

Proposed NU Business Name: **MEHEDI COFFEE HOUSE**



Project identification and prepared by: Md Shah-Alom,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.MOTTALEB HOSSAIN
Age	:	15-03-1988 (29 Years)
Education, till to date	:	Class: Six
Marital status	:	Married
Children	:	01 Daughter & 01 Son
No. of siblings:	:	01 Brother & 01 Sister
Address	:	Vill: Noldubi, P.O: Tindighihat Thana: Sibgonj Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. ANGGURI BIBI
(iii) Father's name	:	MD. FUZLUR RAHMAN FAKIR
(iv) GB member's info	:	Branch: Majhihatto Sibgonj , Centre # 27 (Female), Member ID: 2832/1, Group No: 04 Member since: 29-01-1999 (07 Years) First loan: BDT 6000
Further Information:		Existing Loan: BDT: 15,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01739-397126
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ANGGURI BIBI joined Grameen Bank since 18 years ago. At first she took 6000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MEHEDI COFFEE HOUSE
Location	:	Noldubi,Tindighi,Sibgonj
Total Investment in BDT	:	BDT 232,000/-
Financing	:	Self BDT 152,000/-(from existing business) 66% Required Investment BDT 80,000/-(as equity) 34%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 20 ft= 300 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Bekary, Cosmetic, Oil etc.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Dupchachia, Bogra▪Agreed grace period is 3 months.

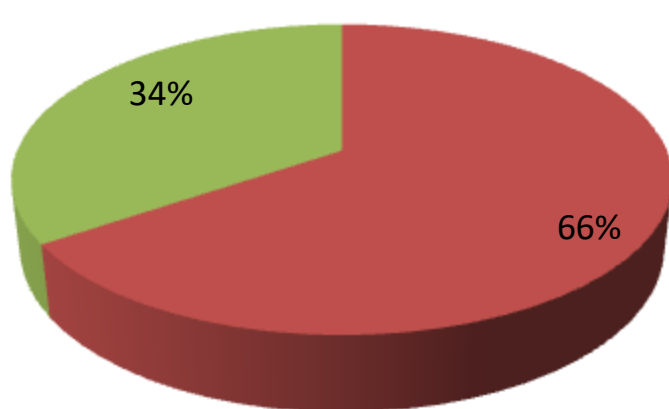
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Bekary, Cosmetic, Oil	3,000	90000	1080000
Total Sales (A)	3,000	90000	1080000
Less Variable Expense			
Bekary, Cosmetic, Oil	2400	72000	864000
Total variable Expense (B)	2,400	72000	864000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Electricity bill		800	9600
Transportation		200	2400
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		300	3600
Total fixed cost (D)		6,500	78000
Net Profit (E)= [C-D]		11,500	138000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cold Drinks	500	50	25000	200	50	10000	35000
Cosmetic Item	200	100	20000	150	100	15000	35000
Cofi Item	300	50	15000	340	50	17000	32000
Bekary Item	400	40	16000	500	40	20000	36000
Oil Item	160	90	14400	200	90	18000	32400
Food Item	292	50	14600	0	0	0	14600
Stationary Item	5	4,000	20000	0	0	0	20000
Friz	1	15,000	15000	0	0	0	15000
TV	1	12,000	12000	0	0	0	12000
Total	500		152,000	1390	0	80,000	232000

Source of Finance



- Entrepreneur's Contribution
152,000
- Investor's Investment 80,000
- Total 232,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue(Sales)					
Bekary, Cosmetic, Oil	5,000	150000	1800000	1890000	1984500
Total Sales (A)	5,000	150000	1800000	1890000	1984500
Less Variable Expense					
Bekary, Cosmetic, Oil	4000	120000	1440000	1512000	1587600
Total variable Expense (B)	4,000	120000	1440000	1512000	1587600
Contribution Margin (CM) [C=(A-B)]	1,000	30000	360000	378000	396900
Less Variable Expense					
Electricity bill		1000	12000	12600	13230
Transportation		500	6000	6300	6615
Salary (self)		5000	60000	63000	66150
Salary(Staff)		5000	60000	63000	66150
Entertainment		500	6000	6300	6615
Mobile bill		500	6000	6300	6615
Total fixed cost (D)		12,500	150000	157500	165375
Net Profit (E)= [C-D]		17,500	210000	220500	231525
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	210000	220500	231525
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		178,000	366,500
	Total Cash Inflow	290,000	398,500	598,025
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32000	32,000
3	Net Cash Surplus	178,000	366500	566025

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



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FAMILY PICTURE

