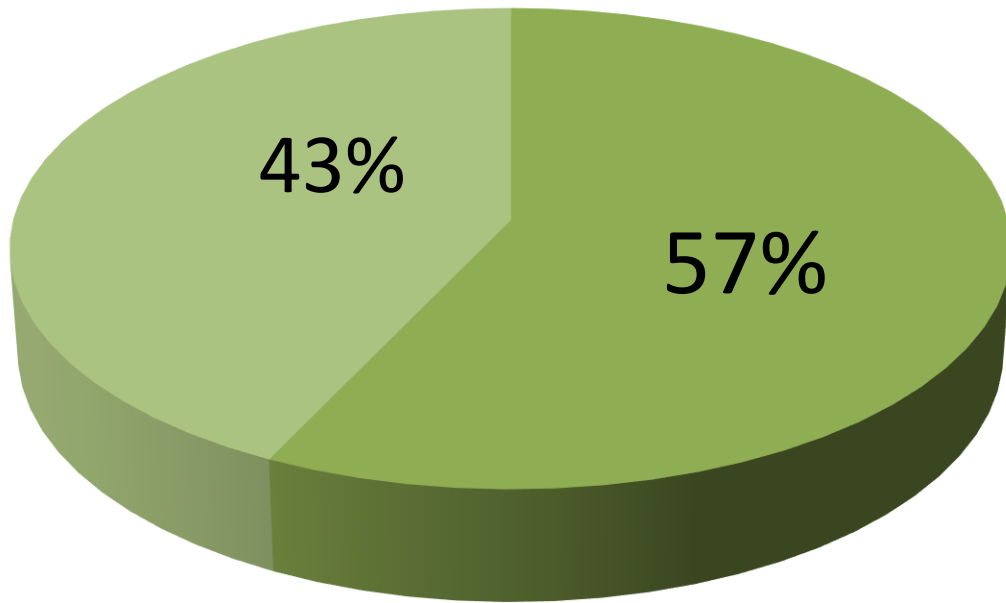
Create employment opportunity for others.

Ensure quality goods to community.

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Rice, Pulse, Flour, Oil ,Cosmetics	4,00,000	3,00,000	7,00,000
Total	4,00,000	3,00,000	7,00,000

Means of Finance



■ Entrepreneur's Contribution 400000

■ Investor's Investment 300000

■ Total 700000

EXISTING BUSINESS

BDT(TK)

Particular	Daily	Monthly	Yearly
Expense			
Purchase Rice, Pulse, Onion, Etc	5,000	150,000	1,800,000
Rent		2,500	30,000
Electricity		1,500	18,000
Salary (Employee)		3,000	36,000
Transportation		3,000	36,000
Total		160,000	1,920,000
Revenue (profit 15%)			
Sale Rice, Pulse, Onion, Etc	5,750	172,500	2,070,000
Total		172,500	2,070,000
Net Profit		12,500	150,000

Financial Projection

BDT(TK)

Expense					
Particular	Daily	Monthly	1st Year	2nd Year +4%	3rd Year +4%
Purchase Rice, Pulse, Onion, Cosmetics, Etc.	8,000	240,000	2,880,000	2,995,200	3,115,008
Rent		2,500	30,000	31,200	32,448
Electricity		1,500	18,000	18,720	19,469
Transportation		3,000	36,000	37,440	38,938
Salary (Employee)		3,000	36,000	37,440	38,938
Salary (self)		6,000	72,000	74,880	77,875
Total		256,000	3,072,000	3,194,880	3,322,675
Revenue(Profit 15%)					
Sale Rice, Pulse, Onion, Cosmetics, Etc.	9,200	276,000	3,312,000	3,444,480	3,582,259
Total	9,200	276,000	3,312,000	3,444,480	3,582,259
Net Profit		20,000	240,000	249,600	259,584
Investment Payback			120,000	120,000	120,000

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.

Business Picture



THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.