

Proposed NU Business Name: **MEHEDI PAN BOROI**



Project identification and prepared by: Md. Sahabuddin,
Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MEHEDI HASAN
Age	:	11-12-1993 (24 Years)
Education, till to date	:	B.A Running
Marital status	:	Married
Children	:	Null
No. of siblings:	:	03 Brother, 01 Sister
Address	:	Vill: Dhorail P.O: Dhorol, P.S:Mohanpur , Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	MOST. TOIBATUNNESA
(iii) Father's name	:	MD. ABDUL HALIM
(iv) GB member's info	:	Branch: Mowgasi Mohanpur Centre 34 (Female), Member ID: 5471/3, Group No: 07 Member since: Befor 2004-2010 Present 15-06-2017 (8Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT 20,000 Outstanding loan: 12,200/
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Four years experience in running business. He has No training.
Other Own/Family Sources of Income	:	Mudi Shop
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-430399
Mother's Contact No.	:	01742-773100
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. TOIBATUNNESA joined Grameen Bank since 8 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MEHEDI PAN BOROJ
Location	:	Doroil, Mohanpur, Rajshahi.
Total Investment in BDT	:	BDT 1,10,000/-
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 Shotangsho
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing; pan item etc.▪Average 100% gain on sale.▪The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed.▪The shop is No Rent▪Collects goods from Mohanpur.▪Agreed grace period is 3 months.

Existing Business

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Pan Item	500	15,000	1,80,000
Total Sales (A)	500	15,000	1,80,000
Less. Variable Expense			
Pan Item	0	0	0
Total variable Expense (B)	0	0	0
Contribution Margin (CM) [C=(A-B)]	500	15,000	1,80,000
Less. Fixed Expense			
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Transportation		700	8,400
Kitnashok		2,000	24,000
Bank service Charge			
Total fixed Cost (D)		8,000	96,000
Net Profit (E) [C-D]		7,000	84,000

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	
Pan Chara	3000	20	60,000	1500	20	30,000	800,000
Reparing Pan Boroj	-	-	-	-	-	20,000	30,000
Total	3000		60,000	1500		50,000	1,10,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year
Revenue (sales)				
Pan Item	700	21,000	2,52,000	2,64,600
Total Sales (A)	700	21,000	2,52,000	2,64,600
Less. Variable Expense				
Fish Item	0	0	0	0
Total variable Expense (B)				
Contribution Margin (CM) [C=(A-B)]	700	21,000	2,52,000	2,64,600
Less. Fixed Expense				
Mobile Bill		400	4,800	5,000
Salary (self)		5,000	60,000	60,000
Transportation		1,000	12,000	15,000
Kitnashok		2,500	30,000	30,000
Bank service Charge		100	1,200	1,200
Total Fixed Cost		9,000	1,08,000	1,11,200
Net Profit (E) [C-D]		12,000	1,44,000	1,53,400
Investment Payback			30000	30000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,44,00	1,53,400
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		1,14,000
	Total Cash Inflow	1,94,000	2,67,400
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	1,14,000	2,37,400

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 4 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

০২ নং কুইইল

ইউনিয়ন পরিষদ

ডাকঘর : কুইইল

থানা/উপজেলা : মোহনপুর

জেলা : বাগলাহাট

ট্রেড লাইসেন্স

বহি নং : ০২

অর্থ বৎসর : ২০১৭-১৮

লাইসেন্স নম্বর : ৭৩/২০১৭

তারিখ : ২৪/১১/২০১৭

লাইসেন্স ধারীর নাম : মোঃ মোহেদী হাসান

পিতা/ স্বামীর নাম : মোঃ আব্দুল হালিম

মাতার নাম : মোঃ মোঃ জেয়বাসুইন বেহা

গ্রাম : কুইইল

ওয়ার্ড নং : ০৪

ডাকঘর : কুইইল

উপজেলা/থানা : মোহনপুর

জেলা : বাগলাহাট

প্রতিষ্ঠানের নাম : মোহেদী হাসান বুক

পেশার ধরণ : চাকর

লাইসেন্স ফি প্রদানের পরিমাণ টাকা : ৩০০/-

(কথায় : তিনশত টাকা মাত্র)

ব্যবসা/কৃতি/পেশা : চাকর

লাইসেন্স প্রদান করা হল। লাইসেন্স-এর মেয়াদ : ৩১/১০/২০১৭ হইতে

পর্যন্ত।

তারিখ : ২৪/১১/২০১৭


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FAMILY PICTURE

