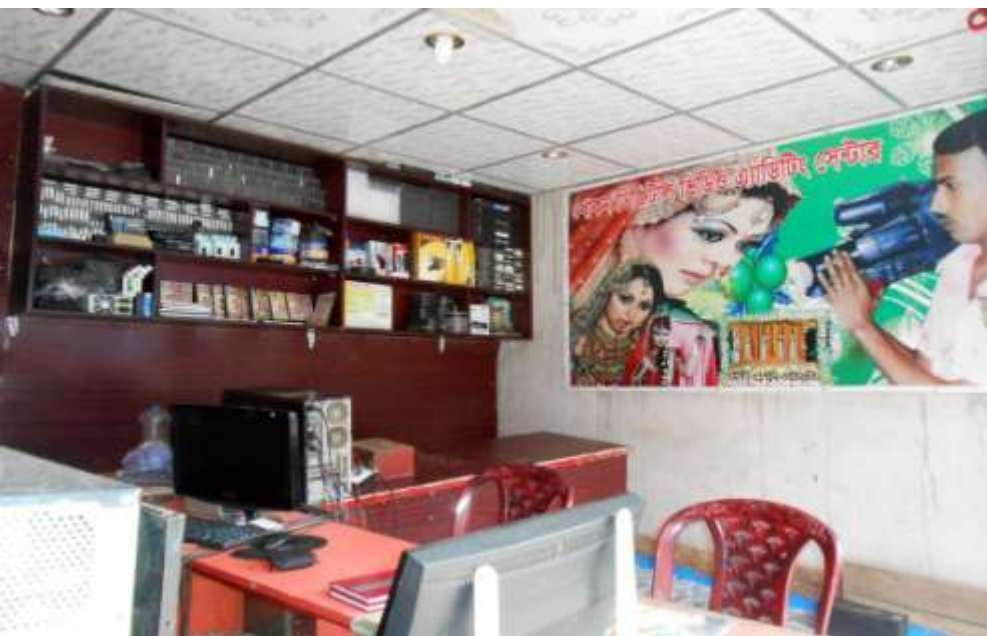


Khokon Video Editing Center



Presented by:

Md.Sumon



Brief of Promoter:

Name	: Md.Sumon
Father	: Late. Khokon
Mother	: Renu Begum
Mother's Occupation	: Housewife
Luanne no	: 7585/1
Joining Date	: 04-03 -2000 (4 years)
Branch	: Sonapur, Ramgonj
Outstanding lone	: 10000/-
Center	: 68/ma, Tamta.
Academic Qualification	: Class Five.
Present Occupation	: Businessman
Age	: 24 years
GB loan used by	: Brother

INTRODUCTION OF BUSINESS

- ❑ Khokon Video Editing (Bridal Videography)**
- ❑ Address: Bypass Thana road ,Ramgonj.**
- ❑ Trade License: A.F.R.**
- ❑ Experience: 12 Years.**

Proposed Project Summary

- ❑ Proposal for expansion of Business.**
- ❑ Target customers are local people in Ramgong, Sonapur, Chatkhil, Laxmipur and others.**

Project objective

- ❑ Self employment for Nobin Udyokta.**
- ❑ Create employment opportunity for others.**
- ❑ Provides quality products to the customer**
- ❑ Improving livelihood of Nobin Udyokta.**
- ❑ Contribute in improving Socio-economic condition.**

Own Equity:

<input type="checkbox"/> Camera (6)		- 2,00000/-
<input type="checkbox"/> Computer (2)		- 40000/-
<input type="checkbox"/> Furniture		- 10,000/-
<input type="checkbox"/> Advance		- 50,000/-
Total	=	3,00000/-

Fund Budget

<input type="checkbox"/> Camera (S2 Full HD)		- 1,20,000/-
<input type="checkbox"/> Computer (2)		- 80,000/-
Total	=	200000/-

Means of Finance:

Own equity	-	3,00000/-	(60%)
Being Sought from GT	-	2,00000/-	(40%)
Total	=	5,00000/-	(100%)

Existing Business

Particulars:	Existing Business (BDT)	
	Monthly	Yearly
Revenue:		
Estimated Income from Program	(60*1200)=72,000	8,64,000
Income from Video Editing	10,000	1,20,000
Total	82,000	984,000
Expense:		
Shop Rent	2500	30000
Electricity	1500	18000
Salary Staff (5)	50,000	600000
Generator bill	200	2400
Video Cassette	5000	60000
Convinces	4000	48000
Others	5000	60000
Total Expense	63200	758400
Net profit	18800	225600

Financial Projection Summary

Particulars:	Monthly	Yearly 1st	Monthly	Yearly 2 nd	Monthly	Yearly 3rd
Revenue:						
Estimated Income from Program	90×1200 =108000	1296000	100×1200 = 120000	1440000	100×1200 = 120000	1440000
Estimated income from video editing	30000	360000	35000	420000	45000	540000
Net income	138000	1656000	155000	1860000	165000	1980000
Expense:						
Shop Rent	2500	30000	2500	30000	2500	30000
Electricity	2000	24000	2000	24000	2200	26400
Salary Staff	65000	780000	70000	840000	70000	840000
Salary own	15000	180000	17000	204000	18000	216000
Video caste	15000	180000	15000	180000	15000	180000
Generator bill	200	2400	250	3000	300	3600
Convinces	5000	60000	5000	60000	5000	60000
Others	6000	72000	6500	78000	6500	78000
Total expense	110700	1328400	118250	1419000	119500	1434000
Net profit	27300	327600	36750	441000	45500	546000
Pay Back		80000		80000		80000
Retained Money		247600		361000		466000

SWOT Analysis

- Long standing relationship with Grameen.
- Well Known business men in the locality.
- Provide quality products.
- Good relation and Experience

- Transportation cost.
- Load-shading.
- System loss

STRENGTH

WEAKNESS

THREAT

OPPORTUNITY

- Competition

- Growing Market.
- Advance Technology.
- Central Point Ramgong Upazila.

THANK YOU

For Further Information

Grameen Trust

Phone No : 9017038

Md. Sumon

Phone No: 01712039649