

SUZON TELECOM & SERVICING CENTRE



BRIEF BIO OF THE PROPONENT

- Name : Sree Suzon Kumar Shaha
- Address : Mithapakar, Rangpur
- Mother : (GB borrower), , Centre # 21/Mo, Tatolia, Mithapakar, Rangpur
- Educational Qualification : Under S.S.C
- Experience : 8 (Eight) years experience in Telecom and Servicing business. Proponent started his business with Tk. 29,000.00 (Twenty Nine Thousand). Now it's value is Tk. 1,80,000.00

SHOP BRIEFING

- Proposed project : Telecom Servicing Centre
- Shop location: Village market adjacent to my home.
- Shop Cost: Tk. 3,80,000
- Shop Finance: Self Tk. 1,80,000 + Support fund Tk.2,00,000 (as equity)
- Shop Implementation:
 - The Telecom Business will start with different items of telecommunication related products & tele recharging targeting break even point within first year & pay back period is estimated One year.

SHOP OBJECTIVES

- Self employment for the proponent;
- Create employment opportunity for others (especially for Grameen Borrower's family) ;
- Provide necessary service for best communication in the community;
- Sell quality telecom related products for community.
- Contribute in improving of socio-economic condition.

PROJECT COST

Particulars	Amount (BDT)
Purchase of Telecom products	1,70,000.00
Exiting purchased products	1,80,000.00
Additional Fixture and Fittings	30,000.00
Total Project Cost	<u>3,80,000.00</u>

FINANCIAL PROJECTION

Item	Year - 0 (EB) (BDT)		Year 1 (BDT)	
	Monthly	Yearly	Monthly	Yearly
Revenue				
Estimated Income from Mobile Sales	11,000.00	1,32,000.00	16,500.00	1,98,000.00
Estimated Income from Mobile Battery Sales	7,000.00	84,000.00	11,200.00	1,34,400.00
Estimated Income from Mobile Charger Sales	1,350.00	16,200.00	3,600.00	43,200.00
Estimated Income from Mobile Headphone Sales	450.00	5,400.00	1,800.00	21,600.00
Sub Total	8,800.00	1,05,600.00	33,100.00	397,200.00
Revenue				
Estimated Income from Flexiload	4,860.00	58,320.00	8,100.00	97,200.00
Estimated Income from Bikash	8,100.00	97,200.00	8,400.00	1,00,800.00
Song & Video downloading Computer	3,000.00	36,000.00	1,500.00	18,000.00
Sub Total	15,960.00	191,520.00	18,000.00	2,16,000.00
Grand sub total	24,760.00	297,120.00	51,100.00	6,13,200.00
Expenses				
Shop Rent	-	-	-	-
Electricity	250.00	3,000.00	250.00	3,000.00
Salary (Self)	6,000.00	72,000.00	6,000.00	72,000.00
Depreciation Expenses		5,000.00		5,000.00
Others	800.00	9,600.00	800.00	9,600.00
Sub Total	7,050.00	89,600.00	7,050.00	89,600.00
Estimated cost on Mobile set	9,350.00	1,12,200.00	14,025.00	1,68,300.00
Estimated cost on Mobile Battery	5,950.00	71,400.00	9,520.00	1,14,240.00
Estimated cost on Mobile Charger	1,147.50	13,770.00	3,060.00	36,720.00
Estimated cost on Mobile Headphone	382.50	4,590.00	1,530.00	18,360.00
Sub total	7,480.00	89,760.00	14,110.00	1,69,320.00
Grand sub total	14,530.00	1,79,360.00	21,160.00	2,58,920.00
Net Profit	10,230.00	1,17,760.00	29,940.00	3,54,280.00
Cumulative Profit		1,17,760.00		3,54,280.00

PROJECTED CASH FLOW

	<i>Year 1 (BDT)</i>
<u>Receipts</u>	
Opening Balance	-
Capital Infusion by Entrepreneur	-
Capital Infusion by Investor	200,000.00
Revenue from selles	613,200.00
<i>Total Receipts</i>	813,200.00
<u>Payments</u>	
investment in business	200,000.00
Estimated Cost on Products	258,920.00
Salary (Self)	6,000.00
Shop Rent	-
Electricity	3,000.00
Depreciation Expenses	5,000.00
Others	9,600.00
Repayment	240,000.00
<i>Total Payments</i>	722,520.00
<i>Closing Balance</i>	90,680.00

BASIC ASSUMPTION

- The Telecom servicing centre will start with BDT. 3,80,000.00 and it is expected that by the end of one years after repaying the investor the entrepreneur will be left with BDT **90,680.00**
- Selling in demand products and providing best quality service for the community.

RISK FACTORS

- Theft;
- Local competition.

RISK MANAGEMENT

- Adequate precaution to be taken;
- Proper security measures will be taken;
- Close market watch to compete.

THANK YOU

