

Proposed NU Business Name: **MIM POULTRY FEED AND MEDICINE**



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KapashiaUnit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MAZHARUL ISLAM
Age	:	10-05-1983 (34 Years)
Education, till to date	:	HSC
Marital status	:	Married
Children	:	1 Doughter
No. of siblings:	:	4 Brothers 1 Sister
Address	:	Vill: Fulbaria, P.O: Fulbaria, P.S: Kapashia, Dist: Gazipur.
Parent's and GB related Info	:	
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	HASEN BANU
(iii) Father's name	:	RAMIZ UDDIN
(iv) GB member's info	:	Branch: Raniganj, Centre # 05 (Male), Member ID: 2867, Group No: 06 Member since: 15/02/2007 to 2017 (10Years) First Loan: BDT 5,000/- , Existing Loan: BDT 17,000/- Outstanding Loan: Nil
Further Information:	:	
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	08 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-603206
Family's Contact No.	:	01756-865556
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HASEN BANU joined Grameen Bank since 10 years ago. At first he took BDT 5,000/- loan from Grameen Bank. He gradually took loan from GB. He utilized loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MIM POULTRY FEED AND MEDECINE
Location	:	Fulbaria bazer, fulbaria.
Total Investment in BDT	:	BDT 750,000/-
Financing	:	Self BDT 650,000/- (from existing business) 88% Required Investment BDT 1,00,000/- (as equity) 12%
Present salary/drawings from business (estimates)	:	BDT 6,000/-
Proposed Salary	:	BDT 6,000/-
Size of Farm	:	50 ft x 40 ft= 2000 square ft
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Boyler stater,boyler goaur,boyler finisher,layer stater,layer-1,layer-2etc. ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. Existing 0 employee. ▪He is doing his business in rent place. ▪Collects goods from Mawna, Sreepur. ▪Agreed grace period is 3 months.

Existing Business

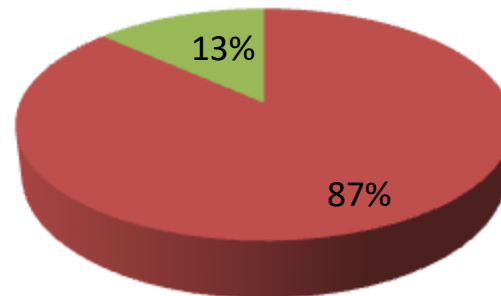
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Boyler stater,boyler goyour,boyler finisher,layer stater,layer-1,layer-2etc.	6,000	180,000	2,160,000
	0	0	0
Total Sales (A)	6,000	180,000	2,160,000
Less. Variable Expense			
Boyler stater,boyler goyour,boyler finisher,layer stater,layer-1,layer-2etc.	4,800	144,000	1,728,000
Total variable Expense (B)	4,800	144,000	1,728,000
Contribution Margin (CM) [C=(A-B)]	1,200	36,000	432,000
Less. Fixed Expense			
Rent		4,000	48,000
Electricity Bill		400	4,800
Transportation		2,000	24,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Ganaretor		300	3,600
Salary (self)		6,000	72,000
Total fixed Cost (D)		13,150	157,800
Net Profit (E) [C-D]		22,850	274,200

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Unit	Unit Price	Total	Unit	Unit Price	Total	
Layer Chicken (Big)	1500 P	250	375,000	-	-	-	375,000
Layer Chicken (Medium)	1000 P	150	150,000	-	-	-	150,000
Boyler stater	-	-	-	10 Sacks	2100	21,000	21,000
Boyler goar	-	-	-	15 Sacks	2050	30,750	30,750
Layer stater	-	-	-	10 Sacks	1750	17,500	17,500
Layer-1	-	-	-	04 Sacks	1600	6,400	6,400
Layer-2	-	-	-	04 Sacks	1550	6,200	6,200
Free layer	-	-	-	08 Sacks	1650	13,200	13,200
Layer goar	25 Sacks	1700	25,500	-	-	-	25,500
Poltry medicine	-	-	99,500	-	-	4,950	104,450
Security	-	-	-	-	-	-	-
Total			650,000			1,00,000	7,50,000

Source of Finance



- Entrepreneur's Contribution
650,000
- Investor's Investment
100,000
- Total 750,000

Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Boyley stater,boyley goyour,boyley finisher,layer stater,layer-1,layer-2etc.	8,500	255,000	3,060,000	3,213,000	3,373,650
Total Sales (A)	8,500	255,000	3,060,000	3,213,000	3,373,650
Less. Variable Expense					
Boyley stater,boyley goyour,boyley finisher,layer stater,layer-1,layer-2etc.	6,800	204,000	2,448,000	2,570,400	2,698,920
Total variable Expense (B)	6,800	204,000	2,448,000	2,570,400	2,698,920
Contribution Margin (CM) [C=(A-B)]	1,700	51,000	612,000	642,600	674,730
Less. Fixed Expense					
Rent		4,000	48,000	48,000	48,000
Electricity Bill		400	4,800	4,900	5,000
Transportation		3,000	36,000	38,000	40,000
Mobile Bill		350	4,200	4,400	4,500
Entertainment		200	2,400	2,500	2,600
Generator		300	3,600	3,600	3,600
Salary (self)		6,000	72,000	72000	72,000
Total Fixed Cost		14,250	171,000	173,400	175,700
Net Profit (E) [C-D]		36,750	441,000	469,200	499,030
Investment Payback			40,000	40,000	40,000

Cash Flow Projection on Business Plan (Rec. & Pay)

<i>SL</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	441,000	469,200	499,030
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		401,000	830,200
	Total Cash Inflow	541,000	870,200	1,329,230
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	401,000	830,200	1,289,230

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 08 Years
Quality goods & services
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures

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FAMILY PICTURE

