

M N TELECOM



Business Picture



MD MONJU MIA

NOBIN UDYOKTA (New Entrepreneur)



BRIEF BIO OF THE PROMOTER

Name	MD MONJU MIA
Father's Name	MD JASHIM UDDIN
Age	15-04-1987 (27 Years)
Contact No.	01787-850460
Marital Status	Single
Education Qualification	Class Ten
Address	Vill: Patira, P.O: Tolna P.S: Khilkhhet Dist: Dhaka
Mother (Grameen Bank Borrower)	HENOWARA Member ID: 1182 , Centre No. 08 (Female), Group No.: 02 Branch: Dokshinkhan Uttara GB Member: 07- 06-1986 (28 Years) Outstanding Loan: 28,560 taka
Experience	Two year experience in running business. He is now interested to scale up his business.
Source	Grameen Shakti Samajik Byabosha Ltd.

Picture of NOBIN UDYOKTA & MOTHER



PROJECT SUMMERY



- ✓ Running a telecom business with an experience of two years.
- ✓ Mobile Phone, Battery, charger, Headphone and accessories are selling.
- ✓ Provide multimedia service in the mobile phone like; Song load, games load etc. .
- ✓ Average 15% gain on sales.
- ✓ Business will be increase from the second year 5% gradually.
- ✓ Monthly shop rent is 4,000 taka.
- ✓ Existing no employee & new employee are not appointed so far.
- ✓ The entrepreneur also has an grocery shop in this market & it's a operate by a employee.
- ✓ Net profit from the grocery shop is 6,000 taka.
- ✓ Collects goods from Uttara, Motaleb Plaza Dhaka.

Existing Business

BDT (TK)

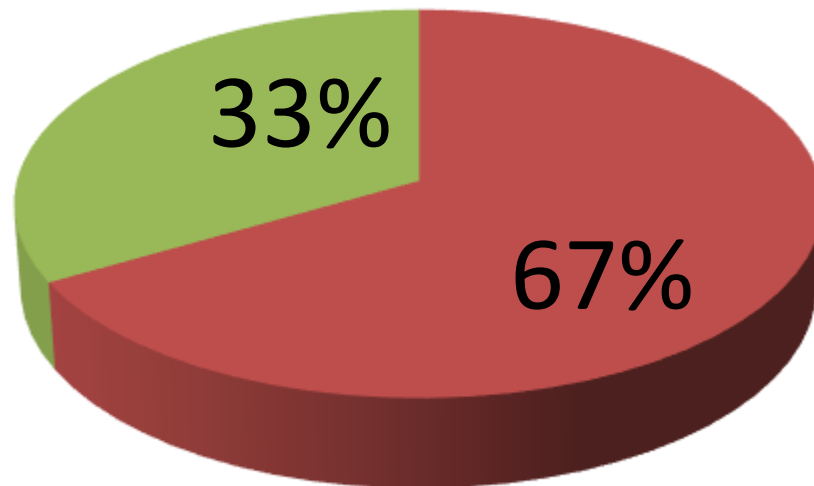
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile	2,240	67,200	806,400
Charger, Headphone, Battery, Accessories	1,120	33,600	403,200
Total Sales (A)	3,360	100,800	1,209,600
Less. Variable Expense			
Mobile	2,000	60,000	720,000
Charger, Headphone, Battery, Accessories	1,000	30,000	360,000
Total variable Expense (B)	3,000	90,000	1,080,000
Contribution Margin (CM) [C=(A-B)]	360	10,800	129,600
Less. Fixed Expense			
Rent		4,000	48,000
Electricity Bill		500	6,000
Transportation		800	9,600
Generator		150	1,800
Mobile, Entertainment & Others		800	9,600
Total fixed Cost (D)		6,250	75,000
Net Profit (E) [C-D]		4,550	54,600

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Mobile	50,000	20,000	70,000
Battery, Charger, Headphone, Memory card	25,000	10,000	35,000
Accessories	25,000	20,000	45,000
Total	1,00,000	50,000	1,50,000

Source of Finance

- Entrepreneur's Contribution 100,000
- Investor's Investment 50,000
- Total 150,000



Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+3%)
Revenue (sales)				
Mobile	3,360	100,800	1,209,600	1,245,888
Charger, Headphone, Battery, Accessories	2,240	67,200	806,400	830,592
Total Sales (A)	5,600	168,000	2,016,000	2,076,480
Less. Variable Expense				
Mobile	3,000	90,000	1,080,000	1,112,400
Charger, Headphone, Battery, Accessories	2,000	60,000	720,000	741,600
Total variable Expense (B)	5,000	150,000	1,800,000	1,854,000
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	222,480
Less. Fixed Expense				
Rent		4,000	48,000	49,440
Electricity Bill		500	6,000	6,180
Transportation		800	9,600	9,888
Generator		150	1,800	1,854
Mobile, Entertainment & Others		1,000	12,000	12,360
Salary (self)		4,000	48,000	49,440
Total fixed Cost (D)		10,450	125,400	129,162
Net Profit (E) [C-D]		7,550	90,600	93,318
Investment Payback			30,000	30,000

Project Objectives

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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others]; A --- D[To provide best communication service in the community.]; A --- E[Contribute in improving of socio-economic condition];
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Self employment for the promoter

Create employment opportunity for others

To provide best communication service in the community.

Contribute in improving of socio-economic condition

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.

A wooden tag with a hole on the left side, featuring the text "THANK YOU" and "Grameen Shakti SamaJik Byabosha Ltd." The tag is made of light-colored wood with a visible grain. The text is engraved in a dark brown color. The tag has a hole on the left side, and the top and bottom edges are slightly rounded.

THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.