

Proposed NU Business Name: **MA DECORATOR AND MIKE SERVICE**



Project identification and prepared by: Md. Asadul Haque,
Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. JAHANGIR ALAM
Age	:	15/04/1983(34 Years)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	2 Daughters
No. of siblings:	:	1 Brother
Address	:	Vill: North Khamer, P.O: Khamer-1730, P.S: Kapashia, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	NILUFA BEGUM
(iii) Father's name	:	LATE LAL MAHMUD PRODHAN
(iv) GB member's info	:	Branch: Torgaon, Centre # 1 (Female), Member ID: 1019/2, Group No: 06 Member since: 10/02/2012 to 2017 (05Years) First Loan: BDT 10,000 /-, Existing Loan: 20,000/- Outstanding Loan: BDT 11,520/-
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has 03 years training
Other Own/Family Sources of Income	:	Farming
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-539794
Family's Contact No.	:	01776-743628
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd., Kapashia Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NILUFA BEGUM joined Grameen Bank since 05 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info4

Business Name	:	MA DECORATOR AND MIKE SERVICE
Location	:	Lotapata Bazar, Khamer, Kapashia, Gazipur
Total Investment in BDT	:	BDT 6,40,000/-
Financing	:	Self BDT 5,80,000/- (from existing business) 91% Required Investment BDT 60,000/- (as equity) 9%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	30 ft x 12 ft = 360 sq. ft
Security of the shop	:	BDT 10,000/-
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in Items like: Sound Box, Generator, Chair, Table, Tripol, Mike, Plate, Glass, Jug, Dixie, DJ Lighting , Bamboo etc. ▪Average 50% gain on sales. ▪The business is operated by entrepreneur. Existing one employee. ▪The shop is rented. ▪Collects goods from Kapashia Bazar. ▪Agreed grace period is 3 months.

Existing Business

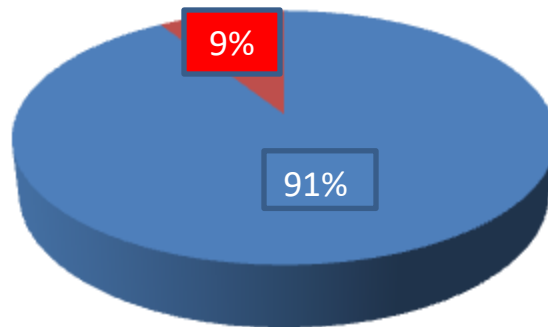
BDT (TK)

Particulars	Monthly	Yearly
Revenue (sales)		
Sound Box, Generator, Chair, Table, Tripol, Mike, Plate, Glass, Jug, Dixie, DJ Lighting, Bamboo etc.	40,000	4,80,000
Total Sales (A)	40,000	4,80,000
Less. Variable Expense		
Sound Box, Generator, Chair, Table, Tripol, Mike, Plate, Glass, Jug, Dixie, DJ Lighting, Bamboo etc.	20,000	2,40,000
Total variable Expense (B)	20,000	2,40,000
Contribution Margin (CM) [C=(A-B)]	20,000	2,40,000
Less. Fixed Expense		
Rent	600	7,200
Electricity Bill	200	2,400
Transportation	1000	12,000
Mobile Bill	300	3,600
Entertainment	150	1,800
Guard	200	2,400
Salary (self)	5,000	60,000
Salary (staff)	4,000	48,000
Total fixed Cost (D)	11,450	1,37,400
Net Profit (E) [C-D]	8,550	1,02,600

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Unit	Unit price	Amount	Unit	Unit price	Amount	
Sound Box	2 pairs	65,000	1,30,000	-	-	-	1,30,000
Chair	180 pcs	350	63,000	-	-	-	63,000
Table	20 pcs	2,500	50,000	-	-	-	50,000
Cloth	-	-	30,000	-	-	10,000	40,000
Tripol	4 pcs	5,500	22,000	2 pcs	5,500	11,000	33,000
Mike	10 pcs	6,000	60,000	-	-	-	60,000
Plate, Glass, Jug	-	-	30,000	-	-	10,000	40,000
Dj Lighting	-	-	70,000	-	-	-	70,000
Dixie	6 pcs	5,500	33,000	2 pcs	5,500	11,000	44,000
Generator	2 pc	35,000	70,000	-	-	-	70,000
Bamboo	-	-	20,000	-	-	10,000	30,000
Others			2,000			8,000	10,000
Total			5,80,000			60,000	6,40,000

Source of Finance



■ Entrepreneur's Contribution- 5,80,000

■ Investor's Investment- 60,000

■ Total Investment-6,40,000

Financial Projection

BDT (TK)

Particulars	Monthly	1st Year	2nd Year (+5%)	3rd Year (+5%)
Revenue (sales)				
Sound Box, Generator, Chair, Table, Tripol, Mike, Plate, Glass, Jug, Dixie, DJ Lighting, Bamboo etc.	50,000	6,00,000	6,30,000	6,61,500
Total Sales (A)	50,000	6,00,000	6,30,000	6,61,500
Less. Variable Expense				
SoundBox, Generator, Chair, Table, Tripol, Mike, Plate, Glass, Jug, Dixie, DJ Lighting, Bamboo etc.	25,000	3,00,000	3,15,000	3,30,750
Total variable Expense (B)	25,000	3,00,000	3,15,000	3,30,750
Contribution Margin (CM) [C=(A-B)]	25,000	3,00,000	3,15,000	3,30,750
Less. Fixed Expense				
Rent	600	7,200	7,200	7,200
Electricity Bill	200	2,400	2,600	2,800
Transportation	1500	18,000	19,000	20,000
Mobile Bill	350	4,200	4,400	4,500
Entertainment	150	1,800	1,900	2,000
Guard	200	2,400	2,400	2,400
Salary (self)	5,000	60,000	60,000	60,000
Salary (staff)	4,000	48,000	48,000	48,000
Total Fixed Cost	12,000	1,44,000	1,45,500	1,46,900
Net Profit (E) [C-D]	13,000	1,56,000	1,69,500	1,83,850
Investment Payback		24,000	24,000	24,000

Cash flow projection on business plan (Rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	1,56,000	1,69,500	1,83,850
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		1,32,000	2,77,500
	Total Cash Inflow	2,16,000	3,01,500	4,61,350
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	1,32,000	2,77,500	4,37,350

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



জাতীয় শক্তি
সামাজিক ব্যবসা

গ্রামীণ শক্তি সামাজিক ব্যবসা লিঃ

(২)

প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথ্য

প্রকল্পের নাম:

স্বা-উৎসেধকের এন্ড মার্কেট সার্ভিস

প্রকল্পের নাম:

কাপাসিয়া, গাজীপুর প্রকল্প প্রস্তাব গ্রহণের তারিখ:

প্রকল্পের সংক্ষিপ্ত জীবন বৃত্তান্ত:

শ্রী: হাশিমুল হোসেন

বয়স:

৩৪ বছর

জন্ম তারিখ:

১৫/০৪/১৯৮৩

জাতীয় পরিচয়পত্র নম্বর:

প্রাপ্ত যোগ্যতা:

৮ম স্ট্রেনী

বৈবাহিক অবস্থা:

বিবাহিত

পত্নী-মেয়ের সংখ্যা:

২ মেয়ে

শিশুর সংখ্যা:

১ শিশু

স্থায়ী ঠিকানা: গ্রাম:

উত্তর খালার পো:

খালার

থানা:

কাপাসিয়া













FAMILY PICTURE

