

Proposed NU Business Name: **SHARMIN POLTRY FARM**



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Project verified by: Md. Mozaharul islam Sarker.



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	TOPI BEGUM
Age	:	16-03-1985 (32 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	1 Son 1 Dauther
No. of siblings:	:	2 Sisters 3 Brother
Address	:	Vill: Thakurpara, P.O: Hat Koromja, P.S: Sonatala Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Most. Aynur Begum
(iii) Father's name	:	Md Hasan Ali Pramanik
(iv) GB member's info	:	Branch: Sonarai, Gobtali, Centre # 34 (Female), Member ID: 2844/2, Group No: 05 Member since: 25-06-2008 (07Years) First loan: BDT 10,000/-
Further Information:		Existing Loan: BDT 30,000/-, Outstanding loan: BDT Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	08 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Poltry Business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-094846
Mother's Contact No.	:	01783-942522
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Aynur Begum joined Grameen Bank since 07 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHARMIN POLTRY FARM
Location	:	Thaur para,Hat koromja, Sonatala, Bogra.
Total Investment in BDT	:	BDT 130,000/-
Financing	:	Self BDT 80,000/-(from existing business) 62% Required Investment BDT 50,000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	75 ft x 25 ft= 1875square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods; Chiken,Feed, etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪One employee will be appointed.▪The shop is own.▪Collects goods from Bogra Bazer, Bogra▪Agreed grace period is 3 months.

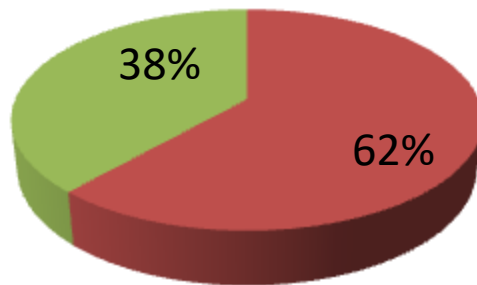
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry items	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Poltry items	1,600	48,000	576,000
Total variable Expense (B)	1,600	48,000	576,000
Contribution Margin (CM) [C=(A-B)]	400	12,000	144,000
Less. Fixed Expense			
Electricity Bill		300	3,600
Transportation		400	4,800
Salary (self)		5,000	60,000
Entertainment		200	2,400
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		6,200	74,400
Net Profit (E) [C-D]		5,800	69,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
chiken	1000	70	70,000	600	70	42,000	112,000
Feed	5	2000	10,000	4	2,000	8,000	18,000
Total	1005		80,000	1	2,070	50,000	130,000

Source of Finance



- Entrepreneur's Contribution 80,000
- Investor's Investment 50,000
- **Total 130,000**

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poltry items	2,900	87,000	1,044,000	1,096,200	1,151,010
Total Sales (A)	2,900	87,000	1,044,000	1,096,200	1,151,010
Less. Variable Expense					
Poltry items	2,320	69,600	835,200	876,960	920,808
Total variable Expense (B)	2,320	69,600	835,200	876,960	920,808
Contribution Margin (CM) [C=(A-B)]	580	17,400	208,800	219,240	230,202
Less. Fixed Expense					
Electricity Bill		300	3,600	3,600	3,600
Transportation		400	4,800	4,800	4,800
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		200	2,400	2,400	2,400
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		6,200	74,400	74,400	74,400
Net Profit (E) [C-D]		11,200	134,400	144,840	155,802
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	134,400	144,840	155,802
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		94,400	199,240
	Total Cash Inflow	184,400	239,240	355,042
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	90,000	40,000	40,000
3	Net Cash Surplus	94,400	199,240	315,042

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:
Experience & Skill : 08 Years
Quality goods & services;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Thakur para, Hat
Koromja,Sonatala,Bogra
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















Family Picture

