

Proposed NU Business Name: **ROKON BATTERY HOUSE**

Project identification and prepared by: Md.Mofazzal hossain.

Elenga Unit, Tangail

Project verified by: Md. Mizanur Rahman Patowari



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD ROKON MOLLA
Age	:	01-02-1985(32 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	2 SON 1 Dauther
No. of siblings:	:	3 Brother 2 brother
Address	:	Vill: Raza bari P.O: Elenga , P.S: Kalihati , Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ROKEYA BEGUM
(iii) Father's name	:	MD AMAN MOLLA
(iv) GB member's info	:	Branch: , Centre # 49 (Female), Member ID:4812, Group No:2 Member since: First loan: BDT 2,000/- Existing loan: BDT20,000/- Outstanding loan: BDT
Further Information:		Father
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	
Business Experiences and Training Info	:	Seventeen years experience in running business. He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01721-267876
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKEYA BEGUM joined Grameen Bank since 30 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture .

Proposed Nobin Udyokta Business Info

Business Name	:	ROKON BATTERY HOUSE
Location	:	Elenga bustand , elenga ,Kalihati,Tangail.
Total Investment in BDT	:	BDT 377000
Financing	:	Self BDT 317000(from existing business) 71% Required Investment BDT 60,000(as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5000
Proposed Salary	:	BDT
Size of shop	:	10 ft x 20 ft= 225 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪ Battery acid, etc.▪ Average 20% gain on sale.▪ The business is operating by entrepreneur.▪ The shop is own.▪ Collects goods from bogura, dinajpur, natore▪ Agreed grace period is 3 months.

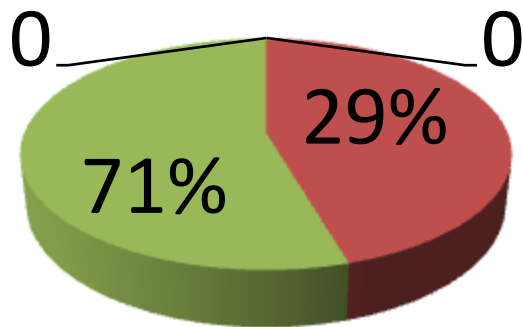
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Battery, acid, etc	4,000	120,000	1,440,000
	4,000	120,000	1,440,000
Less. Variable Expense			
Battery, acid, etc	3,200	102,000	1,224,000
Total variable Expense (B)	3,200	102,000	1,224,000
Contribution Margin (CM) [C=(A-B)]	800	18,000	216,000
Less. Fixed Expense			
Rent		3000	36,000
Electricity Bill		1500	18,000
Transportation		200	2,400
Salary (self)		5000	60,000
Salary (stuff)		0	0
Entertainment		200	2,400
Guard		100	1,200
Generator Bill		200	2,400
Mobile Bill		200	2,400
Total fixed Cost (D)		10400	124800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Battery big	10	13000	130000	5	12000	60000	190000
Battery small	10	5000	50000				50000
acid	10	700	7000				7000
expari battery	300	100	30000				30000
sceurity			100000				100000
							0
							0
			317000			60,000	377000

Source of Finance



Entrepreneur Contribution	317,000
Investors Investment	60,000
Total Investment	377000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Battery, acid, etc	4,700	141,000	1,692,000	1,776,600	
Total Sales (A)	4,700	141,000	1,692,000	1,776,600	
Less. Variable Expense					
Battery, acid, etc	3,760	119,850	1,438,200	1,510,110	
Total variable Expense (B)	3,760	119,850	1,438,200	1,510,110	
Contribution Margin (CM) [C=(A-B)]	940	21,150	253,800	266,490	
Less. Fixed Expense					
Rent		3000	36,000	36,000	
Electricity Bill		1500	18,000	18,000	
Transportation		400	4,800	4,800	
Salary (self)		5000	60,000	60,000	
Salary (self)		0	0	0	
Entertainment		300	3,600	3,600	
Generator Bill		100	1,200	1,200	
Mobile Bill		200	2,400	2,400	
Total fixed Cost (D)		10500	126000	126000	
Net Profit (E) [C-D]		10,650	127,800	134,190	

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	127,800	134,190	
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		91,800	
	Total Cash Inflow	187,800	225,990	
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000	
	Total Cash Outflow	96,000	36,000	
3	Net Cash Surplus	91,800	189,990	

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0
Others:0, Experience & Skill :17Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



Voltex
Battery



কিউআর : রোকন ব্যাটারী হাউজ

আব্দুল্লাহ বাসস্ট্যাড, কলিহাজী, টাঙ্গাইল।
সেবার ০১৭১৪-০৪৫৭১১, ০১৭২১-২৬৭৮৭



প্রাচীন শক্তি
সামাজিক উন্নয়ন

গ্রামীণ শক্তি

প্রস্তাবিত নবীন

প্রকল্পের নাম: বোকন কার্গারী- প্রচল -

ইউনিটের নাম: স(সদ্য)

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: শ্ৰীঃ বোকন সোল্লা

বয়স: ২২

জন্ম তারিখ: ০২/০৩/২০০০











Family Picture

