

Proposed NU Business Name: RIPON POULTRY FARM



Project identification and prepared by : Md: MusaMiha
Khulna Sador Unit,Khulna
Project verified by: Md: Hafizur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	RIPON MONDAL
Age	:	12-03-1989(29 Years)
Education, till to date	:	Class Five
Marital status	:	Married
Children	:	0 1son 0 Daughter
No. of siblings:	:	0 Brothers
Address	:	Vill: Coygoria P.O:Coygoria P.S: Batiaghata Dist:Khulna
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SOBITA MONDAL
(iii) Father's name	:	BOLAI MONDAL
(iv) GB member's info	:	Branch: Botiaghata , Centre # 13(Female), Member ID: 4923, Group No: 08 Member since: 10-03-2015 raning (03Years) First loan: BDT 3,000Taka.
Further Information:		Existing loan: 6,000 Outstanding loan: 396/-.
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01907-022891
Family's Contact No.	:	01937-239019
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Khulna Sador Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SOBITA MONDAL Joined Grameen Bank Since 03 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	RIPON POULTRY FARM
Location	:	Coygoria, botiaghata, Khulna
Total Investment in BDT	:	BD : 100,000
Financing	:	Self BDT 50,000(from existing business) 50% Required Investment BDT 50,000(as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	50t x 40ft= 2000 Square ft
Security of the shop	:	50,000 Taka.
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods likes;Hen,Medicen,Feed etc. ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. Existing No Employee. After getting equity fund No employee will be appointed ▪The Pond is Own/Rented. ▪Collects goods from Khulna. ▪Agreed grace period is 3 months.

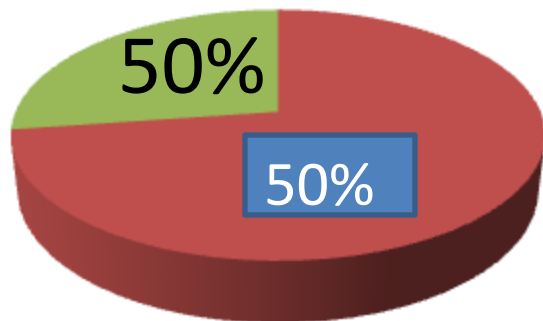
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Hen,Medicen,Feed etc.	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Hen,Medicen,Feed etc.	1,600	48,000	576,000
Total variable Expense (B)	1,600	48,000	576,000
Contribution Margin (CM) [C=(A-B)]	400	12,000	144,000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		200	2,400
Transportation		200	2,400
Salary (self)		5000	60,000
Salary (staff)		0	0
Entertainment		0	0
Mobile Bill		200	2,400
Total fixed Cost (D)		5,600	67,200
Net Profit (E) [C-D]		6,400	76,800

Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Hen	600	60	36000	Feed	50	1000	50,000	86,000
Feed	08	1000	8000				0	8000
			0				0	0
			0				0	0
			0				0	0
			0				0	0
			0				0	0
			0				0	0
			0				0	0
Others			6000	Others				6000
Total			50,000				50,000	1,00000

Source of Finance



Entrepreneur Investment:
 50,000
Investor Investment:50,000
Total Investment:1,00000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year	3rd year
Revenue (sales)					
Hen,Medicen,Feed etc.	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Hen,Medicen,Feed etc.	2,400	72,000	864,000	907,200	952,560
Total variable Expense (B)	2,400	72,000	864,000	907,200	952,560
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		400	4,800	5,040	5,292
Transportation		400	4,800	5,040	5,292
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		0	0	0	0
Entertainment		0	0	0	0
Mobile Bill		400	4,800	4,800	4,800
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		6,200	74,400	74,880	151,920
Net Profit (E) [C-D)		11,800	141,600	151,920	86,220
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	141,600	151,920	86,220
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		121,204	253,124
	Total Cash Inflow	191,600	273,124	339,344
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan	396		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,396	20,000	20,000
3	Net Cash Surplus	121,204	253,124	319,344

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others: 0
Experience & Skill : 12 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













FAMILY PICTURE

