

## Proposed NU Business Name: FARIDA POLTRY FARM



Project identification and prepared by: Md. Sohel Mia,  
Rajshahi Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD.SYFUL ISLAM</b>
Age	:	10/11/1994(22 Years)
Education, till to date	:	S.S.C
Marital status	:	Unarried
Children	:	-
No. of siblings:	:	2 Brothers
Address	:	Vill: Balangor P.O: korkori, P.S:paba, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. FARIDA PARBIN</b>
(iii) Father's name	:	<b>MD. RAMJAN ALI</b>
(iv) GB member's info	:	Branch: parila paba, Centre # 40 (Female), Member ID: 8211/3, Group No: 10 Member since: 27-02-2014(3Years) First loan: BDT 3000
Further Information:		Existing Loan: BDT 24000, Outstanding loan: 13200
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01840454795
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. FARIDA PARBIN** joined Grameen Bank since 03 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for House repair.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>FARIDA POLTRY KAMAR</b>
Location	:	Balagor.
Total Investment in BDT	:	BDT 270,000/-
Financing	:	Self BDT 220,000/-(from existing business) 81% Required Investment BDT 50000/-(as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	50 ft x 30 ft= 1500 square ft.
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like Hen.</li><li>▪Average 30% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪The shop is own.</li><li>▪Agreed grace period is 3 months.</li></ul>

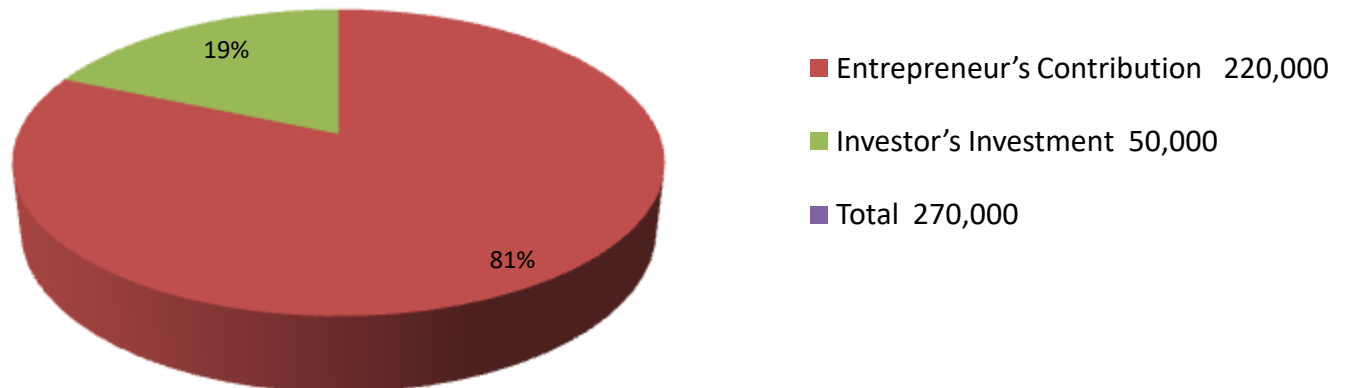
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
hen egg	5,720	171,600	2059200
<b>Total Sales (A)</b>	5,720	171,600	2059200
<b>Less. Variable Expense</b>			
hen egg	4,004	120,120	1441440
<b>Total variable Expense (B)</b>	4,004	120,120	1441440
<b>Contribution Margin (CM) [C=(A-B)]</b>	1,716	51,480	617760
<b>Less. Fixed Expense</b>			
Rent			0
Electricity Bill		500	6,000
Mobile Bill		300	3,600
Salary (self)		5000	60,000
Guard			0
Transportation		1000	12,000
Entertainment		300	3,600
Salary (staff)		0	0
Bank service Charge			0
<b>Total fixed Cost (D)</b>		<b>7,100</b>	<b>85,200</b>
<b>Net Profit (E) [C-D]</b>		<b>44,380</b>	<b>532,560</b>

## Investment Breakdown

Particulars	Existing	Proposed	Total
hen	220,000	50,000	250000
	220,000	50,000	270000

## Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
egg	7000	210000	2520000	2646000	2778300
<b>Total Sales (A)</b>	7000	210000	2520000	2646000	2778300
Less. Variable Expense					0
Fish sales	4900	147000	1764000	1852200	1944810
<b>Total variable Expense (B)</b>	4900	147000	1764000	1852200	1944810
<b>Contribution Margin (CM) [C=(A-B)</b>	2100	63000	756000	793800	833490
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		500	6000	6100	6200
Mobile Bill		300	3600	3700	3800
Salary (self)		5000	60000	60000	60000
Transportation		1000	12000	12100	12200
Entertainment		300	3600	3700	3800
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
<b>Total Fixed Cost</b>		7100	85300	85700	86000
<b>Net Profit (E) [C-D)</b>		55900	670700	708100	747490
<b>Investment Payback</b>			20000	20000	20000



# Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	1st year	2nd year	3rd year
1	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	<b>50,000</b>		
1.2	Net Profit	670700	708100	747490
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		<b>650700</b>	<b>1338800</b>
	<b>Total Cash Inflow</b>	<b>720,700</b>	<b>1358800</b>	<b>2086290</b>
2	<b>Cash Outflow</b>			
2.1	Purchase of Product	<b>50,000</b>		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	<b>20,000</b>	<b>20000</b>	<b>20000</b>
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20000</b>	<b>20000</b>
3	<b>Net Cash Surplus</b>	<b>650,700</b>	<b>1338800</b>	<b>2066290</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;Balangor.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







নারিশ লেয়ার-লেয়ার ফিড

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র  
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राष्ट्रीय मानक  
सर्वोच्च गुणवत्ता मानक  
प्रमाणपत्र  
को. सं. १२३४/२०२३-२४  
दिनांक: १५/०९/२०२३  
प्राप्तकर्ता: श्री. वि. वि. वि.