

## Proposed NU Business Name: **SULTAN POULTRY FARM**



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Sonatola Unit, Bogra

Project verified by: Md Mozaharul Islam Sarker



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD SULTAN MAHMUD</b>
Age	:	03-07-1995 (22 Years)
Education, till to date	:	BA
Marital status	:	Married
Children	:	-
No. of siblings:	:	1 Brother 05 Sisters
Address	:	Vill: Telihata, P.O: Sukhanpur, P.S: Gabtoli, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MOST. JOMELA JOMELA BEGUM</b>
(iii) Father's name	:	<b>MD NURUL ISLAM</b>
(iv) GB member's info	:	Branch: Sonaram, Centre # 28 (Female), Member ID: 3153, Group No: 01 Member since: 25-11-2012 (05 Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT 82,000/-, Outstanding loan: 11,836/=
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	01 years experience in running business. She has training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01776-59987
Mother's Contact No.	:	01778-086307
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatola Unit, Bogra .

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

**MOST. JOMELA JOMELA BEGUM** joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>SULTAN POULTRY FARM</b>
Location	:	Pachali para Telihata, Bogra
Total Investment in BDT	:	BDT 1,30,000/-
Financing	:	Self BDT 80,000/-(from existing business) 62% Required Investment BDT 50,000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 6,000/-
Proposed Salary	:	BDT 6,000/-
Size of shop	:	11 ft x 22 ft= 242 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪ Currently run a hen rearing business.</li><li>▪ Average 20% gain in sales.</li><li>▪ The business is operating by entrepreneur. Existing no employee.</li><li>▪ One employee will be appointed after getting equity fund.</li><li>▪ Collects goods from Bogra</li><li>▪ Agreed grace period is 3 months.</li></ul>

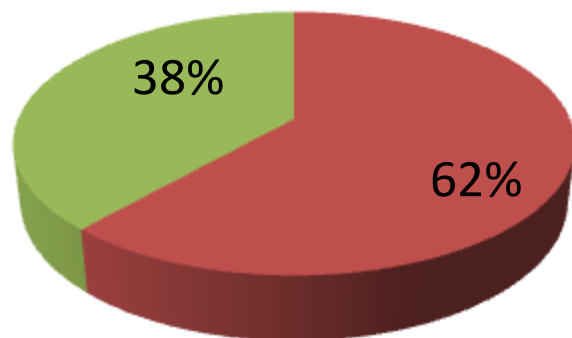
## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue (sales)</b>		
Hen	80,000	960,000
<b>Total Sales (A)</b>	<b>80,000</b>	<b>960,000</b>
<b>Less. Variable Expense</b>		
Feed, Medicine etc	64,000	768,000
<b>Total variable Expense (B)</b>	<b>64,000</b>	<b>768,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>16,000</b>	<b>192,000</b>
<b>Less. Fixed Expense</b>		
Electricity Bill	1,200	14,400
Mobile Bill	300	3,600
Salary (self)	6,000	72,000
Transportation	2,000	24,000
<b>Total fixed Cost (D)</b>	<b>9,500</b>	<b>114,000</b>
<b>Net Profit (E) [C-D]</b>	<b>6,500</b>	<b>78,000</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Broiler	550	90	49,500	1	50000	50,000	99,500
Feed	10	2200	22,000	0.0	0	0	22,000
Medicine	1	8500	8,500	0	0	0	8,500
<b>Total</b>	<b>561</b>		<b>80,000</b>	<b>1</b>		<b>50,000</b>	<b>130,000</b>

## Source of Finance



- Entrepreneur's Contribution 80,000
- Investor's Investment 50,000
- Total 130,000

## Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>				
Hen	150,000	1,800,000	1,890,000	1,984,500
<b>Total Sales (A)</b>	<b>150,000</b>	<b>1,800,000</b>	<b>1,890,000</b>	<b>1,984,500</b>
<b>Less. Variable Expense</b>				
Feed, Medicine etc	120,000	1,440,000	1,512,000	1,587,600
<b>Total variable Expense (B)</b>	<b>120,000</b>	<b>1,440,000</b>	<b>1,512,000</b>	<b>1,587,600</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>30,000</b>	<b>360,000</b>	<b>378,000</b>	<b>396,900</b>
<b>Less. Fixed Expense</b>				
Electricity Bill	1,600	19,200	20,000	20,000
Mobile Bill	400	4,800	5,500	5,500
Salary (self)	6,000	72,000	72,000	72,000
Transportation	3,200	38,400	40,000	40,001
Salary (staff) (1)	5,000	60,000	60,000	60,000
<b>Total Fixed Cost</b>	<b>16,200</b>	<b>194,400</b>	<b>197,500</b>	<b>197,501</b>
<b>Net Profit (E) [C-D]</b>	<b>13,800</b>	<b>165,600</b>	<b>180,500</b>	<b>199,399</b>
<b>Investment Payback</b>		<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay )

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	165,600	180,500	199,399
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		145,600	306,100
	<b>Total Cash Inflow</b>	<b>215,600</b>	<b>326,100</b>	<b>505,499</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>145,600</b>	<b>306,100</b>	<b>485,499</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:01  
Experience & Skill : 01 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

















# FAMILY PICTURE

