

Proposed NU Business Name: **MS SOHAG TELECOM**



Project identification and prepared by: Md Ataur
Rahman, Sakhipur Unit, Tangail.

Project verified by: Md Siddiquer Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	ABID HASAN
Age	:	17-1-1990 (27 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	01 Brother
Address	:	Vill: Aamtoil , P.O: Bohertoil, P.S: Sakhipur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LATE ASIA
(iii) Father's name	:	SHAFIKUR RAHMAN
(iv) GB member's info	:	Branch: Bohertoil; Centre # 01 (Female), Member ID: 1009; Group No: 03 Member since: 03-08-2005 (12 Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 20,000/- Outstanding loan: BDT Nil/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has training 06 Months business.
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01731-084655
Father's Contact No.	:	01734-427538
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Sadar, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ASIA joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. She utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MS SOHAG TELECOM
Location	:	Boheratoil bazar
Total Investment in BDT	:	BDT 185000 /-
Financing	:	Self BDT 135000 (from existing business) 73% Required Investment BDT 50,000 (as equity) 27%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of Farm	:	20 ft x 10 ft = 200 square ft
Implementation	:	<ul style="list-style-type: none">▪The shop is planned to be scaled up by investment in existing like, Telecom accessories.▪The farm is self.▪The shop is operating by entrepreneur.▪Existing no employee.▪Collects goods from Boheratoilo .▪Agreed grace period is 3 months.

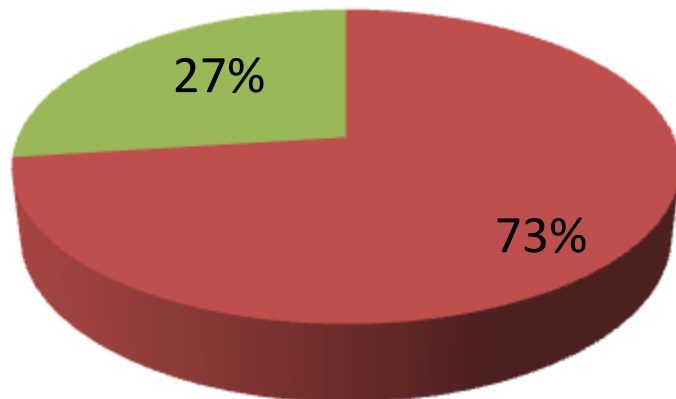
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Telecom Accessories	1000	30000	360000
Bikash & Flexi	200	6000	72000
Total sales (A)	1200	36000	432000
Less Variable Exp.			
Telecom Accessories	800	24000	288000
Total Variable exp. (B)	800	24000	288000
Contribution Margin CM [C= (A-B)]	400	12000	144000
less fixed exp.			
Rent		1000	12000
Electricity bill		700	8400
Salary (self)		5000	60000
Entertainment		400	4800
Mobile		300	3600
total fixed cost (D)		7400	88800
Net profit (E) [C-D]		4600	55200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Mobile	44	1500	66,000	20	1,500	30,000	96,000
Mobile	4	5000	20,000			0	20,000
Telecom Accessories	95	200	19,000	150	100	15,000	34,000
Bikash & Flexi	1	10000	10,000	1	5000	5,000	15,000
Security			20,000				20,000
Total	144		135,000	171		50,000	185,000

Source of Finance



■ Entrepreneur's Contribution 135,000

■ Investor's Investment 50,000

■ Total 185,000

Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Telecom Accessories	1500	45000	540000	567000	595350
Bikash	250	7500	90000	94500	99225
Total Sales (A)	1750	52500	630000	661500	694575
less variable Expenses					
Telecom Accessories	1200	36000	432000	453600	476280
Total variable Expenses (B)	1200	36000	432000	453600	476280
Contribution Margin (CM)= (A-B)	550	16500	198000	207900	218295
Less Fixed Expenses					
Rent		1000	12000	12000	12000
Electricity bill		700	8400	16000	3000
Salary (self)		5000	60000	60000	60000
Entertainment		450	5400	5400	5400
Mobile		400	4800	7400	4800
Total Fixed Cost		7550	90600	135800	88200
Net Profit (E) (C-D)		8950	107400	72100	130095
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	107,400	72,100	130095
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		87,400	139500
	Total Cash Inflow	157400	159500	269595
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	
3	Net Cash Surplus	87,400	139500	249595

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0
Others:0Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Nalua Bazar, Sakhipur,
Tangail.

THREATS

Theft
Fire
Political unrest

Pictures

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Service Name	Price
1GB	₹58
2GB	₹116
3GB	₹174
4GB	₹232
5GB	₹290
6GB	₹348
7GB	₹406
8GB	₹464
9GB	₹522
10GB	₹580
11GB	₹638
12GB	₹696
13GB	₹754
14GB	₹812
15GB	₹870
16GB	₹928
17GB	₹986
18GB	₹1044
19GB	₹1102
20GB	₹1160



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Plan Name	Validity	1GB Data	3G Speed
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Multiple rows of small, yellow and green boxes, likely containing mobile phone cases or screen protectors, neatly arranged on the top shelf of the left section.

Several mobile phone cases and accessories are hanging from the top edge of the shelving unit, including clear, blue, and green cases.

A collection of various electronic accessories, including chargers, cables, and small boxes, arranged on the second shelf of the right section.

Several boxes of Samsung phone cases, with the brand name 'SAMSUNG' clearly visible on the packaging, arranged on the third shelf of the left section.

A row of various mobile phone cases in different colors and designs, including blue, yellow, and white, arranged on the third shelf of the right section.

Large packages of mobile phone accessories, including what appears to be a multi-pack of screen protectors or cases, hanging from the bottom edge of the left section.

A collection of various mobile phone cases and accessories, including boxes of different colors and brands, arranged on the bottom shelf of the right section.

FAMILY PICTURE

