

Proposed NU Business Name: **B D BIRDS FARM**



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Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD MUKTRUL ISLAM
Age	:	05-05-1989 (28 Years)
Education, till to date	:	B Com (Final Year)
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	02 Sisters,01 Brother
Address	:	Vill: Masterpara P.O Gabtoli P.S: Gabtali, Dist: Bogra
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> MST.KHUKI BEGUM SAIFUL ISLAM Branch: Gabtoli Bogra, Centre # 18(Female), Member ID:5575/1, Group No: 09 Member since: 14-04-2008 (09 Years) First loan: BDT 10,000 /- Outstanding loan: 29952/-
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc..	:	Father No No No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	8 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01750-304905
Father's Contact No.	:	01732-305099
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. KHUKI BEGUM joined Grameen Bank since 09 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	B D BIRDS FARM
Location	:	Masterpara, Gabtali, Bogra.
Total Investment in BDT	:	BDT 98,000/-
Financing	:	Self BDT 48,000/- (from existing business) 49% Required Investment BDT 50,000/- (as equity) 51%
Present salary/drawings from business (estimates)	:	BDT 4,000
Proposed Salary	:	BDT 4,000
Size of shop	:	20 ft x 20 ft= 400 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Egg sale.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from▪Agreed grace period is 3 months.

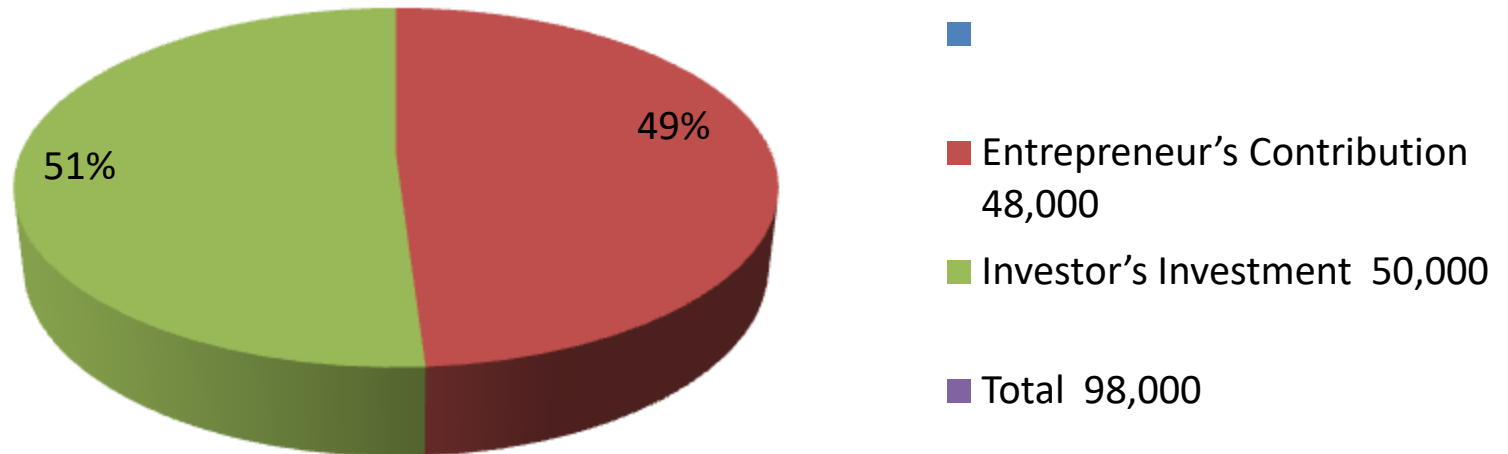
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Egg sale	1,400	42,000	504,000
Total Sales (A)	1,400	42,000	504,000
Less. Variable Expense			
Production cost	980	29,400	352,800
Total variable Expense (B)	980	29,400	352,800
Contribution Margin (CM) [C=(A-B)]	420	12,600	151,200
Less. Fixed Expense			
House rant		-	0
Electricity Bill		500	6,000
Transportation		800	9,600
Salary (self)		4,000	48,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		5,600	67,200
Net Profit (E) [C-D]		7,000	84,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Koyel	1000	40	40,000	2000	25	50,000	90,000
Feed	3	2000	6,000	0	400	0	6,000
Others	1	2000	2,000	0	300	0	2,000
Total	0		48,000	0		50,000	98,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Egg sale	2,500	75,000	900,000	945,000	992,250
Total Sales (A)	2,500	75,000	900,000	945,000	992,250
Less. Variable Expense					
Production cost	1,750	52,500	630,000	661,500	694,575
Total variable Expense (B)	1,750	52,500	630,000	661,500	694,575
Contribution Margin (CM) [C=(A-B)]	750	22,500	270,000	283,500	297,675
Less. Fixed Expense					
House rant		-	0	0	0
Electricity Bill		500	6,000	6,000	6,000
Transportation		800	9,600	9,600	9,600
Salary (self)		4,000	48,000	48,000	48,000
Salary (staf)		-	0	0	-
Entertainment		-	0	0	-
Guard		-	0	0	-
Generator		-	0	0	-
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		5,600	67,200	67,200	67,200
Net Profit (E) [C-D]		16,900	202,800	216,300	230,475
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	202,800	216,300	230,475
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		182,800	379,100
	Total Cash Inflow	252,800	399,100	609,575
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	182,800	379,100	589,575

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:01 Others:0
Experience & Skill : 08 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop: Masterpara,Gabtolli,Bogra.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















FAMILY PICTURE

