### Proposed NU Business Name: **NURUL DAIRY FARM**

Project identification and prepared by: Md. Delower hossain, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. NURUL ISLAM			
Age	:	01/02/1983 ( 34Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	2 Brothers 1 Sister			
Address	:	Vill: Amraid, P.O: Amraid, P.S: Kapasia, Dist: Gazipur.			
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC		Mother Father  MST. MORIYOM BEGUM  ABDUL OHAB  Branch: Barishub Centre # 23 (Female),  Member ID: 6326, Group No: 10  Member since: 03/04/2000 to 2012 (12 Years)  First Loan: BDT 5,000/-, Existing Loan: BDT 20,000/-  Outstanding Loan: Nil  Father  No  No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and Training Info	:	15 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	CNG Rearing
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01989-298614
Family's Contact No.	:	01948-870355
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. MORIYOM BEGUM** joined Grameen Bank since 12 years ago. At first She took BDT 5,000/- loan from Grameen Bank. She gradually took loan from GB. He utilized loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NARUL DAIRY FARM		
Location		Amraid South Para.		
Total Investment in BDT	:	BDT 2,90,000/-		
Financing	:	Self BDT 2,30,000/- (from existing business) 79% Required Investment BDT 60,000/- (as equity) 21%		
Present salary/drawings from business (estimates)	:	BDT 4,000/-		
Proposed Salary	:	BDT 4,000/-		
Size of Farm	:	15 ft x 10 ft= 150 squares ft		
Implementation	:	<ul> <li>He has two cows, two calves and two Ox in his farm.</li> <li>Average daily milk production is 08 liter and milk price is BDT 60/</li> <li>The business is operated by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects cows from Amraid Bazer.</li> <li>Agreed grace period is 3 months.</li> </ul>		

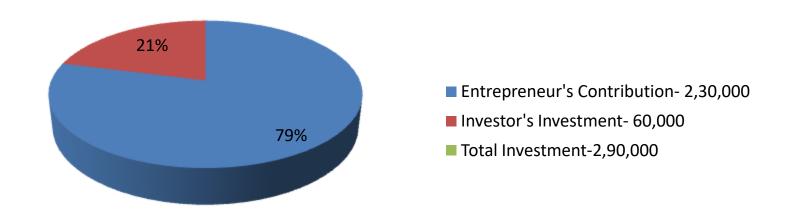
### **Existing Business**

BDT (TK)

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Particulars	Daily	Monthly	Yearly
Revenue (sales)			
Milk (Daily: 8 liter x 60/- per liter)	480	14,400	1,72,800
Total Sales (A)	480	14,400	1,72,800
Less. Variable Expense			
Straw, Bran, Medicine etc.	100	3,000	36,000
Total variable Expense (B)	100	3,000	36,000
Contribution Margin (CM) [C=(A-B)	380	11,400	1,36,800
Less. Fixed Expense			
Transportation		700	8,400
Mobile Bill		300	3,600
Electricity Bill		300	3,600
Entertainment		150	1,800
Salary (self)		4,000	48,000
Total fixed Cost (D)		5,450	65,400
Net Profit (E) [C-D)		5,950	71,400

Investment Breakdown							
	Exis	ting		Propose	Proposed		
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty.	Qty. Unit Amount		Total
			(BDT)		Price	(BDT)	
Cow	2	70,000	1,40,000	1	60,000	60,000	2,00,000
Calf	2	20,000	40,000				40,000
Ox	1	50,000	50,000				50,000
Total	5		2,30,000	1		60,000	2,90,000

### **Source of Finance**



	Financial Pr	ojection					
BDT (TK)							
Particulars	Daily	Monthly	1st Year	2nd Year (+5%)	3rd year (+5%)		
Revenue (sales)							
Milk (Daily: 12 liter x 60/- per liter)	720	21,600	2,59,200	2,72,160	2,85,768		
Total Sales (A)	720	21,600	2,59,200	2,72,160	2,85,768		
Less. Variable Expense							
Straw, Bran, Medicine etc.	180	5,400	64,800	68,040	71,442		
Total variable Expense (B)	180	5,400	64,800	68,040	71,442		
Contribution Margin (CM) [C=(A-B)]	540	16,200	1,94,400	2,04,120	2,14,326		
Less. Fixed Expense							
Transportation		1000	12,000	13,000	14,000		
Electricity Bill		300	3,600	3,700	3,800		
Mobile Bill		350	4,200	4,400	4,500		
Entertainment		150	1,800	1,900	2,000		
Salary (self)		4,000	48,000	48,000	48,000		
Total fixed Cost (D)		5,800	69,600	71,000	72,300		
Net Profit (E) [C-D]		10,400	1,24,800	1,33,120	1,42,026		
Investment Payback			24,000	24,000	24,000		

# Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	1,24,800	1,33,120	1,42,026
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,08,000	2,09,920
	Total Cash Inflow	1,84,800	2,33,920	3,51,962
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	1,08,000	2,09,920	3,27,962

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services

Skill and experience

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of farm Regular customers

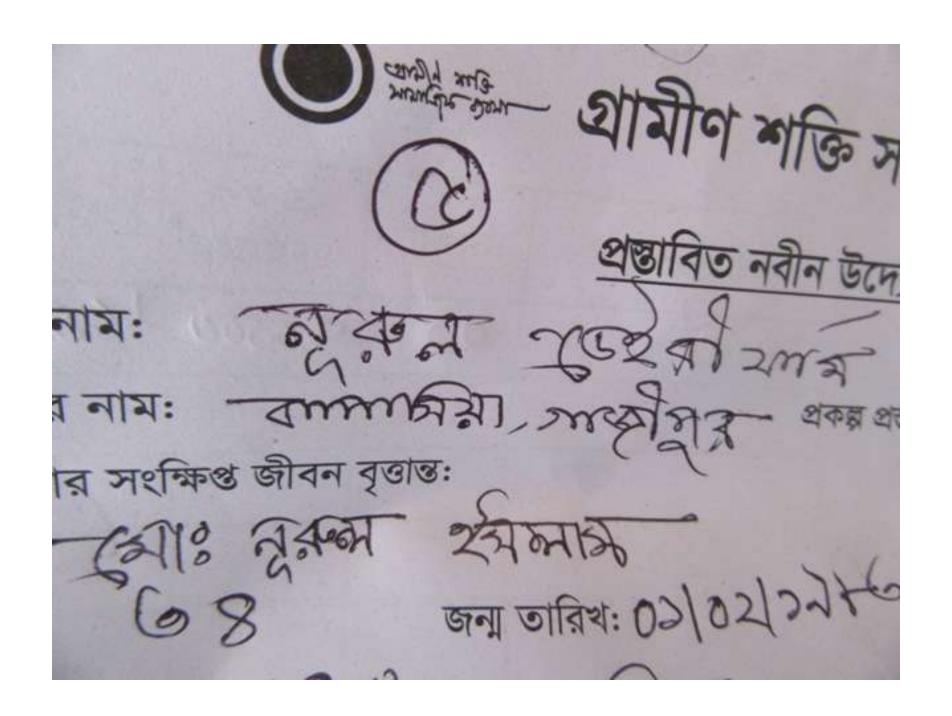
### THREATS

Theft

Fire

Political unrest

# Pictures











## **FAMILY PICTURE**

