

Proposed NU Business Name: YOUSUF GOBADI POSHU PALON



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**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta`

Name	:	Md. Yousuf Ali
Age	:	10-11-1993 (24 Years)
Education, till to date	:	B.A
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	02 Siater
Address	:	Vill: Veluarpara P.O: Veluarpara P.S: Sonatala Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Most. Raziba Begum
(iii) Father's name	:	Md. Akram Hossain
(iv) GB member's info	:	Branch: Jhorgacha Bogra, Centre # 68(Female), Member ID: 7922, Group No: 10 Member since: 01-01-2007 (10Years) First loan: BDT 10,000/-
Further Information:		Existing Loan: BDT 50,000, Outstanding loan: 43,4000
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01748-581552
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala.Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most Raziba Begum joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	YUSUF GOBADI POSHU PALON
Location	:	Veluarpara, Veluarpara ,Sonatala Bogra.
Total Investment in BDT	:	BDT 190,000/-
Financing	:	Self BDT 160,000/-(from existing business) 84% Required Investment BDT 30,000/-(as equity) 16%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 12 ft= 120 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods; Cow, Bokna, Bull etc.▪Average gain on 80% sale.▪The business is operating by entrepreneur. Existing no employee.▪None employee will be appointed.▪The shop is own.▪Collects goods from Local Market.▪Agreed grace period is 3 months.

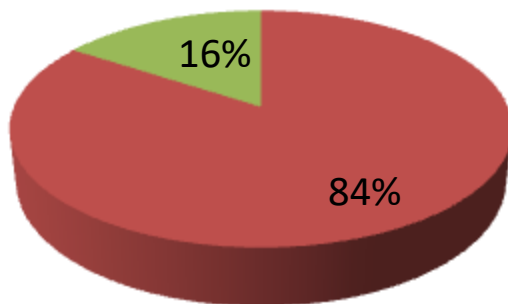
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk production	300	9,000	108,000
Total Sales (A)	300	9,000	108,000
Less. Variable Expense			
Milk production	60	1,800	21,600
Total variable Expense (B)	60	1,800	21,600
Contribution Margin (CM) [C=(A-B)]	240	7,200	86,400
Less. Fixed Expense			
Electricity Bill		150	1,800
Salary (self)		5,000	60,000
Mobile Bill		150	1,800
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		5,300	63,600
Net Profit (E) [C-D]		1,900	22,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow	3	40000	120,000	1	30,000	30,000	150,000
Bokna	2	20000	40,000	0	0	0	40,000
Total	5	60000	160000	1	30000	30000	190000

Source of Finance



- Entrepreneur's Contribution 160,000
- Investor's Investment 30,000
- Total 190,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk production	375	11,250	135,000	141,750	148,838
Total Sales (A)	375	11,250	135,000	141,750	148,838
Less. Variable Expense					
Milk production	75	2,250	27,000	28,350	29,768
Total variable Expense (B)	75	2,250	27,000	28,350	29,768
Contribution Margin (CM) [C=(A-B)]	300	9,000	108,000	113,400	119,070
Less. Fixed Expense					
Electricity Bill		150	1,800	1,800	1,800
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		150	1,800	1,800	1,800
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		5,300	63,600	63,600	63,600
Net Profit (E) [C-D]		3,700	44,400	49,800	55,470
Investment Payback			12,000	12,000	12,000

Cash flow projection on business plan (rec. & Pay)

	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	30,000		
1.2	Net Profit	44,400	49,800	55,470
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		32,400	70,200
	Total Cash Inflow	74,400	82,200	125,670
2	Cash Outflow			
2.1	Purchase of Product	30,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000	12,000
	Total Cash Outflow	42,000	12,000	12,000
3	Net Cash Surplus	32,400	70,200	113,670

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:0
Experience & Skill : 5 Years
Quality goods & services;
Skill and experience; 5Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









Family picture

