

## Proposed NU Business Name: ANIKA POLTRY KAMAR



Project identification and prepared by: Md. Sohel Mia,  
Rajshahi Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD.AZIM UDDIN</b>
Age	:	10/01/1997(20 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	-
No. of siblings:	:	2 Brothers
Address	:	Vill: Bamonsikor, P.O: korkori, P.S:paba, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. ADARY BEBE</b>
(iii) Father's name	:	<b>MD. AZIZUL HAQUE</b>
(iv) GB member's info	:	Branch: parila paba, Centre # 69 (Female), Member ID: 6521/3, Group No: 03 Member since: 19-04-2011 (06 Years) First loan: BDT -5000
Further Information:		Existing Loan: BDT 55000, Outstanding loan: 50760
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01763128813
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. ADARY BEBE** joined Grameen Bank since 06 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for House repair.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>ANIKA POLTRY KAMAR</b>
Location	:	Bamonsikor
Total Investment in BDT	:	BDT 200,000/-
Financing	:	Self BDT 150,000/-(from existing business) 75% Required Investment BDT 50000/-(as equity)25%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	27 ft x 47 ft= 1269 square ft.
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like Hen.</li><li>▪Average 50% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪The shop is own.</li><li>▪Agreed grace period is 3 months.</li></ul>

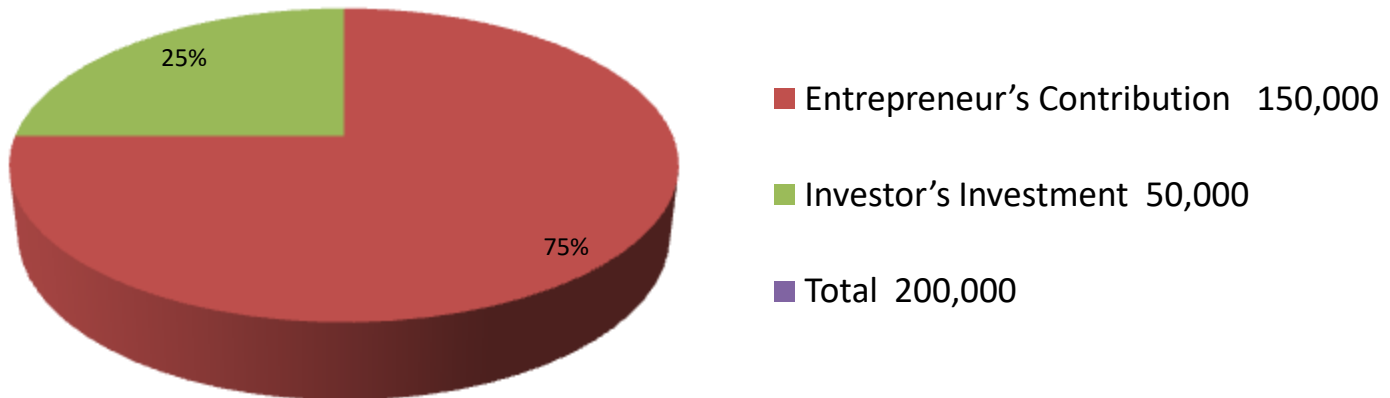
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
hen sals		50,000	600000
<b>Total Sales (A)</b>		50,000	600000
<b>Less. Variable Expense</b>			
hen sals		25,000	300000
<b>Total variable Expense (B)</b>		25,000	300000
<b>Contribution Margin (CM) [C=(A-B)]</b>		25,000	300000
<b>Less. Fixed Expense</b>			
Rent			0
Electricity Bill		400	4,800
Mobile Bill		300	3,600
Salary (self)		5000	60,000
Guard			0
Transportation		500	6,000
Entertainment		300	3,600
<b>Total fixed Cost (D)</b>		<b>6,500</b>	<b>78,000</b>
<b>Net Profit (E) [C-D]</b>		<b>18,500</b>	<b>222,000</b>

# Investment Breakdown

Particulars	Existing	Proposed	Total
hen	150,000	50,000	200,000
	150000	50,000	200000

## Source of Finance



<b>Financial Projection (BDT)</b>					
<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>1st Year</b>	<b>2nd year</b>	<b>3rd Year</b>
<b>Revenue (sales)</b>					
When	0	60000	720000	756000	793800
<b>Total Sales (A)</b>	0	60000	720000	756000	793800
<b>Less. Variable Expense</b>					0
When	0	30000	360000	378000	396900
<b>Total variable Expense (B)</b>	0	30000	360000	378000	396900
<b>Contribution Margin (CM) [C=(A-B)]</b>	0	30000	360000	378000	396900
<b>Less. Fixed Expense</b>					
Rent		0	0	0	0
Electricity Bill		400	4800	4900	5000
Mobile Bill		300	3600	3700	3800
Salary (self)		5000	60000	60000	60000
Transportation		500	6000	6100	6200
Entertainment		300	3600	3700	3800
Bank service Charge			100	100	100
<b>Total Fixed Cost</b>		6500	78100	78500	78900
<b>Net Profit (E) [C-D]</b>		23500	281900	299500	318000
<b>Investment Payback</b>			20000	20000	20000



## *Cash flow projection on business plan (rec. & Pay*

<b>Sl #</b>	<b>Particulars</b>	<b>1st year</b>	<b>2nd year</b>	<b>3rd year</b>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	<b>50,000</b>		
1.2	Net Profit	281900	299500	318000
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		<b>261900</b>	<b>541400</b>
	<b>Total Cash Inflow</b>	<b>331,900</b>	<b>561400</b>	<b>859400</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	<b>50,000</b>		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	<b>20,000</b>	<b>20000</b>	<b>20000</b>
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20000</b>	<b>20000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>261,900</b>	<b>541400</b>	<b>839400</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;Balangor.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures









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বহি হইতে উদ্ধৃত)

সনদ ইস্যুর তারিখ: ০৩-০৩-২০১৭

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সাত সাতানব্বই

লিঙ্গ: পুরুষ



# FAMILY PICTURE

