

Proposed NU Business Name: IMRAN POULTRY FEED AND MEDICINE CORNER

Project identification and prepared by: Md. Delower hossain,
KapashiaUnit, Gazipur

Project verified by: Md. Siddikur Rahman



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	OSMAN GONI
Age	:	10/10/1985 (32Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Son 1 Doughter
No. of siblings:	:	2 Brothers 1 Sister
Address	:	Vill: Chandpur, P.O: Bhawal Chandpur, P.S: Kapashia, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ANOWARA BEGUM
(iii) Father's name	:	ABUL HASHEM
(iv) GB member's info	:	Branch: Bhawal Chandpur, Centre # 02 (Female), Member ID: 1054, Group No: 02 Member since: 15/02/2007 to 2017 (10Years) First Loan: BDT 10,000/- , Existing Loan: BDT 1,10,785/- Outstanding Loan: 31,710/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	05 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Poultry Farming
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01768-44797
Family's Contact No.	:	01796-374919
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOWARA BEGUM joined Grameen Bank since 10 years ago. At first She took BDT 10,000/- loan from Grameen Bank. She gradually took loan from GB. He utilized loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	IMRAN POULTRY FEED AND MEDICINE CORNER
Location	:	Chandpur bazer, Chandpur.
Total Investment in BDT	:	BDT 2,80,000/-
Financing	:	Self BDT 2,00,000/- (from existing business) 71% Required Investment BDT 80,000/- (as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of Shop	:	20 ft x 15 ft= 300 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Renata, The acme, Ofsonin, Senchury, Bimco, Aci, Skf, Inseptta, Biocap, Abon Animal Helth, Poultry Feed Etc▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing 0 employee.▪He is doing his business in rent place.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

Existing Business

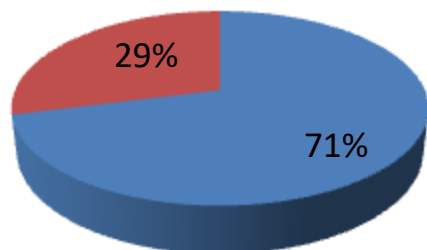
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Renata, The acme, Ofsonin, Senchury, Bimco, Aci, Skf, Inseptta, Biocap, Abon Animal Helth, Poultry Feed Etc	4,000	1,20,000	14,40,000
Total Sales (A)	4,000	1,20,000	14,40,000
Less. Variable Expense			
Renata, The acme, Ofsonin, Senchury, Bimco, Aci, Skf, Inseptta, Biocap, Abon Animal Helth, Poultry Feed Etc	3,400	1,02,000	12,24,000
Total variable Expense (B)	3,400	1,02,000	12,24,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	2,16,000
Less. Fixed Expense			
Electricity Bill		370	4,440
Transportation		2,000	24,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Gard		200	2,400
Salary (self)		5,000	60,000
Total fixed Cost (D)		8,020	96,240
Net Profit (E) [C-D]		9,980	1,19,760

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Unit	Unit Price	Total	Unit	Unit Price	Total	
Renata	25 Box	550	13,750	20 Box	550	11,000	24,750
The acme	30 Box	850	25,500	20 Box	850	17,000	42,500
Ofsonin	10 Box	360	3,600	10 Box	360	3,600	7,200
Senchury	20 Box	900	18,000	15 Box	900	13,500	31,500
Bimco	40 Box	550	22,000	20 Box	550	11,000	33,000
Aci	15 Box	580	8,700	-	-	-	8,700
Skf	20 Box	450	9,000	-	-	-	9,000
Inseptta	12 Caton	380	4,560	-	-	-	4,560
Biocap	20 Pcs	360	7,200	-	-	-	7,200
Abon Animel Helth	30 Pcs	850	25,500	-	-	-	25,500
Poultry Feed	20 Sacks	2,050	41,000	10 Sacks	2,050	20,500	61,500
Others	-	-	21,190	-	-	3,400	24,590
Total			2,00,000			80,000	2,80,000

Source of Finance



- Entrepreneur's Contribution- 2,00,000
- Investor's Investment- 80,000
- Total Investment-2,80,000

Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Renata, The acme, Ofsonin, Senchury, Bimco, Aci, Skf, Inseptta, Biocap, Abon Animal Helth, Poultry Feed Etc	6,000	1,80,000	21,60,000	22,68,000	23,81,400
Total Sales (A)	6,000	1,80,000	21,60,000	22,68,000	23,81,400
Less. Variable Expense					
Renata, The acme, Ofsonin, Senchury, Bimco, Aci, Skf, Inseptta, Biocap, Abon Animal Helth, Poultry Feed Etc	5,100	1,53,000	18,36,000	19,27,800	20,24,190
Total variable Expense (B)	5,100	1,53,000	18,36,000	19,27,800	20,24,190
Contribution Margin (CM) [C=(A-B)]	900	27,000	3,24,000	3,40,200	3,57,210
Less. Fixed Expense					
Electricity Bill		370	4,440	5,000	6,000
Transportation		3,000	36,000	38,000	40,000
Mobile Bill		350	4,200	4,400	4,500
Entertainment		150	1,800	1,900	2,000
Gard		200	2,400	2,400	2,400
Salary (self)		5,000	60,000	60,000	60,000
Total Fixed Cost		9,070	1,08,840	1,11,700	1,14,900
Net Profit (E) [C-D]		17,930	2,15,160	2,28,500	2,42,310
Investment Payback			32,000	32,000	32,000

Cash Flow Projection on Business Plan (Rec. & Pay)

<i>SL</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	2,15,160	2,28,500	2,42,310
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,83,160	3,79,660
	Total Cash Inflow	2,95,160	4,11,660	6,21,970
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	1,12,000	32,000	32,000
3	Net Cash Surplus	1,83,160	3,79,660	5,89,970

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures



প্রাথমিক শক্তি
সামাজিক ব্যবসা

প্রাথমিক শক্তি সামাজিক ব্যবসা লিঃ

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প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথ্য

প্রকল্পের নাম: ইমরান মোস্তাফিজ সিন্ড এক্স প্রোজেক্ট কর্তৃক

ইউনিটের নাম: বাম্পাখিয়া, গণেশপুর প্রকল্প প্রস্তাব গ্রহণের তারিখ: ১২/১০/১৮

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: ওসমান গমি

বয়স: ৩২ জন্ম তারিখ: ১০/১০/১৯৮৫ জাতীয় পরিচয়পত্র নম্বর: ১৩৪৫

শিক্ষাগত যোগ্যতা: এমএসসি

বৈবাহিক অবস্থা: বিবাহিত

ছেলে-মেয়ের সংখ্যা: ২ ছেলে ২ মেয়ে

ভাই/বোনের সংখ্যা: ২ ভাই ১ বোন

বর্তমান ঠিকানা: গ্রাম: গণেশপুর পো: গণেশপুর

স্থায়ী ঠিকানা: গ্রাম: গণেশপুর পো: গণেশপুর

উদ্যোক্তার মোবাইল নং- ০১৭৬ ৪০ ৫৫ ৭৭ ৭

থানা: বাম্পাখিয়া

থানা: গণেশপুর

বাবা/মা মোবাইল নং- ০১৭৬ ৪০ ৫৫ ৭৭ ৭











FAMILY PICTURE

