

Proposed NU Business Name: **ROBIN MOBILE CORNER**



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Project verified by: Md Siddiqur Rhaman



Brief Bio of The Proposed Nobin Udyokta

Name	:	ROBIN
Age	:	31-10-1998 (27 Years)
Education, till to date	:	Class VIII
Marital status	:	Married
Children	:	NA
No. of siblings:	:	01 Brother 02 Sisters
Address	:	Vill: Maddha Baghara, P.O: Maddha Baghara, P.S: Sreenagar , Dist: Munsiganj
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	RINA AKTER
(iii) Father's name	:	MOFIZ
(iv) GB member's info	:	Branch : Vaggokul , Centre : 18 (Female), Member ID: 1506, Group No: 02 Member since: 24-08-2000 (17 Years) First loan: BDT 5000
Further Information:		Existing loan: BDT 400000 Outstanding loan: 263600
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. 05 Years in own business. He has 01 Years training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01945-305285
Family's Contact No.	:	01921-854654
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sreenagar Unit, Munsiganj.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RINA AKTER joined Grameen Bank since 17 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	ROBIN MOBILE CORNER
Location	:	Al Amin Baazar, Sreenagar
Total Investment in BDT	:	BDT 130000/-
Financing	:	Self BDT 80000/- (from existing business) 62% Required Investment BDT 50000/- (as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	15ft x 10ft= 150sqft
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like Mobile & Mobile Accessories . ▪Average 30% gain on sales. ▪The business is operating by entrepreneur. Existing no employee. ▪ One will be appointed after receiving equity money. ▪The shop is rented. ▪Collects goods from Gulistan, Dhaka. ▪Agreed grace period is 3 months.

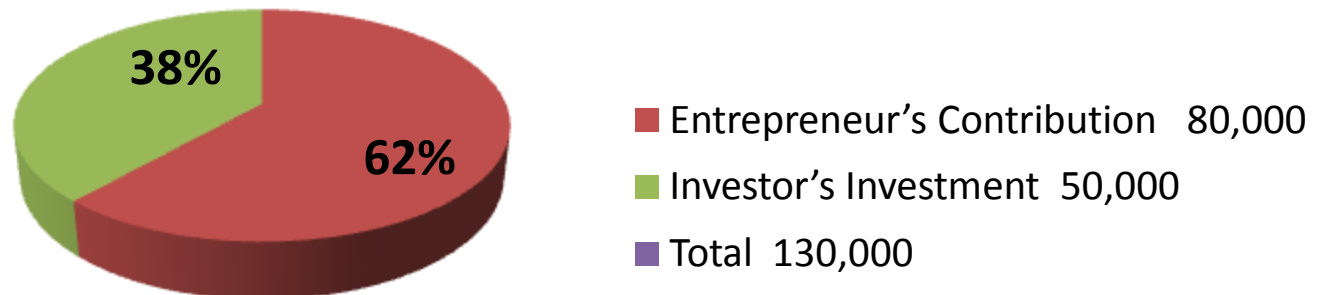
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile & Mobile Accessories .	2100	63000	756000
Total Sales (A)	2100	63000	756000
Less Variable Expense			
Mobile & Mobile Accessories .	1470	44100	529200
Total variable Expense (B)	1,470	44100	529200
Contribution Margin (CM) [C=(A-B)]	630	18900	226800
Less Variable Expense			
Rent		3,500	42000
Electricity bill		1000	12000
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		200	2400
Mobile bill		300	3600
Total fixed cost (D)		10,800	129600
Net Profit (E)= [C-D]		8,100	97200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Battery	50	200	10,000	0	0	0	10,000
Charger	100	100	10,000	0	0	0	10,000
Memory card	50	300	15,000	0	0	0	15,000
Catching	100	100	10,000	0	0	0	10,000
Touch screen	50	100	5,000	0	0	0	5,000
Head Phone	1	5000	5,000	0	0	0	5,000
Mobile accessories	1	5000	5,000	1	10,000	10,000	15,000
Security	1	20000	20,000	0	0	0	20,000
Mobile	0	0	0	20	2,000	40,000	40,000
Total	353	0	80,000	21	0	50,000	130,000

Source of Finance



Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Mobile & Mobile Accessories	3400	102000	1224000	1285200	1349460
Total Sales (A)	3400	102000	1224000	1285200	1349460
Less Variable Expense					
Mobile & Mobile Accessories	2380	71400	856800	899640	944622
Total variable Expense (B)	2,380	71400	856800	899640	944622
Contribution Margin (CM) [C=(A-B)	1,020	30600	367200	385560	404838
Less Variable Expense					
Rent		3,500	42000	42,000	42000
Electricity bill		1400	16800	17300	17800
Transportation		700	8400	8,900	9400
Salary (self)		5000	60000	60000	60000
Salary(Staff)		3000	36000	36000	36000
Entertainment		300	3600	3600	3600
Guard		200	2400	2400	2400
Mobile bill		400	4800	4900	5000
Total fixed cost (D)		14,500	174,000	175,100	176200
Net Profit (E)= [C-D]		16100	193200	210,460	228638
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	193,200	210,460	228638
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		173,200	363660
	Total Cash Inflow	243200	383660	592298
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	173,200	363660	572298

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









বতিন মোবাইল কর্ণার

এখানে মোবাইলের যাবতীয় সামগ্রী পাওয়া যায় ও নতুন পুরাতন মোবাইল সেট ক্রয় বিক্রয় করা হয় এবং কম্পিউটার সামগ্রী পাওয়া যায়।

শ্রীঃ মোঃ বতিন হোসেন

মোবাইলের কার্ভি লক, ফ্ল্যাশ ও মোবাইল সার্ভিসিং করা হয়।

আল-আমিন বাজার, বাঘড়া রোড, শ্রীনগর, ফুলগঞ্জ
মোবাইলঃ 01945 305285, 01714 647547



বিনা ব্যাপন স্থা

FAMILY PICTURE

